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Nine Startups Pitch Their Unique Social Impact Solutions at Blackbaud's Social Good Startup Showcase

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Startups Share Why Their Solutions Can Help Transform Social Impact; Public Voting is Available Through Oct. 7

CHARLESTON, S.C., Sept. 18, 2025 /PRNewswire/ -- Blackbaud (NASDAQ: BLKB), the leader in AI for social impact, recently hosted the annual showcase for its [Social Good Startup Program](#) at its Charleston headquarters.

The event gave founders from the nine startups in this year's tech accelerator a platform to pitch their transformative solutions for social impact to Blackbaud customers, partners and leaders. Each startup shared details on their solution and how it's solving a unique challenge for social impact organizations—including nonprofits, K–12 schools, universities and purpose-driven companies—and then answered questions from a panel of Blackbaud executive judges.

"As the 40-year category leader in social impact technology, we create purpose-built solutions for fundraising, nonprofit accounting, education, CSR and more," said Kevin McDearis, chief technology officer, Blackbaud. "But the Social Good Startup Program provides a unique way for us to also keep a pulse on the up-and-coming startups out there that are rapidly developing solutions that meet specific social impact needs. For our customers, this means we're able to offer the best of both worlds—the decades of expertise and sophisticated software and AI tools that we have, as well as new, cutting-edge solutions that integrate with our products. We're proud to help these startups grow faster and deliver this innovation to our customers."

Startups in the 2025 cohort are [Altruify,](#) [Boost My School](#), [Collective,](#) [Connect To Give,](#) [Daffodil,](#) [KarmaSuite,](#) [Mentor Spaces,](#) [Pledge](#) and [Revere Software.](#) Their pitches included everything from how AI can help democratize charitable giving and enable nonprofits to better manage restricted grants, to how colleges and universities can engage alumni in giving circles to encourage social-based giving, and how companies can better manage employee skills-based volunteering programs to create both community impact and employee engagement.

Register to [watch the pitches on-demand](#), and vote [here](#) for the solution you think is most promising to help transform social impact operations and unleash generosity. Voting is open through Oct. 7. Judges' Choice and People's Choice winners will be announced live on day three of [bbcon2025,](#) taking place October 6-8 in Philadelphia. All nine startups will attend bbcon and will be set up in the Expo Hall to interact with attendees, offer demos and answer questions about their solutions.

About the Blackbaud Social Good Startup Program
The Social Good Startup program is a unique, year-long tech accelerator that supports early-stage software companies that are dedicated to solving problems that matter to the social impact community.

Participants receive curated access to Blackbaud resources, marketing opportunities and nondilutive grant funding. Blackbaud works with startup founders to design a unique plan for each company that addresses their goals and helps them scale with tools, mentorship, and market access needed to drive innovation and grow in the social impact space. All companies chosen for the program are fast-tracked into Blackbaud's partner program, which provides the opportunity for streamlined integration to Blackbaud products and exposure in the [Blackbaud Marketplace,](#) where customers can find and implement their solutions.

Since the launch of the program, Blackbaud has supported a total of 77 startups through ten cohorts, with these organizations collectively raising upwards of $230 million in funding and contributing 35 new solutions to the Blackbaud Marketplace.

Blackbaud runs annual cohorts of the Social Good Startup program. Applications are accepted on a rolling basis. For consideration in future cohorts, including the January 2026 cohort, [learn more and apply here](#). Priority attention will be given to companies developing AI solutions, as well as companies with founders from backgrounds typically underrepresented in the technology industry.

About Blackbaud
[Blackbaud](#) (NASDAQ: BLKB) is the leading software provider exclusively dedicated to powering social impact. Serving the nonprofit and education sectors, companies committed to social responsibility and individual change makers, Blackbaud's essential software is built to accelerate impact in fundraising, nonprofit financial management, digital giving, grantmaking, corporate social responsibility and education management. With millions of users and over $100 billion raised, granted or managed through Blackbaud platforms every year, Blackbaud's solutions are unleashing the potential of the people and organizations who change the world. Blackbaud has been named to Newsweek's list of America's Most Responsible Companies, Quartz's list of Best Companies for Remote Workers, and Forbes' list of America's Best Employers. A remote-first company, Blackbaud has operations in the United States, Australia, Canada, Costa Rica, India and the United Kingdom, supporting users in 100+ countries. Learn more at [www.blackbaud.com](#) or follow us on [X/Twitter,](#) [LinkedIn,](#) [Instagram](#) and [Facebook](#).

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Forward-looking Statements
Except for historical information, all of the statements, expectations and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties, including statements regarding expected benefits of products and product features. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the

assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks associated with management of growth; lengthy sales and implementation cycles; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at www.sec.gov or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.

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