



## Blackbaud Transforms K-12 Learning with Powerful Updates and Integrations

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*New Innovations Include Google Classroom Integration, AI Tools, Streamlined Workflows, Enhanced User Experiences and More*

CHARLESTON, S.C., Sept. 4, 2025 /PRNewswire/ -- Blackbaud (NASDAQ: BLKB), the leading provider of software for powering social impact, today announced a series of transformative updates for its [K-12 Education Management](#) portfolio, reinforcing its position as the premier choice for schools seeking a unified, future-ready learning and information management experience. With a focus on teacher efficiency, parent engagement and student success, Blackbaud's latest enhancements to its Learning Management System (LMS) and Student Information System (SIS) are designed to streamline workflows, deepen integrations and elevate the digital classroom experience.

"We're committed to helping schools deliver exceptional learning experiences," said Mark Davis, Vice President and Head of Education Products, Blackbaud. "We're excited to bring new features to our K-12 customers this year, like our Google Classroom integration that will help teachers streamline class set-up and save time by connecting information in both platforms, and we continue to innovate with AI features to help educators free up time for their most important work. These innovations reflect our deep partnership with educators and our ongoing investment in building the most connected, intuitive and powerful platform for K-12 independent schools."

"We're thrilled to collaborate with Blackbaud to enable seamless two-way data integration between Google Classroom and Blackbaud," stated Alisa Sommer, Global Head of Google for Education Partnerships. "This partnership empowers educators to seamlessly integrate Google and Blackbaud. In particular, exporting grades from Classroom to Blackbaud SIS is a long-requested feature that will be making educators' workflows easier."

Unlike fragmented solutions that require multiple vendors and logins, Blackbaud offers a fully connected, all-in-one platform that integrates learning, student information and family engagement. With a focus on innovation, interoperability and user experience, Blackbaud empowers schools and educators to:

- Save time with streamlined workflows
- Improve communication across stakeholders
- Ensure data accuracy and superior security standards
- Scale their tech stack with extensible integrations

Blackbaud's education management solutions have [certifications](#) for both OneRoster 1.1 and LTI 1.3 Advantage, allowing for more extensibility and connection to third-party platforms and tools that connect seamlessly to their Blackbaud solutions.

### LMS Innovations Save Time and Enhance Learning

Updates to Blackbaud's LMS are empowering educators to focus more on instruction and less on administrative tasks with enhancements like:

- **A Unified Portal Experience:** This offers parent and teacher access to attendance, assignments and communications in one seamless interface—improving transparency and collaboration.
- **An AI-Powered Question Generator:** This tool helps educators create dynamic assessments with data-informed insights.
- **Early Adopter Program (EAP) Launches:** Schools can now opt into EAP for:
  - A redesigned assignment creation and grading experience with a modernized user interface that's delivering 30% time savings for teachers compared to the previous interface.
  - A new collaboration with [Turnitin](#) that provides educational institutions with access to advanced levels of academic integrity, feedback, and grading through a modern LTI 1.3 integration framework ([learn more here](#)).
  - An integration with a locked browser for maintaining assessment integrity, which will be available as a purchasable add-on within the LMS, providing flexibility based on school needs.
  - A new, highly-requested View as Student feature that enables teachers, advisors and admins to view the student portal as the selected student—without edit access—giving faculty the ability to confirm class content appears as desired and to support student adoption of class resources while upholding strict security controls.

### SIS Enhancements Power Connected Learning

Blackbaud's SIS continues to evolve as the backbone of school operations, with new capabilities that support deeper integrations and data-driven decision-making:

- **Google Classroom Integration:** Schools can now seamlessly sync data in real-time between platforms via OneRoster, allowing teachers to export grades from Google Classroom to Blackbaud Gradebook and to import useful information from Blackbaud such as student rosters, co-teachers, grading periods and grading categories when setting up their class in Google Classroom.
- **PowerSchool's Schoology Learning Integration:** Schools can now also connect Schoology Learning to Blackbaud's SIS through the OneRoster framework, allowing for seamless exchange of roster information and gradebook grades between the platforms.

Additional integrations with industry leading solutions are on the horizon to continue enhancing the school and educator experience. Learn more about Blackbaud's K-12 Education Management solutions [here](#).

## About Blackbaud

[Blackbaud](#) (NASDAQ: BLKB) is the leading software provider exclusively dedicated to powering social impact. Serving the nonprofit and education sectors, companies committed to social responsibility and individual change makers, Blackbaud's essential software is built to accelerate impact in fundraising, nonprofit financial management, digital giving, grantmaking, corporate social responsibility and education management. With millions of users and over \$100 billion raised, granted or managed through Blackbaud platforms every year, Blackbaud's solutions are unleashing the potential of the people and organizations who change the world. Blackbaud has been named to Newsweek's list of America's Most Responsible Companies, Quartz's list of Best Companies for Remote Workers, and Forbes' list of America's Best Employers. A remote-first company, Blackbaud has operations in the United States, Australia, Canada, Costa Rica, India and the United Kingdom, supporting users in 100+ countries. Learn more at [www.blackbaud.com](http://www.blackbaud.com) or follow us on [X/Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).

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## Forward-looking Statements

Except for historical information, all of the statements, expectations and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties, including statements regarding expected benefits of products and product features. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks associated with management of growth; lengthy sales and implementation cycles; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at [www.sec.gov](http://www.sec.gov) or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.

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