



Blackbaud Executives to Discuss Company Initiatives at Upcoming 2015 Investor Day Event

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CHARLESTON, S.C., Nov. 13, 2015 (GLOBE NEWSWIRE) -- Blackbaud, Inc. (NASDAQ:BLKB), the leading provider of software and services for the global philanthropic community, today announced that its 2015 Investor Day will be held at the Nasdaq MarketSite in New York on December 3 from 8:00 a.m. to 12:00 p.m. ET.

For nearly 35 years Blackbaud has continued to experience accelerated growth and innovation, and its highly differentiated solutions have been leading the giving market, enhancing its overall value creation. Throughout Investor Day, Blackbaud executives will discuss key company initiatives, strategies and development plans.

Agenda at a glance:

- Blackbaud's market and market trends
- Company, product and market strategies
- A detailed look into Blackbaud core solutions and differentiators
- Update on Blackbaud's engineering and delivery capabilities
- Blackbaud financial review
- Q&A sessions

A live webcast of the event will be available and archived at www.blackbaud.com/investorrelations. For more information or to attend Blackbaud's 2015 Investor Day event in New York, contact Mark Furlong at mark.furlong@blackbaud.com.

For additional information, please refer to the company's Form 10-K and other filings made with the Securities Exchange Commission (SEC), which can be found at www.blackbaud.com/investorrelations and www.sec.gov. Investors and others should note that Blackbaud announces material financial information including, SEC filings, press releases, public conference calls and webcasts, on its website. Blackbaud also uses this channel, as well as social media channels, to communicate information about the company, its services and other issues with its customers and public. It is possible that information shared through social media channels could be deemed as material information, therefore investors, the media, and others interested in the company, are encouraged to visit [Blackbaud's press room](#) to further review any information shared through social media.

About Blackbaud

Serving the worldwide philanthropic community for more than 30 years, Blackbaud (NASDAQ:BLKB) combines innovative software and services, and expertise to help organizations achieve their missions. Blackbaud works in over 60 countries to power the passions of more than 30,000 clients, including nonprofits, K-12 private and higher education institutions, healthcare organizations, foundations and other charitable giving entities, and corporations. The company offers a full spectrum of cloud and on-premise solutions, as well as a resource network that empowers and connects organizations of all sizes. Blackbaud's portfolio of software and services support nonprofit [fundraising and relationship management](#), [eMarketing](#), [advocacy](#), [accounting](#), [payments](#) and [analytics](#), as well as [grant management](#), [corporate social responsibility](#), and [education](#). Using Blackbaud technology, these organizations raise, invest, manage and award more than \$100 billion each year. [Recognized as a top company](#), Blackbaud is headquartered in Charleston, South Carolina and has operations in the United States, Australia, Canada, Ireland and the United Kingdom. For more information, visit www.blackbaud.com.

Forward-looking Statements

Except for historical information, all of the statements, expectations, and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks related to our dividend policy and share repurchase program, including potential limitations on our ability to grow and the possibility that we might discontinue payment of dividends; risks relating to restrictions imposed by the credit facility; risks associated with management of growth; lengthy sales and implementation cycles, particularly in larger organization; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at www.sec.gov or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.

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