



Blackbaud and Haus des Stiftens Announce Partnership to Help Companies Contribute to Global Good

September 29, 2021

Through an in-market partnership with Haus des Stiftens, Blackbaud's YourCause® portfolio integrates with Haus des Stiftens' solution for Corporate Social Responsibility (CSR)

Charleston, S.C. (September 29, 2021) —[Blackbaud](#) (NASDAQ: BLKB), the world's leading cloud software company powering social good, today announced an in-market partnership with [Haus des Stiftens](#), a social enterprise that powers connections between companies, donors and nonprofits in Germany, Austria and Switzerland. Through this in-market partnership, YourCause® customers will have access to the Haus des Stiftens database of eligible and validated nonprofits reaching over 88,000 organizations.

Blackbaud's YourCause portfolio, part of the [Cloud Solution for Companies](#), helps companies drive social impact globally. High-impact organizations rely on YourCause to connect profit to purpose by expanding and accelerating employee giving, volunteering, grantmaking and fundraising. Haus des Stiftens qualifies nonprofits for funding eligibility and will process payments to allow YourCause customers to make in-country donations to approved charities in Germany.

"We are committed to leading the way in supporting and facilitating the expansion of global philanthropy and are continually taking steps to expand our nonprofit database and global features," said Brandon Sharrett, president and general manager, Corporate Solutions, Blackbaud. "This partnership with Haus des Stiftens provides our customers a hassle-free way to support nonprofits with in-country payment processing and access to even more vetted nonprofits around the world."

Haus des Stiftens has been facilitating effective engagement for companies and nonprofits since 1995. They are committed to helping companies large and small get started with CSR and contribute to the common good, both locally and internationally.

"We are very excited about this partnership with Blackbaud. With our joint services for companies and nonprofit organizations, we will strengthen and expand the CSR and technology sector now and in the future," said Marcus Becker, director, grants for nonprofits at Haus des Stiftens. "Now, Haus des Stiftens will not only validate nonprofit organizations in Germany and provide continuous support for them, but thanks to this partnership, the nonprofit organizations will also have much easier access to the YourCause platform and thus the opportunity to benefit from a much wider range of funding programs. For companies in Germany, we will simplify the path to their very own employee giving program, including a service for handling donations."

CSR programs are an essential tool for recruiting, employee engagement and retaining talent. With [over 40% of the global workforce](#) considering leaving their current employer this year, CSR programs are more important than ever as people continue to [look for and expect purpose at work](#).

Blackbaud is committed to providing companies around the world with the tools and resources they need to support global CSR programs, enabling them to engage employees and nonprofits everywhere they do business. YourCause customers have engaged users in over 170 countries, and the platform enables a hyper-local experience, with 26 languages supported and 172 currencies available. As companies look to respond to the challenges created by the pandemic and recent natural disasters, they can empower and engage employees to connect to the charities that are providing support to their local communities.

The latest [YourCause Employee Engagement and Corporate Social Responsibility Industry Review](#) found that approximately 51% of YourCause customers offered a global giving and/or volunteering element to their program in 2020, helping connect employees to causes around the world and create a global sense of purpose. Through this partnership with Haus des Stiftens and other global partnerships, YourCause customers have access to the largest charity database to connect their employees to even more opportunities for volunteering and giving.

Learn more about YourCause and Blackbaud's Cloud Solution for Companies [here](#).

About Blackbaud

Blackbaud (NASDAQ: BLKB) is the world's leading cloud software company powering social good. Serving the entire social good community —nonprofits, higher education institutions, K–12 schools, healthcare organizations, faith communities, arts and cultural organizations, foundations, companies and individual change agents—Blackbaud connects and empowers organizations to increase their impact through cloud software, services, expertise and data intelligence. The Blackbaud portfolio is tailored to the unique needs of vertical markets, with solutions for fundraising and CRM, marketing, advocacy, peer-to-peer fundraising, corporate social responsibility, school management, ticketing, grantmaking, financial management, payment processing and analytics. Serving the industry for more than three decades, Blackbaud is headquartered in Charleston, South Carolina, and has operations in the United States, Australia, Canada, Costa Rica and the United Kingdom. For more information, visit www.blackbaud.com or follow us on [Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).

About Haus des Stiftens

Haus des Stiftens is a charitable limited company that was founded in 1995. It aims to facilitate effective engagement and as such contributes to greater public welfare, following the framework of the 17 sustainable development goals set by the United Nations.

Haus des Stiftens offers support for associations, foundations and non-profit organizations – through consulting, networking, administration, knowledge transfer or by creating joint programs.

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Forward-looking Statements

Except for historical information, all of the statements, expectations, and assumptions contained in this news release are forward-looking statements

that involve a number of risks and uncertainties, including statements regarding expected benefits of products and product features. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks associated with management of growth; lengthy sales and implementation cycles, particularly in larger organization; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at www.sec.gov or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.