# Blackbaud Named One of America's Best Employers for Diversity by Forbes

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**Company ranked in top 500 of prestigious list for second straight year**

CHARLESTON, S.C., Jan. 15, 2019 /PRNewswire/ -- Blackbaud (NASDAQ: BLKB), the world's leading cloud software company powering social good, today announced that it has been named to Forbes' 2019 list of the Best Employers for Diversity for the second consecutive year in the IT, Internet, Software & Services category.

"Blackbaud is proud to once again be recognized by Forbes for its ongoing commitment to diversity and inclusion," said John Mistretta, executive vice president, Human Resources at Blackbaud. "Providing our worldwide employees with a diverse and inclusive environment is not just the right thing to do, it helps us better serve our diverse customer base and spark innovation. While we are proud of the equal gender balance in our workforce, we know that our work is far from done and we look forward to continually enhancing our diversity efforts into the future."

Blackbaud's diversity program is a focused and continually expanding effort, spanning education, awareness, recruitment, empowerment, community involvement and financial support. In 2018, Blackbaud was named to Forbes' "America's Best Employers for Women" list and one of the AnitaB.org 2018 Top Companies for Women Technologists. The company was also named one of Forbes' "Best Midsize Employers" for the third consecutive year in 2018.

The top 500 of America's Best Employers for Diversity were chosen based on an independent survey from a representative sample of 50,000 employees working for companies employing at least 1,000 people in their U.S. operations. The list is a ranking of employers across all industries, based on surveying thousands of employees and examining employer diversity policies, as well as diversity in executive suites and on boards. View the full listing here.

Click to Tweet: For the second straight year, @blackbaud has been named one of America's Best Employers for Diversity by @Forbes https://blkb.co/forbeslist19

**About Blackbaud**

Blackbaud (NASDAQ: BLKB) is the world's leading cloud software company powering social good. Serving the entire social good community —nonprofits, foundations, companies, education institutions, healthcare organizations and individual change agents—Blackbaud connects and empowers organizations to increase their impact through cloud software, services, expertise, and data intelligence. The Blackbaud portfolio is tailored to the unique needs of vertical markets, with solutions for fundraising and CRM, marketing, advocacy, peer-to-peer fundraising, corporate social responsibility, school management, ticketing, grantmaking, financial management, payment processing, and analytics. Serving the industry for more than three decades, Blackbaud is headquartered in Charleston, South Carolina and has operations in the United States, Australia, Canada and the United Kingdom. For more information, visit www.blackbaud.com, or follow us on Twitter, LinkedIn, and Facebook.

**Media Inquiries**
Brian Kosoy
Director, External Affairs
843.654.3004
media@blackbaud.com

**Forward-looking Statements**

Except for historical information, all of the statements, expectations, and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks related to our dividend policy and share repurchase program, including potential limitations on our ability to grow and the possibility that we might discontinue payment of dividends; risks relating to restrictions imposed by the credit facility; risks associated with management of growth; lengthy sales and implementation cycles, particularly in larger organization; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at www.sec.gov or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.

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