Blackbaud CEO Michael "Mike" Gianoni Named One of America's Most Innovative Leaders by Forbes

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Charleston, S.C. (September 12, 2019) —Blackbaud (NASDAQ: BLKB), the world's leading cloud software company powering social good, is pleased to announce that its president and CEO, Michael "Mike" Gianoni, has been named to Forbes 2019 list of America's Most Innovative Leaders. Gianoni was recognized alongside other prominent CEOs, including Jeff Bezos, Elon Musk and Mark Zuckerberg. Forbes compiled their ranking based on four essential leadership qualities of top leaders: media reputation for innovation, social connections, track record for value creation and investor expectations for value creation.



Since Gianoni took the helm as president and CEO of Blackbaud nearly six years ago, he quickly built his reputation as a transformational leader for the social good software company. His significant accomplishments at Blackbaud include the transition of Blackbaud's entire solution set to the cloud, issuing the company's first social responsibility report and opening Blackbaud's new LEED Gold world headquarters in Charleston, SC. Also, under Gianoni's leadership, Blackbaud's customer base has grown 55 percent by expanding its offerings through Blackbaud's cloud architecture, which has enabled the software company to serve new markets, while also better serving its existing customers. Blackbaud is now one of the top 30 largest cloud software companies in the world, according to IDC's rank of Worldwide Software as a Service (SaaS) and Cloud Software Market Shares.

Gianoni also strives to create a company culture that is consistent with Blackbaud's vision of powering an Ecosystem of Good®, which is reflected in the numerous prominent recognitions of Blackbaud's commitment to diversity and employee empowerment. Such recognitions include Forbes' 2018 and 2019 Best Employers for Diversity, Forbes' 2018 America's Best Employers for Women, AnitaB.org 2018 Top Companies for Women Technologists and four consecutive years as being named to Forbes' Best Midsize Employers list.

For more information and to view this year's complete list of America's Most Innovative Leaders, visit Forbes.com/lists/innovative-leaders.

About Blackbaud
Blackbaud (NASDAQ: BLKB) is the world's leading cloud software company powering social good. Serving the entire social good community —nonprofits, foundations, companies, education institutions, healthcare organizations and individual change agents—Blackbaud connects and empowers organizations to increase their impact through cloud software, services, expertise and data intelligence. The Blackbaud portfolio is tailored to the unique needs of vertical markets, with solutions for fundraising and CRM, marketing, advocacy, peer-to-peer fundraising, corporate social responsibility, school management, ticketing, grantmaking, financial management, payment processing and analytics. Serving the industry for more than three decades, Blackbaud is headquartered in Charleston, South Carolina, and has operations in the United States, Australia, Canada and the United Kingdom. For more information, visit www.blackbaud.com or follow us on Twitter, LinkedIn, Instagram and Facebook.

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Forward-looking Statements
Except for historical information, all of the statements, expectations, and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties, including statements regarding expected benefits of products and product features. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks associated with management of growth; lengthy sales and implementation cycles, particularly in larger organization; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at www.sec.gov or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.