



## Blackbaud Named 2020 Diversity Champion by the Charleston Metro Chamber of Commerce

April 26, 2021

CHARLESTON, S.C., April 26, 2021 /PRNewswire/ -- [Blackbaud](#) (NASDAQ: BLKB), the world's leading cloud software company powering social good, is pleased to share it has been named the Charleston Metro Chamber of Commerce's 2020 Diversity Champion as part of the organization's Community Champions Awards. Headquartered in Charleston, S.C., Blackbaud is a proud and active member of the Chamber.

"We work closely with the Charleston Metro Chamber and recognize the valuable, impactful work the organization does for our community," said Michael B. Moore, vice president, diversity and inclusion, Blackbaud. "To be named a Diversity Champion by an organization we greatly respect means the world to us. At Blackbaud, we see that great things happen when diverse people with different experiences, perspectives and backgrounds come together. Celebrating diversity and inclusion enables us to be a better company, employer, partner and corporate citizen. We are honored to be recognized for our commitment and ongoing work in this area."

The Chamber's Diversity Champion Award is given to a business or leader who is committed to creating a more diverse, equitable and inclusive workplace and community. Blackbaud was recognized for its vision of powering an Ecosystem of Good® that builds a better world, demonstrating the company's commitment to continually evolving and growing to create both an inclusive workplace and equitable communities.

"It is our honor to share that Blackbaud has received our Diversity Champion Award," said Bryan Derreberry, president and CEO, Charleston Metro Chamber. "Blackbaud's dedication to its vision and mission is apparent with the recent addition of Michael B. Moore as Blackbaud's first Diversity and Inclusion Officer. We are proud to have Blackbaud as a member of the Chamber and look forward to the impact we know the company will continue to have in our community."

The Charleston Metro Chamber and BlueCross BlueShield of South Carolina honored Community Champions Award recipients in a ceremony on April 22.

### About Blackbaud

Blackbaud (NASDAQ: BLKB) is the world's leading cloud software company powering social good. Serving the entire social good community —nonprofits, higher education institutions, K–12 schools, healthcare organizations, faith communities, arts and cultural organizations, foundations, companies and individual change agents—Blackbaud connects and empowers organizations to increase their impact through cloud software, services, expertise and data intelligence. The Blackbaud portfolio is tailored to the unique needs of vertical markets, with solutions for fundraising and CRM, marketing, advocacy, peer-to-peer fundraising, corporate social responsibility, school management, ticketing, grantmaking, financial management, payment processing and analytics. Serving the industry for more than three decades, Blackbaud is headquartered in Charleston, South Carolina, and has operations in the United States, Australia, Canada, Costa Rica and the United Kingdom. For more information, visit [www.blackbaud.com](http://www.blackbaud.com) or follow us on [Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).

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### Forward-looking Statements

Except for historical information, all of the statements, expectations, and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties, including statements regarding expected benefits of products and product features. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks associated with management of growth; lengthy sales and implementation cycles, particularly in larger organization; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at [www.sec.gov](http://www.sec.gov) or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.



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