



Blackbaud Unveils Latest Innovation for Corporate Social Impact

April 9, 2025

Social Good Leaders Gather for the YourCause® from Blackbaud® Corporate Social Impact Summit for Inspiration, Networking, Collaboration and an Exclusive Preview of Upcoming Innovation

CHARLESTON, S.C., April 9, 2025 /PRNewswire/ -- Blackbaud (NASDAQ: BLKB), the leading provider of software for powering social impact, this week gathered hundreds of social good professionals and corporate leaders at its [YourCause® from Blackbaud®](#) Corporate Social Impact Summit in Dallas. Attendees heard from industry experts and received an exclusive preview of product innovation, including how YourCause is integrating AI, transforming the giving process, helping companies unleash generosity, and revolutionizing corporate social impact reporting.

"The 2025 Corporate Social Impact Summit was a resounding success, bringing together leaders and innovators from across the globe to share insights and drive meaningful change," said Dale Strange, President, Corporate Impact, Blackbaud. "The themes of engagement, innovation, partnership and impact resonated throughout the event, creating an atmosphere of inspiration and action. Together, we are building a brighter, more inclusive future."

During the event, Blackbaud unveiled the innovation roadmap for YourCause, its corporate social responsibility (CSR) platform for companies that powers employee giving, volunteering, engagement and grantmaking. Recent and upcoming product milestones include:

- **Modernizing and Transforming the Giving Experience:** Making it easier and faster for companies to engage their employees in giving, and for nonprofits to receive and reconcile funds. With new Expedited Giving functionality, donations can be delivered directly to nonprofits up to 95% faster, and employees can receive receipts directly from the nonprofit, making the process easier than ever and incentivizing employees to engage in matching gifts programs. Expedited Giving will also unlock new payment modalities like recurring credit and debit payments, and other electronic payments. In addition, an integration with Blackbaud's fundraising solution will make it easier for Blackbaud nonprofit customers to manage incoming donations from YourCause corporate customers.
- **Making it Easier to Manage and Engage in Volunteering:** Streamlined event management tools and continued mobilization of administrative functionality will make it easier to create volunteer events, and fresh new features like Mobile Check-In are empowering participants with easier ways to engage.
- **Streamlining and Enhancing Grants:** From reimagining workflows to leveraging emerging technology like AI, YourCause is streamlining and enhancing the work of corporate grantmakers. This includes reducing complexities without reducing powerful and robust workflow capabilities, and infusing AI into form builders to help grantmakers polish and perfect grant application forms to align with their mission.
- **Global Expansion:** YourCause is expanding into new regions to create inclusive global experiences that enable corporations to do good wherever they do business. From a [new partnership with Nacional Monte de Piedad](#) to continued development around platform localization, YourCause is charting the course with industry-leading global features.
- **Broader Third-Party Integration:** Integrations with partners like [True Impact](#) are bringing outcomes data to customers' fingertips, helping them make informed funding decisions and tell the story of their impact.
- **Advanced Analytics and Insights:** Blackbaud Impact Edge™ is now generally available, with the Blackbaud Copilot AI assistant built in, enabling practitioners to leverage revolutionary tools designed to transform how corporate social responsibility departments benchmark, track, and share their impact. These tools transition organizations from static reporting to dynamic, real-time intelligence, enabling smarter decision-making, predictive modeling, and strategic planning.

YourCause's best-in-class customer success, support and training programs ensure companies have the resources they need to make bold impact. Customer success managers help clients learn more about the technology and ensure that their platform strategy is aligned with their program goals. Chat, email, and phone support are available globally, with Spanish language support coming soon. Blackbaud University introduces new training courses regularly, with a curriculum focused on practical application and industry best practices. And customers can engage with their peers through the Blackbaud Community, idea banks, regional workshops, and monthly best-practice webinars.

Organizations can learn about YourCause enhancements and more at Blackbaud's Product Update Briefings virtual event taking place May 6-9, 2025. Registration is available [here](#).

About Blackbaud

[Blackbaud](#) (NASDAQ: BLKB) is the leading software provider exclusively dedicated to powering social impact. Serving the nonprofit and education sectors, companies committed to social responsibility and individual change makers, Blackbaud's essential software is built to accelerate impact in fundraising, nonprofit financial management, digital giving, grantmaking, corporate social responsibility and education management. With millions of users and over \$100 billion raised, granted or managed through Blackbaud platforms every year, Blackbaud's solutions are unleashing the potential of the people and organizations who change the world. Blackbaud has been named to Newsweek's list of America's Most Responsible Companies, Quartz's list of Best Companies for Remote Workers, and Forbes' list of America's Best Employers. A digital-first company, Blackbaud has operations in the United States, Australia, Canada, Costa Rica, India and the United Kingdom, supporting users in 100+ countries. Learn more at www.blackbaud.com or follow us on [X/Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).

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Forward-looking Statements

Except for historical information, all of the statements, expectations and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties, including statements regarding expected benefits of products and product features. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks associated with management of growth; lengthy sales and implementation cycles; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at www.sec.gov or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.

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