Blackbaud CEO Michael "Mike" Gianoni Named One of the Top 50 SaaS CEOs

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CHARLESTON, S.C., Aug. 2, 2017 /PRNewswire/ -- Blackbaud (NASDAQ: BLKB), the world's leading cloud software company powering social good, today announced that Michael "Mike" Gianoni, Blackbaud's president and CEO, has been named to the list of Top 50 SaaS CEOs by The SaaS Report. Gianoni was recognized for his purpose-driven leadership and the company's accelerated performance alongside CEOs from software companies such as Hubspot, Slack, Salesforce, Gainsight, Box, Workday and more.

The CEOs on this year's list were selected based on five primary factors – company growth, work culture, product technology, financial performance and professional experience. Research was conducted using a broad set of data including information from reported financials, company press releases, Glassdoor, LinkedIn and other sources.

Since Gianoni took over as CEO of the social good software leader in 2014, Blackbaud's customer base has grown by 20 percent, stock price has more than doubled adding over $2 billion in shareholder value, organic growth has tripled and market cap has grown by $2.4 billion.

The SaaS Report is a comprehensive source for business news, investment activity and corporate actions related to the software and SaaS sectors. For more information and to view this year's list of Top 50 SaaS CEOs, visit www.thesaasreport.com/top-50-saas-ceos-of-2017.

About Blackbaud
Blackbaud (NASDAQ: BLKB) is the world's leading cloud software company powering social good. Serving the entire social good community —nonprofits, foundations, corporations, education institutions, healthcare institutions, and individual change agents—Blackbaud connects and empowers organizations to increase their impact through software, services, expertise, and data intelligence. The Blackbaud portfolio is tailored to the unique needs of vertical markets, with solutions for fundraising and CRM, marketing, advocacy, peer-to-peer fundraising, corporate social responsibility, school management, ticketing, grantmaking, financial management, payment processing, and analytics. Serving the industry for more than three decades, Blackbaud is headquartered in Charleston, South Carolina and has operations in the United States, Australia, Canada, and the United Kingdom. For more information, visit www.blackbaud.com.

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