



Blackbaud Strengthens Relationship with NetHope as Founding Partner of The Center for the Digital Nonprofit

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CHARLESTON, S.C., July 11, 2018 /PRNewswire/ -- [Blackbaud](#) (NASDAQ: BLKB), the world's leading cloud software company powering social good, and [NetHope](#), an organization that unites the world's largest nonprofits with technology innovators worldwide, today announced that Blackbaud has expanded its role in the NetHope community as a founding partner of [The Center for the Digital Nonprofit](#). Through this expanded partnership, Blackbaud and NetHope will help accelerate and scale digital transformation across the nonprofit sector through collaborative innovation, best practice adoption at scale, and technical expertise.



"As a longtime philanthropic and collaborative supporter of NetHope, Blackbaud believes in NetHope's mission to foster collaboration between the world's most innovative nonprofits to drive digital transformation, elevating their collective ability to create positive change in the world," said Jay Odell, president and general manager, Enterprise Nonprofit, at Blackbaud. "Through our new partnership with The Center for the Digital Nonprofit and our expanded relationship with NetHope, Blackbaud continues to advance our work to [strengthen the social economy](#), while also giving back to the nonprofit community at a global scale."

NetHope, a consortium of 56 nonprofits that account for over 60 percent of all annual, non-governmental international aid, launched The Center for the Digital Nonprofit (CDN) in October 2017. Through collaboration, The Center brings together the expertise of the technology sector with the on-the-ground experience of nonprofits to create a foundation for forward-looking organizations to deliver aid, relieve suffering, and build hope. By providing the expertise, resources, tools, guidance, and grantmaking needed for digital transformation, The Center helps nonprofits achieve the efficiency of tomorrow today.

Leveraging Blackbaud's unmatched data set and deep nonprofit expertise, the partnership will drive collaboration to build platforms that dramatically improve efficiency and effectiveness across the nonprofit sector; establish programs that enable NetHope members—and the nonprofit sector at large—to imagine, design and execute best practices proven to drive impact, such as gifts-in-kind lifecycle management; and expand support and digital expertise that advances the progress of NetHope's working groups, including the Enterprise Architecture Working Group and the CRM and Data Working Group.

"This partnership with Blackbaud has powerful implications for digital transformation in the global nonprofit sector," said Lauren Woodman, chief executive officer of NetHope. "NetHope and Blackbaud share a common vision for changing the world through technology and collaboration. As needs outpace available resources to solve current global issues, we are excited to work together with Blackbaud to help the nonprofit sector successfully navigate and scale digital transformation—both to improve efficiency and to stimulate worldwide momentum in achieving the [Global Goals](#)."

Blackbaud joins Microsoft and Okta as founding partners of The Center for the Digital Nonprofit. Each company has committed to partner with NetHope and The Center to apply their expertise, resources and networks to advance innovation and collaboration that support The Center's strategic objectives.

"Blackbaud is a longtime Microsoft partner and we are proud to work with them in this additional capacity to accelerate digital transformation to drive social good," said Justin Spelhaug, general manager, Microsoft Tech for Social Impact. "By aligning innovation from leading technology companies with the world's leading nonprofit organizations, NetHope is creating exciting possibilities to affect positive change. We look forward to working with Blackbaud and The Center community to turn those possibilities into reality."

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About Blackbaud

Blackbaud (NASDAQ: [BLKB](#)) is the world's leading cloud software company powering social good. Serving the entire social good community—nonprofits, foundations, corporations, education institutions, healthcare institutions and individual change agents—Blackbaud connects and empowers organizations to increase their impact through software, services, expertise, and data intelligence. The Blackbaud portfolio is tailored to the unique needs of vertical markets, with solutions for fundraising and CRM, marketing, advocacy, peer-to-peer fundraising, corporate social responsibility, school management, ticketing, grantmaking, financial management, payment processing, and analytics. Serving the industry for more than three decades, Blackbaud is headquartered in Charleston, South Carolina and has operations in the United States, Australia, Canada and the United Kingdom. For more information, visit www.blackbaud.com.

About NetHope

NetHope empowers committed organizations to change the world through the power of technology. NetHope, a consortium of 56 leading global

nonprofits, unites with technology companies and funding partners to design, fund, implement, adapt, and scale innovative approaches to solve development, humanitarian, and conservation challenges. Together, the NetHope community strives to transform the world, building a platform of hope for those who receive aid and those who deliver it. Learn more at www.nethope.org.

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Forward-looking Statements

Except for historical information, all of the statements, expectations, and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks related to our dividend policy and share repurchase program, including potential limitations on our ability to grow and the possibility that we might discontinue payment of dividends; risks relating to restrictions imposed by the credit facility; risks associated with management of growth; lengthy sales and implementation cycles, particularly in larger organization; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at www.sec.gov or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.

The logo for Blackbaud, featuring the word "blackbaud" in a lowercase, sans-serif font. The letter "b" is stylized with a thick stroke. A registered trademark symbol (®) is located at the top right of the word.

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