



Blackbaud Announces Date of 2016 Investor Day

September 6, 2016

CHARLESTON, S.C., Sept. 6, 2016 /PRNewswire/ -- Blackbaud (NASDAQ: BLKB), the world's leading cloud software company powering social good, will host Investor Day in conjunction with bbcon 2016, its annual conference for the worldwide philanthropic community. The event will be held from 10:30 a.m. to 12:30 p.m. ET on October 27 at the Gaylord National Resort & Convention Center.

A live webcast of the event will be available and archived on the company's [Investor Relations Webpage](#). For more information or to attend Blackbaud's 2016 Investor Day event, contact Mark Furlong at mark.furlong@blackbaud.com.

About Blackbaud

Blackbaud (NASDAQ: [BLKB](#)) is the world's leading cloud software company powering social good. Serving the entire social good community —nonprofits, foundations, corporations, education institutions, and individual change agents—Blackbaud connects and empowers organizations to increase their impact through software, services, expertise, and data intelligence. The Blackbaud portfolio is tailored to the unique needs of vertical markets, with solutions for [fundraising and relationship management](#), [digital marketing](#), [advocacy](#), [accounting](#), [payments](#), [analytics](#), [school management](#), [grant management](#), [corporate social responsibility](#), and [volunteerism](#). Serving the industry for more than three decades, Blackbaud is headquartered in Charleston, South Carolina and has operations in the United States, Australia, Canada, Ireland, and the United Kingdom. For more information, visit www.blackbaud.com.

Investor Contact

Mark Furlong
Director of Investor Relations
843-654-2097
Mark.furlong@blackbaud.com

Logo - <http://photos.prnewswire.com/prnh/20160906/404305LOGO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/blackbaud-announces-date-of-2016-investor-day-300322939.html>

SOURCE Blackbaud