



Blackbaud Names Bill Fort Senior Vice President of North America Sales

June 3, 2025

Salesforce Veteran to Bring Sharp Focus on Delivering Customer Value

CHARLESTON, S.C., June 3, 2025 /PRNewswire/ -- Blackbaud (NASDAQ: BLKB), the leading provider of software for powering social impact, today announced it has appointed Bill Fort as senior vice president, North America sales. Fort will report to Chief Commercial Officer David Benjamin and will lead Blackbaud's U.S. and Canadian sales teams focused on serving social impact customers, from nonprofits, foundations, and arts and cultural institutions to K-12 independent schools and higher education universities.



"We're thrilled to welcome Bill to the team," said David Benjamin, chief commercial officer, Blackbaud. "Bill brings with him a wealth of cloud software sales leadership experience and a deep passion for driving social impact that make him a great fit to take our passionate team of account executives into the next era of delivering value to help customers across North America go further, faster. We're excited to learn from him and for our customers to benefit from his extensive background in the sector."

Fort has 25 years of experience leading software sales teams across CRM, accounting, marketing automation, and reporting, as well as artificial intelligence. He was previously area vice president of sales at Salesforce, where he led multiple teams across sectors, from enterprise higher education to K-12, nonprofit, and Canadian sales. Prior to Salesforce, he held leadership positions at Oracle, SAP, SAS Institute, and CGI.

Fort holds a degree from California State University, Chico. He began his career working with inner-city teens and has continued to support the nonprofit community through volunteer leadership, philanthropy, and board service.

"This role is a great combination of my professional experience and personal passion, bringing my decades of experience to bear for a company that's fully focused on helping charitable organizations achieve greater impact," said Fort. "I look forward to diving in with our teams across sales, customer success and support to ensure our customers have the best tools, resources and partnership to achieve their missions."

About Blackbaud

[Blackbaud](#) (NASDAQ: BLKB) is the leading software provider exclusively dedicated to powering social impact. Serving the nonprofit and education sectors, companies committed to social responsibility and individual change makers, Blackbaud's essential software is built to accelerate impact in fundraising, nonprofit financial management, digital giving, grantmaking, corporate social responsibility and education management. With millions of users and over \$100 billion raised, granted or managed through Blackbaud platforms every year, Blackbaud's solutions are unleashing the potential of the people and organizations who change the world. Blackbaud has been named to Newsweek's list of America's Most Responsible Companies, Quartz's list of Best Companies for Remote Workers, and Forbes' list of America's Best Employers. A remote-first company, Blackbaud has operations in the United States, Australia, Canada, Costa Rica, India and the United Kingdom, supporting users in 100+ countries. Learn more at www.blackbaud.com or follow us on [X/Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).

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Forward-looking Statements

Except for historical information, all of the statements, expectations and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties, including statements regarding expected benefits of products and product features. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks associated with management of growth; lengthy sales and implementation cycles; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at www.sec.gov or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.

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