



## **Blackbaud, Inc. Announces Company Presentation at the Robert W. Baird & Co. Growth Stock Conference**

April 21, 2015

CHARLESTON, S.C., April 21, 2015 (GLOBE NEWSWIRE) -- Blackbaud, Inc. (Nasdaq:BLKB), a leading global provider of software and services for the nonprofit, charitable giving and education communities, today announced that its President and CEO, [Mike Gianoni](#), and Executive Vice President and CFO, [Tony Boor](#), will present at the Robert W. Baird & Co. Growth Stock Conference on May 5 at 9:10 a.m. CT at the Four Seasons Hotel in Chicago.

In addition, a live webcast of the presentation will be available, and archived for a limited time, on the company's website, [www.blackbaud.com/investorrelations](http://www.blackbaud.com/investorrelations).

For additional information, please refer to the company's Form 10-K and other filings made with the Securities Exchange Commission (SEC), which can be found at [www.blackbaud.com/investorrelations](http://www.blackbaud.com/investorrelations) and [www.sec.gov](http://www.sec.gov). Investors and others should note that Blackbaud announces material financial information including, SEC filings, press releases, public conference calls and webcasts, on its website. Blackbaud also uses this channel, as well as social media channels, to communicate information about the company, its services and other issues with its customers and public. It is possible that information shared through social media channels could be deemed as material information, therefore investors, the media, and others interested in the company, are encouraged to visit [Blackbaud's press room](#) to further review any information shared through social media.

### **About Blackbaud**

Serving the nonprofit, charitable giving and education communities for more than 30 years, Blackbaud (Nasdaq:BLKB) combines technology solutions and expertise to help organizations achieve their missions. Blackbaud works in over 60 countries to support more than 30,000 customers, including nonprofits, K12 private and higher education institutions, healthcare organizations, foundations and other charitable giving entities, and corporations. The company offers a full spectrum of cloud and on-premise solutions, and related services for organizations of all sizes, including nonprofit [fundraising and relationship management](#), [eMarketing](#), [advocacy](#), [accounting](#), [payment](#) and [analytics](#), as well as [grant management](#), [corporate social responsibility](#), [education](#) and other solutions. Using Blackbaud technology, these organizations raise, invest, manage and award more than \$100 billion each year. [Recognized as a top company](#), Blackbaud is headquartered in Charleston, South Carolina and has operations in the United States, Australia, Canada, the Netherlands, Ireland and the United Kingdom. For more information, visit [www.blackbaud.com](http://www.blackbaud.com).

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