



Morehead State University Foundation Adopts Blackbaud Financial Edge NXT® to Deliver Greater Efficiency and Data Confidence

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Integration Between Blackbaud Products Enables MSU to Integrate Their Fundraising and Accounting Software

CHARLESTON, S.C., Feb. 8, 2024 /PRNewswire/ -- [Blackbaud](#) (NASDAQ: BLKB), the leading provider of software for powering social impact, today shared how [Morehead State University Foundation](#) has integrated Blackbaud Financial Edge NXT® with its existing Blackbaud Raiser's Edge NXT® software to [elevate their operations](#).

The Morehead State University (MSU) Foundation fundraises and invests funds to support college students and works with the Office of Alumni Relations and Development to ensure students have the best experience. As a long-time Raiser's Edge NXT customer, MSU's leadership chose to also adopt Financial Edge NXT to integrate their fundraising and accounting software to greatly improve efficiencies for both offices.

"Compared to all other accounting software, Financial Edge NXT was the clear choice for us," said Sharon Fraley, Director of Finance. "Integrating it with Raiser's Edge NXT created efficiencies we otherwise would not have realized, such as eliminating duplicative data entries and automating manual processes, and it gives us more confidence in the data."

Like most organizations, transparency across departments and with donors is very important to MSU Foundation. With Financial Edge NXT integrated with Raiser's Edge NXT, the advancement team has access to crucial donor fund information and can easily build reports directly within the solution.

"The integrated software helps the advancement team better steward donors," said Fraley. "We're more confident in the data between the two solutions. And because we're running and operating efficiently, other departments and teams are able to operate more efficiently as well."

With Financial Edge NXT, organizations can easily build reports directly within the solution. Previously, the foundation relied on manual processes and external spreadsheets, and had the burden of cleaning up the data because it wasn't ready for exporting or visual reporting. Another benefit of Financial Edge NXT is having the ability to work in other areas of the solution while simultaneously running comprehensive reports. That includes making financial statements for multiple projects. As a result, the MSU Foundation can spend more time funding and growing their programs and less time managing reports.

"Using the reporting functionality has saved us so much time because once you export the data, it looks exactly as you want it to," said Fraley. "It used to take an entire day to produce a report, but now with Financial Edge NXT, it only takes me seconds."

Learn more about Blackbaud Financial Edge NXT [here](#) and find more Blackbaud customer stories [here](#).

About Blackbaud

Blackbaud (NASDAQ: BLKB) is the leading software provider exclusively dedicated to powering social impact. Serving the nonprofit and education sectors, companies committed to social responsibility and individual change makers, Blackbaud's essential software is built to accelerate impact in fundraising, nonprofit financial management, digital giving, grantmaking, corporate social responsibility and education management. With millions of users and over \$100 billion raised, granted or managed through Blackbaud platforms every year, Blackbaud's solutions are unleashing the potential of the people and organizations who change the world. Blackbaud has been named to Newsweek's list of America's Most Responsible Companies, Quartz's list of Best Companies for Remote Workers, and Forbes' list of America's Best Employers. A remote-first company, Blackbaud has operations in the United States, Australia, Canada, Costa Rica and the United Kingdom, supporting users in 100+ countries. Learn more at www.blackbaud.com or follow us on [X/Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).

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Forward-looking Statements

Except for historical information, all of the statements, expectations, and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties, including statements regarding expected benefits of products and product features. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks associated with management of growth; lengthy sales and implementation cycles, particularly in larger organization; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at www.sec.gov or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.



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