



Blackbaud Hosts Emerging Female Leader from Kenya as part of Fortune/U.S. State Department Global Women's Mentoring Partnership Program

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CHARLESTON, S.C., April 25, 2017 /PRNewswire/ -- Blackbaud (NASDAQ: BLKB), the world's leading cloud software company powering social good, is pleased to host an emerging entrepreneur mentee for this year's Global Women's Mentoring Partnership program facilitated by the U.S. State Department and Fortune. The company welcomes Philomena Mburu, founder and managing director of Phyna Consulting in Nairobi, Kenya, for two weeks of on-site mentoring with its executive leaders.



The Fortune/U.S. State Department Global Women's Mentoring Program connects emerging international businesswomen leaders with top American female executives. With the goal of providing the international women with the skills and experience to support growth and prosperity in their countries, the program begins in Washington, D.C., where they meet with senior women in government, business and the nonprofit sector. Their two-week onsite professional mentorships give them the opportunity to learn about building a business and critical leadership skills, and cultivate a valuable network of global professionals.

Each program participant is assigned a female executive mentor to help the mentee develop skills, network with international leaders, share best practices and more. Mburu will be paired up with mentor Amy Lucia, Blackbaud's vice president of Global Brand and Corporate Communications. During her two-week visit, Mburu will meet with Blackbaud executives, partner with Blackbaud innovation teams and meet prominent leaders in Charleston's robust tech community on topics including: business planning and strategy, cultivating a thriving offshore technology practice targeting western companies, leadership development, marketing and branding, and more.

"We're proud to participate in this program to engage and support the future female leaders of tomorrow around the world," said Mike Gianoni, Blackbaud president and CEO. "We look forward to collaborating and sharing our deep knowledge of growing a business with Philomena. We hope to provide her the tools she needs and access to networks for strengthening her business and home community after the program concludes."

Phyna Consulting is a Kenya-based startup that specializes in providing software development services for western companies looking to expand its software development practices in a cost-effective way while contributing to the development of emerging workforces and economies. Mburu aspires to leverage her time with Blackbaud to gain insight that will expand her outsourcing practice to clients in North America, Europe and Australia.

"I want to thank Fortune and the U.S. State Department for selecting me to participate in this special mentorship program alongside so many other remarkable women leaders," said Mburu. "Through this program and Blackbaud's mentorship, I'll be able to advance my business, and more importantly, help educate and empower the women of Africa."

For more information about Blackbaud, visit www.blackbaud.com.

About Blackbaud

Blackbaud (NASDAQ: [BLKB](#)) is the world's leading cloud software company powering social good. Serving the entire social good community—nonprofits, foundations, corporations, education institutions, and individual change agents—Blackbaud connects and empowers organizations to increase their impact through software, services, expertise, and data intelligence. The Blackbaud portfolio is tailored to the unique needs of vertical markets, with solutions for [fundraising and relationship management](#), [digital marketing](#), [advocacy](#), [accounting](#), [payments](#), [analytics](#), [school management](#), [grant management](#), [corporate social responsibility](#), and [volunteerism](#). Serving the industry for more than three decades, Blackbaud is headquartered in Charleston, South Carolina and has operations in the United States, Australia, Canada, Ireland, and the United Kingdom. For more information, visit www.blackbaud.com.

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The Blackbaud logo consists of the word "blackbaud" in a bold, lowercase, sans-serif font. A registered trademark symbol (®) is located at the top right of the letter "d".

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