Blackbaud Named to Fortune's 2017 Change the World List

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Software Leader Recognized as Rising Star; One of 56 Leading Companies Turning Doing Good into Good Business

CHARLESTON, S.C., Sept. 7, 2017 /PRNewswire/ -- Blackbaud (NASDAQ: BLKB), the world's leading cloud software company powering social good, has been named to Fortune's 2017 Change the World List, which recognizes companies that have positive impact through activities that are part of their core business strategy.

Fortune's annual Change the World list honored 56 companies around the world in 2017. Companies are evaluated on three main criteria: measurable contribution to societal impact, scale of business results and degree of innovation relative to the industry.

Blackbaud was featured as one of just six "Rising Stars" with revenues under $1 billion. Blackbaud works in over 60 countries and since its founding in 1981, 100 percent of its activities drive solutions to social problems delivering innovation to customers — all in support of global good. Organizations that use Blackbaud technology raise, invest, manage and award more than $100 billion each year.

Blackbaud enables social good organizations to achieve greater impact and is intently focused on encouraging a cross-sector paradigm shift to raise up the social, public and private sectors where good is produced. "It's an honor to serve our customers as they strive to fulfill their individual missions while strengthening the collective social economy," said Mike Gianoni, Blackbaud's president and CEO. "Being recognized for creating social impact through business innovation as part of Fortune's 2017 Change the World List is a testament to our success as a shared value company and highlights the value of our purpose-driven focus on serving the global social good community."

Blackbaud is constantly innovating and investing to help produce more good, more effectively. The company powers many prestigious social good brands including 45 of the 50 Most Influential Nonprofits[1], and millions of users rely on Blackbaud every day to do their jobs, for example:

- Leveraging Blackbaud's embedded, predictive analytics and artificial intelligence (AI), Water Mission identified donors with capacity to provide safe water for 100,000 people for the rest of their lives.
- Powered by Blackbaud, University of Georgia finished its 2017 fiscal year by setting new fundraising records again with four consecutive years of record-breaking fundraising.
- Using Blackbaud's grant management solution, Health Care Service Corporation facilitated programs for disease management work that later resulted in a more than 50 percent reduction in hospitalizations and emergency room visits for children with asthma in the communities it serves.

Learn more about Blackbaud at www.Blackbaud.com.

About Blackbaud
Blackbaud (NASDAQ: BLKB) is the world's leading cloud software company powering social good. Serving the entire social good community —nonprofits, foundations, corporations, education institutions, healthcare institutions and individual change agents—Blackbaud connects and empowers organizations to increase their impact through software, services, expertise, and data intelligence. The Blackbaud portfolio is tailored to the unique needs of vertical markets, with solutions for fundraising and CRM, marketing, advocacy, peer-to-peer fundraising, corporate social responsibility, school management, ticketing, grantmaking, financial management, payment processing, and analytics. Serving the industry for more than three decades, Blackbaud is headquartered in Charleston, South Carolina and has operations in the United States, Australia, Canada and the United Kingdom. For more information, visit www.blackbaud.com.

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[1] 45 of the 50 Most Influential Nonprofits, as ranked by The Street.com, featured by MSN) use Blackbaud solutions as of May 20, 2016.

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