



## Blackbaud Engages Developer Community to Help Shape the Future of Technology for Social Impact Organizations at bbdevdays

June 6, 2023

*Blackbaud's Annual Developers' Conference Kicks Off Today Exploring AI for Purpose-Driven Organizations*

CHARLESTON, S.C., June 6, 2023 /PRNewswire/ -- [Blackbaud](#) (NASDAQ: BLKB), the leading provider of software for powering social impact, today kicks off [bbdevdays](#), its annual developers' conference showcasing technical innovation as well as customer and partner achievements. This three-day, virtual event celebrates and supports the rapidly expanding developer community that creates solutions leveraging the flexibility of Blackbaud software.

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"bbdevdays showcases the power of collaboration and our commitment to the developer community, where we're stronger together," said Mike Gianoni, president and CEO, Blackbaud. "The conference really highlights the ingenuity and creativity of a strong and growing network of customer developers, partners and independent technologists. And this year, we are delving into the vast AI opportunity that exists for social impact organizations."

bbdevdays provides a forum for attendees to explore unique applications of software solutions. [Conference sessions](#) were developed in partnership with recognized industry experts and explore topics of interest to both professional developers and low-code technologists, such as:

- ChatGPT for fundraising
- Powering automation and business intelligence with AI
- AI enabled low-code app development
- Data privacy and ethical AI

During bbdevdays, Blackbaud will announce technologies to help social impact organizations further customize their business processes and applications to serve to their exact needs, including:

- Launch of a next generation [Intelligence for Good](#)<sup>®</sup> strategy for artificial intelligence to provide a first glimpse into wide-ranging product enhancements planned across portfolio
- Expansion of its SKY API<sup>™</sup> to include Blackbaud CRM and Blackbaud Altru, including new partner offerings from Double the Donation, Wordfly, and Golden Volunteer and planned releases for JustGiving and Blackbaud Grantmaking
- Addition of new Developer Environments for Testing Applications
- Establishment of List APIs for enhanced data access and modeling scenarios
- Creation of new SKY Add-in capabilities for simple integration with custom forms
- Expansion of [Blackbaud Marketplace](#) offerings, including new partnerships in artificial intelligence

### Blackbaud's Commitment to Community Innovation

Through bbdevdays this year, Blackbaud will deepen its investment in new and emerging technologies, support customer-identified initiatives and promote early-stage software companies, with the goal of accelerating innovation in the social impact technology space with projects like:

- [Innovation Grant Awards](#): Eight grants will be awarded to selected customers, partners, and Blackbaud staff to bring their bold ideas to life for the community and publish/share them online for all.
- [Off The Grid](#): Blackbaud staff and, for the first time, partners, businesses and customers collaboratively code to bring an original idea to reality and will feature a special accelerator, in partnership with Microsoft, for Generative AI fundraising projects.
- [Blackbaud's Social Good Startup program](#): a technology incubator for diverse, early-stage software companies focused on solving problems that matter to the social impact community. Our open cohort focuses on recruiting AI and Generative AI early-stage companies.

"The outcomes our customers seek can increasingly be achieved using low-code tools and artificial intelligence that are within the reach of more technology-savvy individuals at social impact organizations," said Heather McLean, co-chair of bbdevdays and Developer and Partner Success Manager at Blackbaud. "We strongly support all levels of developers through education and empowerment. Over 55% of registrants identify as women in what has traditionally been a male-dominated field. It's a supportive community that's here for everyone, from those starting their first coding projects to our seasoned development professionals."

### About the Conference

Keynotes include author Torie Bosh; 'Transition Architect' & Entrepreneur, Somi Arian; and IBM Fellow and Master Inventor, Paul Taylor. In addition, the conference will provide mainstage presentations from Blackbaud executives and product experts, track sessions led by customers and partners, and skills labs that offer creators a chance to practice building both low-code and advanced solutions.

Sponsors of the event include [AskGenius](#), [BrightVine Solutions](#), [Microsoft](#), [Crowdhotics](#), [npAutomate](#) and [Print Your Cause](#).

To learn more about bbdevdays, register, or access content replays on demand, visit [blackbaud.com/bbdevdays](https://blackbaud.com/bbdevdays).

## About Blackbaud

Blackbaud (NASDAQ: BLKB) is the leading software provider exclusively dedicated to powering social impact. Serving the nonprofit and education sectors, companies committed to social responsibility and individual change makers, Blackbaud's essential software is built to accelerate impact in fundraising, nonprofit financial management, digital giving, grantmaking, corporate social responsibility and education management. With millions of users and over \$100 billion raised, granted or managed through Blackbaud platforms every year, Blackbaud's solutions are unleashing the potential of the people and organizations who change the world. Blackbaud has been named to Newsweek's list of America's Most Responsible Companies, Quartz's list of Best Companies for Remote Workers, and Forbes' list of America's Best Employers. A remote-first company, Blackbaud has operations in the United States, Australia, Canada, Costa Rica and the United Kingdom, supporting users in 100+ countries. Learn more at [www.blackbaud.com](http://www.blackbaud.com) or follow us on [Twitter](https://twitter.com/blackbaud), [LinkedIn](https://www.linkedin.com/company/blackbaud), [Instagram](https://www.instagram.com/blackbaud) and [Facebook](https://www.facebook.com/blackbaud).


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## Forward-looking Statements

Except for historical information, all of the statements, expectations, and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties, including statements regarding expected benefits of products and product features. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks associated with management of growth; lengthy sales and implementation cycles, particularly in larger organization; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at [www.sec.gov](http://www.sec.gov) or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.

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