



buildOn Founder and CEO Jim Ziolkowski to Keynote bbcon 2013, Blackbaud's 14th Annual Conference for Nonprofits

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Registration opens for world's largest technology conference for nonprofits

CHARLESTON, S.C.--(BUSINESS WIRE)--May. 13, 2013-- Blackbaud (NASDAQ: [BLKB](#)) today announced the opening of registration for [bbcon 2013](#), which will be held September 29 to October 1 at the Gaylord National Hotel and Convention Center in Washington, D.C. Early registration discounts are available through July 15.

"I've been attending bbcon since 2005, and it gets better every year. The things I learn and take back to my organization power discussion, debate and idea generation for months afterward," said Peter Gulka, development analyst at TELUS Spark. "It is the single most important professional development event of my year."

The 14th annual conference, which drew more than 2,000 attendees last year, will feature 160 educational sessions and Learn Labs, hands-on training, two general sessions, interactive demos, and the opportunity to network and interact with peers and industry experts.

- Learn more and register at www.bbconference.com

Featured keynote speaker: Jim Ziolkowski of buildOn

[Jim Ziolkowski](#), founder and CEO of [buildOn](#), and author of the forthcoming book [Walk in Their Shoes: Can One Person Change the World?](#) (September, 2013) will present a keynote session focused on *Ignition, How to Create the Spark*.

Jim will share his experience running buildOn, a nonprofit organization that builds schools in developing countries while also running community service programs for high school students in America.

In addition to two general sessions, attendees will learn about the latest trends and best practices in nonprofit technology through a comprehensive lineup of breakout educational sessions. Sessions will be organized in the following tracks: Analytics, CRM, Fundraising, Interactive Marketing and Financial Management, including a special focus on arts and cultural organizations, and schools. [View the 2013 bbcon Preliminary Agenda](#).

"Each year, thousands of nonprofit professionals come together at bbcon to network, share ideas and learn how they can accelerate the impact of their missions," said Jana Eggers, Blackbaud's senior vice president of products and marketing. "This year's event will once again be the premier industry gathering place for nonprofits to reunite with peers and engage with experts, learn about emerging trends and best practices, and stay at the forefront of technology."

bbcon Scholarships

Blackbaud is awarding scholarships to 10 nonprofit professionals who best summarize how they would benefit from attending bbcon 2013. Individuals interested in applying for a scholarship should [submit an application](#) by June 14.

For more information or to register, visit www.blackbaud/bbcon. Follow the conference news on Twitter at www.twitter.com/bbcon or like Blackbaud on Facebook at www.facebook.com/blackbaud.

About Blackbaud

Serving the nonprofit and education sectors for 30 years, Blackbaud (NASDAQ: BLKB) combines technology and expertise to help organizations achieve their missions. Blackbaud works with more than 28,000 customers in over 60 countries that support higher education, healthcare, human services, arts and culture, faith, the environment, independent K-12 education, animal welfare and other charitable causes. The company offers a full spectrum of cloud-based and on-premise software solutions and related services for organizations of all sizes including: [fundraising](#), [eMarketing](#), [advocacy](#), [constituent relationship management](#) (CRM), [financial management](#), [payment services](#), [analytics](#) and vertical-specific solutions. Using Blackbaud technology, these organizations raise more than \$100 billion each year. Recognized as a top company by Forbes, InformationWeek, and Software Magazine and honored by Best Places to Work, Blackbaud is headquartered in Charleston, South Carolina and has operations in the United States, Australia, Canada, the Netherlands and the United Kingdom. For more information, visit www.blackbaud.com.

Forward-looking Statements

Except for historical information, all of the statements, expectations, and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks related to our dividend policy and share repurchase program, including potential limitations on our ability to grow and the possibility that we might discontinue payment of dividends; risks relating to restrictions imposed by the credit facility; risks associated with management of growth; lengthy sales and implementation cycles, particularly in larger organization; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at www.sec.gov or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.



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