



Blackbaud Appoints Michael Boulware Moore as First Diversity and Inclusion Executive

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CHARLESTON, S.C., Aug. 18, 2020 /PRNewswire/ -- [Blackbaud](#) (NASDAQ: BLKB), the world's leading cloud software company powering social good, today announces Michael Boulware Moore as the global cloud software company's first Diversity and Inclusion Officer.



Moore joined Blackbaud in early 2020 following his tenure as the founding president and CEO of the International African American Museum in Charleston, SC, which is located on the former Gadsden's Wharf – where almost half of all enslaved Africans took their first steps in America. For the museum, Moore led the \$125 million capital fundraising effort, hired a world-class staff and was responsible for managing the curation of the museum experience. Before serving as CEO of the International African American Museum, Moore spent over two decades as an accomplished marketing and advertising executive working with global brands, including Coca-Cola, Glory Foods and Kraft as well as several successful entrepreneurial ventures. Moore is also an accomplished author and keynote speaker as well as a thought leader on a number of subjects including social justice and African American history.

"Our vision at Blackbaud is to power an Ecosystem of Good® that builds a better world – a world that is inclusive and accepting of all," said Maggie Driscoll, Chief People Officer, Blackbaud. "Like so many companies, we are continually evaluating our progress toward fulfilling that vision and evolving our approach to ensure we're creating a culture consistent with who we are as an employer, technology leader and community steward. We couldn't be more pleased to welcome Michael as our first leader completely dedicated to diversity and inclusion. He is a proven leader and advocate for social justice, who will take diversity and inclusion at Blackbaud to the next level."

Blackbaud's commitment to diversity is a focused and continually expanding effort spanning education, awareness, recruitment, empowerment, community involvement and financial support. Blackbaud has employee-led affinity groups which serve to empower and develop personal and professional growth in all employees. Blackbaud's culture has received national recognition, including [Forbes 2020 and 2018 Best Employers for Women](#), [Forbes' 2019 and 2018 America's Best Employers for Diversity list](#), [Forbes' Best Midsize Employers list](#) for four years and [AnitaB.org's list of Top Companies for Women Technologists](#) for the past two years.

"I have dedicated much of my life to social justice and telling the untold stories of our history and how it's shaping our present," said Moore. "I believe in Blackbaud's mission of empowering and connecting people through technology to drive impact for social good and am inspired by the culture we have built. The power of diversity and inclusion and the impact it can have on the culture, values and growth of our business is exciting. I look forward to taking all that is already in place and evolving it as we continue to look deeply as a society and company at what a truly inclusive culture looks like."

Moore earned his undergraduate degree in political science from Syracuse University and holds his MBA from Duke University. He currently serves on the boards of St. Mark's School in Southborough, MA, Nation United Foundation, Reconstruction Beaufort, and Penn Center, the first school for African Americans in the Confederate south. Moore lives with his family in a suburb of Charleston, SC.

About Blackbaud

Blackbaud (NASDAQ: BLKB) is the world's leading cloud software company powering social good. Serving the entire social good community

—nonprofits, higher education institutions, K–12 schools, healthcare organizations, faith communities, arts and cultural organizations, foundations, companies and individual change agents—Blackbaud connects and empowers organizations to increase their impact through cloud software, services, expertise and data intelligence. The Blackbaud portfolio is tailored to the unique needs of vertical markets, with solutions for fundraising and CRM, marketing, advocacy, peer-to-peer fundraising, corporate social responsibility, school management, ticketing, grantmaking, financial management, payment processing and analytics. Serving the industry for more than three decades, Blackbaud is headquartered in Charleston, South Carolina, and has operations in the United States, Australia, Canada, Costa Rica and the United Kingdom. For more information, visit www.blackbaud.com or follow us on [Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).

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Forward-looking Statements

Except for historical information, all of the statements, expectations, and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties, including statements regarding expected benefits of products and product features. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks associated with management of growth; lengthy sales and implementation cycles, particularly in larger organization; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at www.sec.gov or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.

The logo for Blackbaud, featuring the word "blackbaud" in a lowercase, bold, sans-serif font. A registered trademark symbol (®) is located at the top right of the letter "d".

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