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Blackbaud Named to Forbes Best Employers for Women 2018 List

July 24, 2018

CHARLESTON, S.C., July 24, 2018 /PRNewswire/ -- <u>Blackbaud</u> (NASDAQ: BLKB), the world's leading cloud software company powering social good, today announced it has been named to <u>Forbes America's Best Employers for Women 2018</u> list. Blackbaud was specifically recognized in the IT/Internet software category for excellence in diversity, pay equity, professional development, family support and more.

"On behalf of our 3,400 employees around the world, we are honored to be named by Forbes to this important list," said John Mistretta, executive vice president, Human Resources at Blackbaud. "This recognition is an encouraging acknowledgement of our committed focus on diversity and validates Blackbaud's steadfast efforts to create an environment that enables women—and all employees—to realize their full potential, feel valued and do their best work. As a technology company, we are proud of the equal gender balance in our workforce, yet we know there is still progress to be made. By fostering a culture in which we live our values and promote diversity, inclusion and equality in the workplace, we are able to better support the diverse ecosystem of social good that we serve."

Blackbaud's diversity program has been a focused and continually expanding effort, spanning education, awareness, recruitment, empowerment, community involvement and financial support. Many of Blackbaud's female leaders give back to their communities, sharing their expertise in support of many important organizations and causes, including participation in the Global Women's Mentorship Partnership program facilitated by the U.S. State Department and Fortune magazine; Camp Blackbaud STEM program for undeserved youth; Charleston Women in Tech; Impact Austin, a women's philanthropic giving circle making major grants to nonprofits; the Women's Impact Initiative; and more.

The Forbes Best Employers for Women list is based on an independent survey from a sample of 40,000 U.S. employees working for companies employing at least 1,000 people in their U.S. operations. Earlier this year, Forbes also named Blackbaud one of "America's Best Employers for Diversity." Blackbaud has also been recognized as one of Forbes' "Best Mid-Size Employers" for three consecutive years and one of Forbes' "Most Innovative Growth Companies." In 2017, Blackbaud was named a Rising Star on Fortune's prestigious "Change the World" list.

To hear from some of the women who make Blackbaud great, click here.

Click to tweet: .@blackbaud named to @Forbes' "America's Best Employers for Women 2018" list. https://blkb.co/2uOXZMp

About Blackbaud

Blackbaud (NASDAQ: <u>BLKB</u>) is the world's leading cloud software company powering social good. Serving the entire social good community —nonprofits, foundations, companies, education institutions, healthcare organizations and individual change agents—Blackbaud connects and empowers organizations to increase their impact through cloud software, services, expertise, and data intelligence. The Blackbaud portfolio is tailored to the unique needs of vertical markets, with solutions for fundraising and CRM, marketing, advocacy, peer-to-peer fundraising, corporate social responsibility, school management, ticketing, grantmaking, financial management, payment processing, and analytics. Serving the industry for more than three decades, Blackbaud is headquartered in Charleston, South Carolina and has operations in the United States, Australia, Canada and the United Kingdom. For more information, visit <u>www.blackbaud.com</u>.

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