



Blackbaud Raises Awareness for Heart Month Through Ongoing Partnership with the American Heart Association

February 8, 2024

Through Partnership, Blackbaud Invests in Employee Wellbeing and Community Health

CHARLESTON, S.C., Feb. 8, 2024 /PRNewswire/ -- [Blackbaud](#) (NASDAQ: BLKB), the leading provider of software for powering social impact, today shared ways the company and its employees are recognizing American Heart Month in February through an ongoing partnership with the [American Heart Association](#), the nation's oldest and largest voluntary organization dedicated to fighting heart disease and stroke.

Blackbaud has been an American Heart Association community health sponsor since 2019, supporting the organization's community education, outreach and prevention programs. As part of this partnership, last year, Blackbaud sponsored the installation of a [hands-only CPR kiosk](#) in Charleston, S.C., where the company is headquartered, to help train the public on the simple steps that can save lives.

"At Blackbaud, we place importance on the total wellbeing of our employees, which includes emotional, physical, social, intellectual and financial health," said Margaret "Maggie" Driscoll, chief people and culture officer, Blackbaud. "By partnering with the American Heart Association for Heart Month, we are helping to instill health and wellness habits that lead to better overall employee wellbeing while also driving impact in our community."

Blackbaud leads quarterly wellbeing challenges for its global employees that focus on physical and mental health. For Heart Month, Blackbaud will run a four-week challenge focused on helping employees create and maintain healthy habits related to nutrition, exercise, preventative care and emotional health. Each week employees will track three activities in order to complete the weekly goal, and at the end of the four-week program, twenty iHealth Home Blood Pressure Cuffs will be given out to participants through a random drawing.

As part of its ongoing partnership with the American Heart Association in South Carolina, Blackbaud will sponsor Charleston-based employees to attend a local "Go Red for Women" luncheon in May in support of the cause and to help raise awareness of the disproportionate effects of heart disease on women. Employees are also encouraged to attend the association's local "Heart Walk" in February and the "Heart Ball" in May.

Blackbaud is a company of people powered by purpose. To learn more about the ways Blackbaud gives back, visit <https://csr.blackbaud.com/>.

About Blackbaud

Blackbaud (NASDAQ: BLKB) is the leading software provider exclusively dedicated to powering social impact. Serving the nonprofit and education sectors, companies committed to social responsibility and individual change makers, Blackbaud's essential software is built to accelerate impact in fundraising, nonprofit financial management, digital giving, grantmaking, corporate social responsibility and education management. With millions of users and over \$100 billion raised, granted or managed through Blackbaud platforms every year, Blackbaud's solutions are unleashing the potential of the people and organizations who change the world. Blackbaud has been named to Newsweek's list of America's Most Responsible Companies, Quartz's list of Best Companies for Remote Workers, and Forbes' list of America's Best Employers. A remote-first company, Blackbaud has operations in the United States, Australia, Canada, Costa Rica and the United Kingdom, supporting users in 100+ countries. Learn more at www.blackbaud.com or follow us on [X/Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).

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Forward-looking Statements

Except for historical information, all of the statements, expectations, and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties, including statements regarding expected benefits of products and product features. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks associated with management of growth; lengthy sales and implementation cycles, particularly in larger organization; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at www.sec.gov or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.



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