



## Blackbaud Developers' Conference Showcases Transformative Social Good Technology

June 7, 2022

*Blackbaud Customers Redefine the Future of Nonprofit Technology as Change Architects*

CHARLESTON, S.C., June 7, 2022 /PRNewswire/ -- [Blackbaud](#) (NASDAQ: BLKB), the world's leading cloud software company powering social good, today kicks off its annual [Developers' Conference](#) —a three-day event that convenes technology enthusiasts, creators and developers of all levels to reimagine nonprofit technology and build a better world.

"Today at our Developers' Conference, we're celebrating the democratization of innovation for the social good community," said Mike Gianoni, president and CEO, Blackbaud. "This year more than ever, we're highlighting the low-code movement and the ways that Blackbaud is putting accessible technology in the hands of nonprofit developers who are changing the world one line of code at a time."

Built upon years of creativity and problem solving by some of the world's leading nonprofits and higher education institutions, this conference provides a forum for attendees to explore unique applications of software solutions. This year, roughly 60% of conference attendees self-identify as "no-code" or "low-code" technologists, database administrators and business analysts.

The conference will showcase innovation and creativity that empowers nonprofits to live up to their full potential, with Blackbaud customers and partners taking center stage to share best practices and technical expertise. Over 50% of the [conference sessions](#) are customer-contributed, including topics like:

- Geolocating API: Meeting Participants Where They're At (Literally)—Jeremy Reynolds, Senior Software Engineer, ZERO – The End of Prostate Cancer
- Robots and Relationships: An Automation Story—Dan Snyder, Associate Director of Advancement Services, Bennington College
- Make Grant Tracking Easier by Integrating Blackbaud Raiser's Edge NXT® and Microsoft Planner—Nicole Holt, Development Operations and Analytics Manager, Preble Street
- Making Moves Management a Data Reality—Gethin James, Head of Strategic CRM, University College London

### Blackbaud's Commitment to Innovation

In addition, Blackbaud is making several announcements and commitments to make it easier for social good organizations to transform their business processes and customize their technology solutions to their exact needs.

Today, Blackbaud will highlight:

- An ongoing investment in SKY API®, expanding to new products, including Blackbaud CRM™ and Blackbaud Altru®
- Increased quantity and value of API endpoints, including mobile-first, to enable citizen developers and the Blackbaud Partner Network to exercise creativity in developing applications that interact with Blackbaud software
- New self-service tools that put control into the hands of customers—including enhanced Microsoft Power Platform connectors, integration-as-a-service platforms (iPaaS), and a growing ecosystem of plug-and-play partner solutions
- The expansion of the Blackbaud Marketplace, including infrastructure enhancements and growth in applications
- Innovation awards and grants that will celebrate the importance of grass roots contributions that fuel innovation
- The importance of multi-factor authentication (MFA) for all customers to support strong cybersecurity best practices, and how to easily enable single sign-on (SSO)

"We are so excited to bring together the vibrant ecosystem that's been created by the Blackbaud developer and partner community," said Bill Walsh, director of innovation and technology, Blackbaud, and co-chair of the conference. "Our customers and partners continue to lead the way in building creative solutions in traditional software development and are increasingly taking advantage of efficiencies in low-code and no-code technologies. They're transforming not just their use of Blackbaud's software, but how the industry as a whole relates to technology."

### About the Conference

Keynotes include:

- **Day 1** – Think Like an Architect: How to Develop Critical, Creative and Collaborative Problem-Solving Skills by Randy Deutsch, clinical associate professor at University of Illinois Urbana-Champaign School of Architecture
- **Day 2** – The One Key Success Anchor in Data and Analytics by Prashanth Southeikal, managing principal at DBP Institute and Forbes contributor
- **Day 3** – Creating Durable Digital Transformation by Lorraine Bardeen, vice president and CTO, Worldwide Industry Solutions Group, Microsoft

In addition, the conference will provide mainstage presentations from Blackbaud executives and product experts, track sessions led by customers and partners, and skills labs that offer creators a chance to practice building both low-code and advanced solutions.

To learn more about Blackbaud Developers' Conference, register or access content replays on demand, visit [blackbaud.com/developersconference](https://blackbaud.com/developersconference).

## About Blackbaud

Blackbaud (NASDAQ: BLKB) is the world's leading cloud software company powering social good. Serving the entire social good community —nonprofits, higher education institutions, K–12 schools, healthcare organizations, faith communities, arts and cultural organizations, foundations, companies and individual change agents—Blackbaud connects and empowers organizations to increase their impact through cloud software, services, expertise and data intelligence. The Blackbaud portfolio is tailored to the unique needs of vertical markets, with solutions for fundraising and CRM, marketing, advocacy, peer-to-peer fundraising, corporate social responsibility (CSR) and environmental, social and governance (ESG), school management, ticketing, grantmaking, financial management, payment processing and analytics. Serving the industry for more than four decades, Blackbaud is a remote-first company headquartered in Charleston, South Carolina, with operations in the United States, Australia, Canada, Costa Rica and the United Kingdom. For more information, visit [www.blackbaud.com](http://www.blackbaud.com) or follow us on [Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).

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## Forward-looking Statements

Except for historical information, all of the statements, expectations, and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties, including statements regarding expected benefits of products and product features. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks associated with management of growth; lengthy sales and implementation cycles, particularly in larger organization; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at [www.sec.gov](http://www.sec.gov) or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.

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