



## Blackbaud Opens Registration for bbcon 2025

April 10, 2025

CHARLESTON, S.C., April 10, 2025 /PRNewswire/ -- Blackbaud (NASDAQ: BLKB), the leading provider of software for powering social impact, has announced that registration for [bbcon 2025](#) is now open with early bird pricing until July 8. This year's conference will take place October 6-8 in Philadelphia.

"We're excited to take our annual conference to Philadelphia this year," said Catherine LaCour, chief marketing officer, Blackbaud. "From learning about the latest innovations in Blackbaud solutions, to being inspired by top-tier keynote speakers, to making authentic connections with peers in the social impact space—bbcon has something for everyone."

What attendees can expect at bbcon 2025:

- Learn successful techniques, best practices, and proven tips from industry leaders and professionals
- Connect with fellow Blackbaud customers who are driving change and making a difference
- Dive into over 100 powerful sessions packed with actionable insights, innovative strategies, and forward-thinking ideas tailored to help you excel in your work

Attendees can take their bbcon experience to the next level by adding a pre-conference pass to their registration. Unlock access to dynamic, hands-on workshops designed to sharpen skills and deepen expertise by learning directly from the pros. With early-bird pricing, attendees can save \$779 off full-price registration costs through July 8. Visit [bbconference.com](#) for more details.

### Product Update Briefings

To learn more about the latest Blackbaud product innovation in the meantime, join us virtually May 6–9 for the Blackbaud Product Update Briefings. We'll share updates on the six major waves of innovation coming to Blackbaud solutions to help customers drive more impact. [Register here](#) to get access to new feature updates, early previews, and detailed product guides.

### About Blackbaud

Blackbaud (NASDAQ: BLKB) is the leading software provider exclusively dedicated to powering social impact. Serving the nonprofit and education sectors, companies committed to social responsibility and individual change makers, Blackbaud's essential software is built to accelerate impact in fundraising, nonprofit financial management, digital giving, grantmaking, corporate social responsibility and education management. With millions of users and over \$100 billion raised, granted or managed through Blackbaud platforms every year, Blackbaud's solutions are unleashing the potential of the people and organizations who change the world. Blackbaud has been named to Newsweek's list of America's Most Responsible Companies, Quartz's list of Best Companies for Remote Workers, and Forbes' list of America's Best Employers. A digital-first company, Blackbaud has operations in the United States, Australia, Canada, Costa Rica, India and the United Kingdom, supporting users in 100+ countries. Learn more at [www.blackbaud.com](#) or follow us on [X/Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).

### Media Inquiries

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### Forward-looking Statements

Except for historical information, all of the statements, expectations and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties, including statements regarding expected benefits of products and product features. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks associated with management of growth; lengthy sales and implementation cycles; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at [www.sec.gov](#) or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.



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