



## Blackbaud Announces Return of K-12 User Conference for 2026

May 7, 2025

*Event will Offer K-12 Customers an Opportunity to Connect In-Person and Get the Most Out of Their Blackbaud Software*

CHARLESTON, S.C., May 7, 2025 /PRNewswire/ -- Blackbaud (NASDAQ: BLKB), the leading provider of software for powering social impact, is excited to announce the return of its in-person K-12 user conference, happening in July 2026 in Boston. This event is dedicated to K-12 independent school leaders and staff, offering a unique opportunity to network and learn from peers, as well as Blackbaud product experts.

"We understand the value of in-person connections for K-12 independent schools and are thrilled to bring back this dedicated conference," said Mark Davis, vice president, education products, Blackbaud. "The event is a great platform for professionals to share best practices, product tips, and processes, and to gain insights from our product managers on how to get the most from their Blackbaud software."

The conference will provide inspiration, keys to success, and will include an overview of product innovation. Attendees will experience keynote and mainstage speakers, as well as product sessions centered on enrollment, retention, increasing operational efficiencies and more. Blackbaud product managers will be on site, offering attendees direct access to product demos, workshops, and Q&A sessions. As part of the K-12 2026 User Conference, Blackbaud is reviving the innovative Unconference experience - an open, participant-driven forum where educators shape the agenda based on topics that matter most to them. This format empowers attendees to lead conversations, collaborate with thought leaders, and explore emerging ideas with agency and purpose.

"In-person Blackbaud conferences, both the K-12 user conference and bbcon, are invaluable," said Scott Blair, senior director of advancement systems and analytics at [Gonzaga College High School](#). "There are countless informative sessions and social opportunities where attendees get to personally interact with Blackbaud employees and peers from other schools. Attending live sessions allows for a much more intimate experience where true professional relationships and friendships are established."

Blackbaud recently announced this news during the Association of Technology Leaders in Independent Schools' (ATLIS) [annual conference](#) in Atlanta, where it was received with excitement from attendees and the ATLIS team. As a Diamond Sponsor of this year's conference, Blackbaud hosted the welcome reception and led an eight-session speaker track around topics including artificial intelligence, cybersecurity and IT-Finance.

"Blackbaud had a very successful and engaging presence at the ATLIS 10th Anniversary Conference," said Christina Lewellen, President and CEO, ATLIS. "Our community was excited to learn from their expertise across their speaker track, specifically in the 'Blackbaud's Common Records Engine: A Source of Data Truth' session. And we were thrilled they announced the return of the K-12 User Conference in 2026 at our event and look forward to partnering with them at bbcon 2025 and the 2026 User Conference."

Registration and early bird pricing for Blackbaud's K-12 User Conference will be announced in the coming months. In addition, bbcon 2025 will take place Oct. 6-8 in Philadelphia—[more information can be found here](#).

### About Blackbaud

[Blackbaud](#) (NASDAQ: BLKB) is the leading software provider exclusively dedicated to powering social impact. Serving the nonprofit and education sectors, companies committed to social responsibility and individual change makers, Blackbaud's essential software is built to accelerate impact in fundraising, nonprofit financial management, digital giving, grantmaking, corporate social responsibility and education management. With millions of users and over \$100 billion raised, granted or managed through Blackbaud platforms every year, Blackbaud's solutions are unleashing the potential of the people and organizations who change the world. Blackbaud has been named to Newsweek's list of America's Most Responsible Companies, Quartz's list of Best Companies for Remote Workers, and Forbes' list of America's Best Employers. A remote-first company, Blackbaud has operations in the United States, Australia, Canada, Costa Rica, India and the United Kingdom, supporting users in 100+ countries. Learn more at [www.blackbaud.com](#) or follow us on [X/Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).

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### Forward-looking Statements

Except for historical information, all of the statements, expectations and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties, including statements regarding expected benefits of products and product features. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks associated with management of growth; lengthy sales and implementation cycles; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at [www.sec.gov](#) or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.



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