blackbaud

Blackbaud, Inc. Announces Date of 2014 Third Quarter Financial Results, Conference Call and Webcast

October 15, 2014

CHARLESTON, S.C.--(BUSINESS WIRE)--Oct. 15, 2014-- Blackbaud, Inc. (NASDAQ:BLKB), a leading global provider of software and services for nonprofits, today announced that it will report its financial results for the 2014 third quarter after the U.S. financial markets close for trading on Wednesday, October 29, 2014.

In conjunction with this announcement, Blackbaud will host a conference call on Thursday, October 30, 2014, at 8:00 a.m. (Eastern Time) to discuss the company's financial results. To access this call, dial 1-888-461-2018 (domestic) or 1-719-785-1745 (international), and enter passcode 776711. A replay of this conference call will be available through November 13, 2014, at 1-888-203-1112 (domestic) or 1-719-457-0820 (international), and enter passcode 6912017. A live webcast of this conference call will be available on the "Investor Relations" page of the company's website at www.blackbaud.com/investorrelations, and a replay will be archived on the website as well.

For additional information, please refer to the company's Form 10-K and other filings made with the Securities Exchange Commission (SEC), which can be found on the company's website, <u>www.blackbaud.com/investorrelations</u>, and at <u>www.sec.gov</u>. Investors and others should note that we announce material financial information to our investors using our website, <u>www.blackbaud.com</u>, SEC filings, press releases, public conference calls and webcasts. We use these channels as well as social media to communicate with our customers and public about our company, our services and other issues. It is possible that the information we post on social media could be deemed to be material information. Therefore, we encourage investors, the media, and others interested in our company to review the information we post on the social media channels listed on the Press Room section <u>http://www.blackbaud.com/pressroom</u>, of the company's website.

About Blackbaud

Serving the not-for-profit and education sectors for more than 30 years, Blackbaud (NASDAQ:BLKB) combines technology and expertise to help organizations achieve their missions. Blackbaud works with more than 30,000 customers in over 60 countries that support higher education, healthcare, human services, arts and culture, faith, the environment, private K12 education, animal welfare and other charitable causes. The company offers a full spectrum of cloud-based and on-premise software solutions and related services for organizations of all sizes including: <u>fundraising</u>, <u>eMarketing</u>, <u>advocacy</u>, <u>constituent relationship management</u> (CRM), <u>financial management</u>, <u>payment solutions</u>, <u>analytics</u>, <u>education solutions</u>, and vertical-specific solutions. Using Blackbaud technology, these organizations raise more than \$100 billion each year. Recognized as a top company by Forbes, InformationWeek, and Software Magazine and honored by Best Places to Work, Blackbaud is headquartered in Charleston, South Carolina and has operations in the United States, Australia, Canada, the Netherlands, Ireland and the United Kingdom. For more information, visit <u>www.blackbaud.com</u>.

Investors and others should note that we announce material financial information to our investors using our website, <u>www.blackbaud.com</u>, SEC filings, press releases, public conference calls and webcasts. We use these channels as well as social media to communicate with our customers and public about our company, our services and other issues. It is possible that the information we post on social media could be deemed material information. Therefore, we encourage investors, the media, and others interested in our company to review the information we post on the social media channels listed on the "Investor Relations" section of the company's website at <u>www.blackbaud.com/investorrelations</u>.

Source: Blackbaud, Inc.

Blackbaud, Inc. Robert Weiner, 843-654-3138 Director, Investor Relations rob.weiner@blackbaud.com