



## University of Nebraska Foundation Signs Five-Year Renewal with Blackbaud to Power Fundraising and Financial Management

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CHARLESTON, S.C., Jan. 29, 2024 /PRNewswire/ -- [Blackbaud](#) (NASDAQ: BLKB), the leading provider of software for powering social impact, is helping the [University of Nebraska Foundation](#) grow relationships and resources that enable the University of Nebraska to change lives and save lives. As the trusted partner of those wishing to support the university, the University of Nebraska Foundation leverages Blackbaud to support its enterprise-scale fundraising and donor engagement, and manage its finances, accounting and payments. The foundation has signed a five-year contract renewal with Blackbaud to support its long-term technology vision.

"Our mission at Blackbaud is to accelerate our customers' impact and to help them go further, faster, by expanding what's possible in social impact technology," said Todd Lant, chief customer officer, Blackbaud. "With purpose built, essential software like [Blackbaud CRM™](#) and [Blackbaud Financial Edge NXT®](#), we're unleashing the potential of customers like University of Nebraska Foundation, freeing their team to spend more time focused on their impact and less time on their back-office operations."

The University of Nebraska Foundation has raised over \$300 million annually for the past four consecutive years and hit a record in fiscal year 2023, raising \$354.5 million in new funds from more than 58,000 donors. The foundation has successfully leveraged the online donation forms in Blackbaud Internet Solutions™ that provide direct integration into Blackbaud CRM. This integration has created significant efficiencies in gift processing, and the flexible architecture continues to enable the University of Nebraska Foundation's software development team to deliver innovative solutions that enhance the organization's mission.

"Blackbaud is both a critical provider in our technology stack and a valued partner in helping us reach our goals," said Tom Haley, Executive Director, Information Technology Services, University of Nebraska Foundation. "We are pleased to have extended our partnership for another five years, and we are particularly excited by the innovations coming in online giving and the roadmap of enhancements that will enable us to further our support of the University of Nebraska System."

Learn more about Blackbaud customer stories [here](#).

### About Blackbaud

Blackbaud (NASDAQ: BLKB) is the leading software provider exclusively dedicated to powering social impact. Serving the nonprofit and education sectors, companies committed to social responsibility and individual change makers, Blackbaud's essential software is built to accelerate impact in fundraising, nonprofit financial management, digital giving, grantmaking, corporate social responsibility and education management. With millions of users and over \$100 billion raised, granted or managed through Blackbaud platforms every year, Blackbaud's solutions are unleashing the potential of the people and organizations who change the world. Blackbaud has been named to Newsweek's list of America's Most Responsible Companies, Quartz's list of Best Companies for Remote Workers, and Forbes' list of America's Best Employers. A remote-first company, Blackbaud has operations in the United States, Australia, Canada, Costa Rica and the United Kingdom, supporting users in 100+ countries. Learn more at [www.blackbaud.com](http://www.blackbaud.com) or follow us on [X/Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).

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### Forward-looking Statements

Except for historical information, all of the statements, expectations, and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties, including statements regarding expected benefits of products and product features. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks associated with management of growth; lengthy sales and implementation cycles, particularly in larger organization; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at [www.sec.gov](http://www.sec.gov) or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.



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