



Blackbaud K-12 Executive Advisory Board Welcomes New Executive Director and Members

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Members Bring Deep Expertise on the Needs of the K–12 Independent School Market and Advise on Technology Development

CHARLESTON, S.C., Feb. 5, 2025 /PRNewswire/ -- Blackbaud (NASDAQ: BLKB), the leading provider of software for powering social impact, has welcomed a new executive director and new members to its [K–12 Executive Advisory Board](#), which gathers leaders from prominent K–12 independent schools across the U.S. and Canada to offer their expertise on the needs of the sector.

The 19 members on the current board represent a variety of school offices and disciplines, including admissions, marketing and communication, technology, advancement, business operations, registrar and academics. The board advises and assists Blackbaud through continuous, independent reviews of its products, processes, and services for K–12 independent schools, providing input on all aspects of Blackbaud's product design, development, customer success, distribution and support.

"This marks the 22nd year of our K–12 Executive Advisory Board, and the insights we've gained from our members through the years are invaluable," said Mark Davis, vice president, education products, Blackbaud. "Having direct relationships with private school leaders allows Blackbaud to better understand the challenges and opportunities schools are facing. By better understanding both their immediate and long-term needs, we can provide the best possible experience through [Blackbaud's Total School Solution](#) to empower their communities."

In 2024, Blackbaud hosted nine meetups with more than 500 K–12 independent school leaders, in addition to 10 advisory board sessions and an annual advisory board retreat filled with breakout sessions, product deep dives, and an opportunity to submit shark tank ideas for Blackbaud product development consideration. Blackbaud interacts with the board regularly to evaluate and gain input on strategic topics, such as the application of AI, partner connections, data insights, reporting and system connectivity—all topics that facilitate fast-paced innovation across Blackbaud's K–12 portfolio.

The deep sector knowledge that comes from this engagement has informed Blackbaud products directly, enabling the company to better serve schools across the country. Recently, [American Heritage School](#) and [NSU University School](#) selected Blackbaud to deliver components of the Total School Solution to modernize their school operations across admissions and enrollment, student information, learning management, financial aid, and tuition management. Additionally, [Punahou School](#) and [Pine Crest School](#), who both have representatives on the current K–12 Executive Advisory Board, have recently decided to extend their longstanding relationships with Blackbaud while continuing to leverage Blackbaud's Total School Solution to manage their entire school operations.

"During our vendor selection process, I was impressed to learn that Blackbaud had invested so much in cultivating such an effective advisory board specific to the K–12 independent school sector," shared Jacob Glickman, associate head of school operations at NSU University School. "The fact that Blackbaud seeks direct guidance from so many of my peers made me much more confident in our decision to ultimately select Blackbaud as our vendor of choice."

Davis added, "We want to thank our outgoing executive director Hiram Cuevas, director of information systems and academic technology at [St. Christopher's School](#), for his dedication and meaningful contributions over the last six years that have helped us serve our K–12 customers. In addition, we're thrilled to welcome our new executive director Austin Ewachiw, director of technology at [Calvert Hall College High School](#), and we're excited to learn from all our members who represent roles across the school business office."

The full list of Blackbaud K–12 Advisory Board members can be found [here](#), and more details on Blackbaud's K–12 solutions can be found [here](#).

About Blackbaud

[Blackbaud](#) (NASDAQ: BLKB) is the leading software provider exclusively dedicated to powering social impact. Serving the nonprofit and education sectors, companies committed to social responsibility and individual change makers, Blackbaud's essential software is built to accelerate impact in fundraising, nonprofit financial management, digital giving, grantmaking, corporate social responsibility and education management. With millions of users and over \$100 billion raised, granted or managed through Blackbaud platforms every year, Blackbaud's solutions are unleashing the potential of the people and organizations who change the world. Blackbaud has been named to Newsweek's list of America's Most Responsible Companies, Quartz's list of Best Companies for Remote Workers, and Forbes' list of America's Best Employers. A remote-first company, Blackbaud has operations in the United States, Australia, Canada, Costa Rica, India and the United Kingdom, supporting users in 100+ countries. Learn more at [www.blackbaud.com](#) or follow us on [X/Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).

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Forward-looking Statements

Except for historical information, all of the statements, expectations and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties, including statements regarding expected benefits of products and product features. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks associated with management of growth; lengthy sales and implementation cycles; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at [www.sec.gov](#) or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.

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