



## London Marathon Runners Raise More Than \$50 Million for Charity on Blackbaud's JustGiving® Platform

April 23, 2024

*More than 1,700 Nonprofits Will Benefit from the Funds Raised*

CHARLESTON, S.C., April 23, 2024 /PRNewswire/ -- [Blackbaud](#) (NASDAQ: BLKB), the leading provider of software for powering social impact, is proud to announce a record-breaking year for London Marathon fundraising on its online giving platform [JustGiving®](#), with more than £41 million (\$50 million) raised so far—14% more than last year.

On Sunday, April 21, more than 18,000 fundraisers on JustGiving took part in the occasion, which is known as the world's biggest fundraising event. The funds are set to benefit more than 1,700 nonprofits, and it's anticipated that up to 20% more will be donated over the next few days.

"I am immensely proud of this significant milestone," said Mike Gianoni, president and CEO, Blackbaud. "The London Marathon is the world's single biggest fundraising event, and our JustGiving platform is an indispensable asset for thousands of fundraisers, helping to securely raise funds for the nonprofits and causes they are passionate about. I'd like to congratulate everyone who has taken part in the London Marathon and thank our amazing team at JustGiving for their hard work and dedication in supporting our charities, fundraisers and donors over this period."

Pascale Harvie, senior vice president of JustGiving® from Blackbaud®, added, "We have been astonished by the remarkable efforts of the more than 18,000 fundraisers who took part in this momentous event. It is difficult to put into words how much good will come from the staggering £41 million (\$50 million) raised on JustGiving. This impressive sum will have a lasting and significant impact on the 1,700 nonprofits it was raised for and will change so many people's lives for the better. Congratulations to everyone who took part in the London Marathon 2024, and on behalf of all the nonprofits we partner with, thank you."

### About Blackbaud

Blackbaud (NASDAQ: BLKB) is the leading software provider exclusively dedicated to powering social impact. Serving the nonprofit and education sectors, companies committed to social responsibility and individual change makers, Blackbaud's essential software is built to accelerate impact in fundraising, nonprofit financial management, digital giving, grantmaking, corporate social responsibility and education management. With millions of users and over \$100 billion raised, granted or managed through Blackbaud platforms every year, Blackbaud's solutions are unleashing the potential of the people and organizations who change the world. Blackbaud has been named to Newsweek's list of America's Most Responsible Companies, Quartz's list of Best Companies for Remote Workers, and Forbes' list of America's Best Employers. A remote-first company, Blackbaud has operations in the United States, Australia, Canada, Costa Rica and the United Kingdom, supporting users in 100+ countries. Learn more at [www.blackbaud.com](http://www.blackbaud.com) or follow us on [X/Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).

### About JustGiving® from Blackbaud®

JustGiving is the world's most trusted platform for online giving. We help people raise money for the charities and people they care about the most. In 2000, [JustGiving.com](http://JustGiving.com) began with one simple goal – to enable charities to receive donations online from anywhere in the world. Fast forward 24 years and over \$9 billion has been raised for good causes in almost every single country in the world. JustGiving became part of Blackbaud, the world's leading cloud software company powering social good in 2017.

### Media Inquiries

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### Forward-looking Statements

Except for historical information, all of the statements, expectations, and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties, including statements regarding expected benefits of products and product features. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks associated with management of growth; lengthy sales and implementation cycles, particularly in larger organization; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at [www.sec.gov](http://www.sec.gov) or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.



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