



## Blackbaud Unveils Powerful New AI Updates and Integrations in its Impact Edge™ CSR Reporting Tool for Purpose Driven Companies

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*New Updates Simplify and Enhance CSR Reporting and Unlock Deeper Data Insights Through Integrations with True Impact and Candid*

CHARLESTON, S.C., Sept. 25, 2025 /PRNewswire/ -- Blackbaud (NASDAQ: BLKB), the leader in AI for social impact, announced major updates for [Blackbaud Impact Edge™](#) its AI-powered social impact data reporting and storytelling solution for companies of all sizes leveraging Blackbaud's [YourCause®](#) CSR platform. These updates are delivering smarter AI capabilities, enhanced analytics and measurement, and unparalleled data insights to help companies track and report on the impact of their employee giving, volunteering and grantmaking programs through a centralized dashboard.



Earlier this year, Blackbaud [announced](#) an integration with [True Impact®](#) to bring predictive, outcome-based impact data into Impact Edge, providing companies with real-time insights on how their CSR initiatives impact society. This integration is now live, and with it, Impact Edge will now feature a new Charity Discovery Tool, powered in part by [Candid](#), the most comprehensive source of nonprofit data in the social sector. With this complimentary, interactive dashboard, CSR professionals can streamline nonprofit research by surfacing detailed charity profiles, program data and impact metrics, all in one view.

"As we approach the end of the year, CSR professionals are focused on reporting and pulling together various metrics to prove the value of their programs and plan their initiatives for next year," said Dale Strange, president of corporate impact, Blackbaud. "We're proud to deliver rapid innovation, AI features and unmatched data insights that solve customer pain points in this process and equip them with a go-to platform that supports their strategic reporting, funding and partnership decisions. With Impact Edge, we're giving CSR professionals the tools they need to not only report on impact, but to drive it."

Enhancements to Impact Edge include:

- **Deeper Intelligence Powered by Blackbaud AI**
  - Impact Edge now features enhanced contextual understanding through Blackbaud AI that enables users to ask natural-language questions and receive rich, narrative responses.
  - New AI-powered charts and graphs can transform raw CSR data into dynamic visuals that demonstrate results.
- **Dashboard Enhancements**
  - New custom goal tracking capabilities empower organizations to define what success looks like and track progress and outcomes with precision.
  - CSR professionals can gain deeper insights with a new Groups dashboard and upcoming enhancements to the Giving Campaign dashboard to spotlight high-performing groups and track fundraising performance, campaign success and employee engagement trends.
- **First-of-its-Kind Charity Discovery Tool**
  - This interactive dashboard transforms how CSR teams explore and assess nonprofits with combined data insights from True Impact and Candid in a single view, so CSR professionals can make faster, more informed decisions when identifying new nonprofit partners or evaluating grant applicants.
  - CSR professionals now have curated information to make data-backed decisions on where and how to direct investments with access to in-depth profiles on vetted charities, detailed community investment data, predicted cost per outcome for investments and more.

"Blackbaud's new Charity Discovery Dashboard for Impact Edge is a leap forward for corporate philanthropy," said Farron Levy, founder and CEO, True Impact. "By integrating our outcome-based data with Candid's nonprofit intelligence, Blackbaud is giving companies the power to see not just where their dollars go—but what they can accomplish."

"CSR professionals need clear information backed by trustworthy data to guide more intelligent decisions," said George Burns, senior director of business development at Candid. "Integrating Candid's nonprofit data into Blackbaud Impact Edge allows CSR teams to more easily surface detailed information on nonprofits, with mission, program data, financials and impact metrics all in one place."

These Impact Edge updates are part of Blackbaud's broader corporate impact innovation. The company has also introduced AI translations for custom text within YourCause® CSRconnect®, as well an early adoption program for Form Intelligence in YourCause® GrantsConnect®, which leverages AI capabilities in the form builder to make it faster and easier for CSR teams to create strategic grant application forms.

Learn more about these latest features for Impact Edge [here](#) and stay tuned for more corporate impact innovation to be unveiled during [bbcon 2025](#), happening Oct. 6-8 in Philadelphia.

## **About Blackbaud**


[Blackbaud](#) (NASDAQ: BLKB) is the leading software provider exclusively dedicated to powering social impact. Serving the nonprofit and education sectors, companies committed to social responsibility and individual change makers, Blackbaud's essential software is built to accelerate impact in fundraising, nonprofit financial management, digital giving, grantmaking, corporate social responsibility and education management. With millions of users and over \$100 billion raised, granted or managed through Blackbaud platforms every year, Blackbaud's solutions are unleashing the potential of the people and organizations who change the world. Blackbaud has been named to Newsweek's list of America's Most Responsible Companies, Quartz's list of Best Companies for Remote Workers, and Forbes' list of America's Best Employers. A remote-first company, Blackbaud has operations in the United States, Australia, Canada, Costa Rica, India and the United Kingdom, supporting users in 100+ countries. Learn more at [www.blackbaud.com](http://www.blackbaud.com) or follow us on [X/Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).

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## **Forward-looking Statements**

Except for historical information, all of the statements, expectations and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties, including statements regarding expected benefits of products and product features. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks associated with management of growth; lengthy sales and implementation cycles; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at [www.sec.gov](http://www.sec.gov) or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.

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