



Blackbaud CMO Catherine LaCour Honored with 2022 South Carolina Women in Business Award

July 6, 2022

CHARLESTON, S.C., July 6, 2022 /PRNewswire/ -- [Blackbaud](#) (NASDAQ: BLKB), the world's leading cloud software company powering social good, is pleased to announce that its Chief Marketing Officer Catherine LaCour has been named a recipient of Charleston Business Magazine's 2022 [South Carolina Women in Business Award](#). This award recognizes women in the state of South Carolina who have risen to the top of their respective fields across the business and entrepreneurial worlds. LaCour is one of 54 women honored this year.



"I am humbled and honored to be included alongside this excellent group of women," said LaCour. "I have always firmly believed that we must lift others up and help other women shine. I hope that together the women recognized with this award can inspire the next generation and forge a strong future for women across the South Carolina business community."

With over 25 years of experience, LaCour is a transformative leader who is passionate about reimagining the way businesses interact with their customers, markets and employees. LaCour has been with Blackbaud for 12 years and in 2018 was named CMO. She has flourished in this role, helping the company expand its market share and scale inside the philanthropic and technology sectors.

During LaCour's tenure, Blackbaud has been recognized by Forbes as one of America's Best Mid-sized Employers, one of America's Best Employers by State (South Carolina), and one of the Best Employers for Diversity and for Women. In addition, Blackbaud was named a rising star on Fortune's 2017 Change the World List, which recognized 56 leading companies driving positive social impact through business innovation. In 2021, LaCour was honored as one of the Top 50 Most Powerful Women in Technology by the National Diversity Council and DiversityFIRST™ for her work and commitment to closing the gender gap and bringing more diversity into the technology sector. She has also been chosen as a member of the select Fortune Most Powerful Women community.

Learn more about the South Carolina Women in Business Award and see the full list of recipients [here](#).

About Blackbaud

Blackbaud (NASDAQ: BLKB) is the world's leading cloud software company powering social good. Serving the entire social good community —nonprofits, higher education institutions, K–12 schools, healthcare organizations, faith communities, arts and cultural organizations, foundations, companies and individual change agents—Blackbaud connects and empowers organizations to increase their impact through cloud software, services, expertise and data intelligence. The Blackbaud portfolio is tailored to the unique needs of vertical markets, with solutions for fundraising and CRM, marketing, advocacy, peer-to-peer fundraising, corporate social responsibility (CSR) and environmental, social and governance (ESG), school management, ticketing, grantmaking, financial management, payment processing and analytics. Serving the industry for more than four decades, Blackbaud is a remote-first company headquartered in Charleston, South Carolina, with operations in the United States, Australia, Canada, Costa Rica and the United Kingdom. For more information, visit www.blackbaud.com or follow us on [Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).

Media Inquiries

media@blackbaud.com

Forward-looking Statements

Except for historical information, all of the statements, expectations, and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties, including statements regarding expected benefits of products and product features. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks associated with management of growth; lengthy sales and implementation cycles, particularly in larger organization; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at www.sec.gov or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.

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