



Blackbaud Shows Continued Commitment to Giving Back Around the World

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With a strong culture of philanthropy and a focus on ESG, Blackbaud helps good take over

CHARLESTON, S.C., Dec. 23, 2021 /PRNewswire/ -- [Blackbaud](#) (NASDAQ: BLKB), the world's leading cloud software company powering social good, today shared ways it is giving back through its global corporate social responsibility (CSR) program through the end of this year. As a company that has been committed to social good since it was founded 40 years ago, Blackbaud's vision is to power an Ecosystem of Good® that builds a better world. With its [remote-first workforce approach](#), Blackbaud has implemented several new ways for employees to get involved and give back, whether virtually or in-person.

"Regardless of location or role, the people of Blackbaud are all about giving back, with a particular focus on intentional action in the communities where they personally live and work," said Rachel Hutchisson, vice president, global social responsibility, Blackbaud. "As a company, we join in that spirit through many acts of generosity and service, which—along with our commitment to ESG—are at the heart of who we are as a business serving social good."

Blackbaud's recent contributions and activations to help good take over include:

- **Disaster Relief Donations:** To support communities in need and aid in recovery efforts, Blackbaud made donations following several natural disasters and crises this year, including: winter storms across the U.S. south, floods in Australia and Costa Rica, education and reconciliation in Canada in regards to indigenous residential schools, wildfires in the U.S. and Canada, an earthquake in Haiti, Hurricane Ida in the U.S. and the recent wave of tornadoes that caused devastation in six U.S. states. In addition, Blackbaud encouraged employees to leverage the company's matching gifts program when making personal donations.
- **Employee Volunteering:** Employees across the company joined forces in November for Blackbaud's annual Week of Caring celebration, completing 22 service projects benefitting nonprofits across the U.S. and Australia, from offering virtual pro-bono consulting services to packing care kits for orphans to volunteering for community park maintenance and more. In addition, Blackbaud held a pitch competition in partnership with [Common Impact](#) where teams of employees were matched with two nonprofits—[Trees Forever](#) and [Anti-Violence Partnership of Philadelphia](#)—and spent the day brainstorming and creating solutions for the organizations' marketing and storytelling.
- **Donation to Big Brothers Big Sisters:** Blackbaud [recently announced](#) it will make a multi-year, six-figure gift to Big Brothers Big Sisters to build greater equity, social capital and a stronger, more diverse global workforce. Blackbaud will track the progress of this investment over the next three years and will actively connect its employees to service opportunities to join Big Brothers Big Sisters in their mission of helping all youth achieve their full potential.
- **Technology Donations:** This year, Blackbaud donated nearly 1,000 devices—including laptops, keyboards, monitors, mice and USB headsets—to organizations in the U.K., Canada and the U.S. The majority of donations were made to [Human-I-T](#), which supplies low-cost devices to people and families in need across the U.S. Other recipients included [Kramden Institute](#) in the U.S., [Business2Schools](#) in the U.K. and [LGBT YouthLine](#) and [Jessie's Centre](#) in Canada.
- **Annual Donation to One80 Place:** For more than 20 years, Blackbaud has made an annual donation to [One80 Place](#), an organization in Charleston, S.C. where Blackbaud is headquartered, to support their mission of preventing and ending homelessness. Blackbaud has donated \$450,000 to the program over two decades. This year's donation was made in support of the family shelter for the homeless. The shelter provides critical safety services while families are transitioning to permanent housing.
- **Blackbaud Global Toy Drive:** For the 22nd year, Blackbaud held its annual toy drive, serving 10 organizations across the globe to bring holiday cheer to families. Blackbaud employees donated over 5,500 toys this year, bringing total toy donations to more than 118,000 over the program's 22-year history.

Over the past year, Blackbaud has made bold commitments to its environmental, social and governance (ESG) program, [establishing](#) an ESG steering committee, and [reporting](#) on new metrics. Blackbaud also [joined](#) the United Nations Global Compact—a voluntary leadership platform for the development, implementation and disclosure of responsible business practices.

Blackbaud was recently recognized on [Newsweek's list of America's Most Responsible Companies](#) for its ESG and CSR programs and was also named a [U.S. Chamber of Commerce Foundation Citizens Award winner](#). Earlier this year, Blackbaud was [named a Diversity Champion](#) by the Charleston Metro Chamber of Commerce.

Learn more about ways that Blackbaud gives back in the most recent [Blackbaud Social Responsibility Report](#).

About Blackbaud

Blackbaud (NASDAQ: BLKB) is the world's leading cloud software company powering social good. Serving the entire social good community—nonprofits, higher education institutions, K–12 schools, healthcare organizations, faith communities, arts and cultural organizations, foundations, companies and individual change agents—Blackbaud connects and empowers organizations to increase their impact through cloud software, services, expertise and data intelligence. The Blackbaud portfolio is tailored to the unique needs of vertical markets, with solutions for fundraising and CRM, marketing, advocacy, peer-to-peer fundraising, corporate social responsibility, school management, ticketing, grantmaking, financial

management, payment processing and analytics. Serving the industry for four decades, Blackbaud is headquartered in Charleston, South Carolina, and has operations in the United States, Australia, Canada, Costa Rica and the United Kingdom. For more information, visit www.blackbaud.com or follow us on [Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).

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Forward-looking Statements

Except for historical information, all of the statements, expectations, and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties, including statements regarding expected benefits of products and product features. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks associated with management of growth; lengthy sales and implementation cycles, particularly in larger organization; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at www.sec.gov or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.

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