Blackbaud CEO Michael "Mike" Gianoni Named a Top 50 SaaS CEO for Second Consecutive Year

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CHARLESTON, S.C., Aug. 26, 2020 /PRNewswire/ -- Blackbaud (NASDAQ: BLKB), the world's leading cloud software company powering social good, is pleased to announce its president and CEO, Michael "Mike" Gianoni has been recognized by The Software Report as one of the Top 50 SaaS CEOs of 2020. Gianoni, who previously received this prestigious recognition in 2019 and 2017, was honored for his purpose-driven leadership that has continued to drive growth and innovation at Blackbaud. Gianoni is joined on the list by CEOs from other high performing software companies such as Gainsight®, Cvent® and ON24®.

When Gianoni took the helm as president and CEO of Blackbaud six years ago, he quickly cemented his reputation as a transformational leader for the social good software company. His significant accomplishments at Blackbaud include the transition of Blackbaud's entire solution set to the cloud, issuing the company's first social responsibility report and opening Blackbaud's new LEED Gold world headquarters in Charleston, SC.

During Gianoni's tenure as president and CEO, Blackbaud's customer base has grown over 50 percent as a result of new offerings through Blackbaud's cloud architecture, which has enabled the software company to serve new markets, while also better serving its existing customers. Gianoni was recognized by Forbes in 2019 as one of America's More Innovative Leaders and Fast Company recently named Blackbaud a Best Workplace for Innovators.

The Software Report is a comprehensive source for business news, investment activity and corporate actions related to the software and SaaS sectors. Its annual Top 50 SaaS CEOs list is compiled based on nominations from colleagues, peers and other software industry participants. For this year's list, The Software Report focused on key attributes of these top leaders, including integrity, intellect, drive, emotional intelligence, organizational culture and operational skill. For more information and to view this year's list of Top 50 SaaS CEOs, visit https://www.thesoftwarereport.com/the-top-50-saas-ceos-of-2020.

About Blackbaud
Blackbaud (NASDAQ: BLKB) is the world's leading cloud software company powering social good. Serving the entire social good community —nonprofits, higher education institutions, K–12 schools, healthcare organizations, faith communities, arts and cultural organizations, foundations, companies and individual change agents—Blackbaud connects and empowers organizations to increase their impact through cloud software, services, expertise and data intelligence. The Blackbaud portfolio is tailored to the unique needs of vertical markets, with solutions for fundraising and CRM, marketing, advocacy, peer-to-peer fundraising, corporate social responsibility, school management, ticketing, grantmaking, financial management, payment processing and analytics. Serving the industry for more than three decades, Blackbaud is headquartered in Charleston, South Carolina, and has operations in the United States, Australia, Canada, Costa Rica and the United Kingdom. For more information, visit www.blackbaud.com or follow us on Twitter, LinkedIn, Instagram and Facebook.

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Forward-looking Statements
Except for historical information, all of the statements, expectations, and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties, including statements regarding expected benefits of products and product features. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks associated with management of growth; lengthy sales and implementation cycles, particularly in larger organization; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at www.sec.gov or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.

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