



Eleven Startups Showcase AI-Powered Innovation for Social Impact in Blackbaud's 2026 Social Good Startup Pitch Competition

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Founders share how their solutions can help nonprofits, educational institutions, grantmakers and socially responsible companies accelerate impact through the Blackbaud ecosystem

CHARLESTON, S.C., Sept. 18, 2026 /PRNewswire/ -- Blackbaud (NASDAQ: BLKB), the world's leading provider of AI-powered solutions for social impact, recently hosted the annual showcase for its [Social Good Startup Program](#), featuring live pitches from the startups in this year's cohort. The event, which is available to [stream on demand](#), brought together Blackbaud customers, partners and leaders to explore emerging technologies designed to help organizations drive greater social impact through the power of AI.

"Blackbaud is an industry leader in trusted, purpose-built technology that powers the social impact sector, and our Social Good Startup Program helps us bring even more innovation to the organizations we serve," said Kevin McDearis, chief technology officer, Blackbaud. "Through this program, our customers benefit from the creativity, speed and specialized expertise of emerging startups while remaining connected to the trusted ecosystem, scale and sector expertise they rely on from Blackbaud. Together, we're helping social impact organizations access the next generation of AI-powered solutions that can accelerate their missions."

New Solutions for Social Impact—Vote for the People's Choice Winner

Startups in the 2026 cohort are leveraging AI in unique ways to help purpose-driven organizations work more efficiently, make more informed decisions and amplify outcomes.

During the showcase, founders shared how their innovative solutions address critical challenges across grantmaking, nonprofit operations, volunteer engagement, strategic planning, donor intelligence and mission delivery.

The pitches highlighted solutions with real-world impact, including an AI-first, mobile-friendly form tool that simplifies form creation and form response; an AI social worker that helps agencies connect people more efficiently with potentially life-changing services; and a strategic planning platform that turns planning documents into living management systems, with one nonprofit raising \$4.5 million after implementation. These solutions integrate with Blackbaud products like Raiser's Edge NXT® and others to help customers extend and scale outcomes within their existing Blackbaud solutions.

A panel of Blackbaud judges evaluated each pitch, asked questions, and will select a winner. Blackbaud customers and the public now also have the chance to [vote for the solution they think has the most potential](#) to help social impact organizations overcome pressing operational and mission-related challenges.

Both the Judges' Choice and People's Choice winners will be announced live on the main stage at [bbcon 2026](#) on Oct. 1. Voting will remain open through 11:59 p.m. ET on Sept. 30. Winners will receive an exhibitor-level sponsorship for bbcon 2027 as well as dedicated marketing and executive coaching opportunities.

The 2026 Program

The 2026 Blackbaud Social Good Startup Program cohort includes:

- [AppsNXT](#), which helps nonprofits, educational institutions and healthcare organizations streamline fundraising and event management workflows.
- [Bridgit](#), which simplifies charity data management and integrations.
- [DonorAtlas](#), an AI-native donor intelligence platform designed to help fundraisers identify and engage prospective supporters.
- [Givalgo](#), which uses AI agents to automate grantmaking and due diligence processes.
- [Grasshopper Signup](#), which leverages AI to create and manage event registration experiences.
- [Kindora](#), which helps nonprofits identify and pursue funding opportunities through AI-powered grant discovery.
- [MatchNice](#), a platform designed to expand donor participation through real-time donation matching.
- [NetOutlook](#), which offers SwiftGrants and Aqueduct Analytics, solutions focused on grant management, reporting and analytics within the nonprofit sector.
- [PlanPerfect](#), an AI-assisted strategic planning and risk management platform.
- [Untapped Solutions](#), which supports organizations serving underserved populations through modern program management tools.
- [Vitalcy](#), which uses AI-powered engagement capabilities to strengthen nonprofit communities and donor relationships.

Through the Social Good Startup Program, participating companies receive mentorship, market access, funding opportunities and accelerated pathways into Blackbaud's partner ecosystem and Marketplace, making it easier for customers to discover and adopt emerging technologies that address evolving needs.

Since the launch of the Social Good Startup Program in 2020, Blackbaud has supported more than 95 startups through 12 cohorts, helping bring more than 40 new integrated app solutions to the Blackbaud Marketplace and fostering innovation across the social impact technology landscape. The Blackbaud Social Good Startup Program has seen an impressive 84% success rate, with 80 of the 95 startups still operating today.

About the Blackbaud Social Good Startup Program

The Blackbaud Social Good Startup Program is a year-long technology accelerator designed to help early-stage software companies scale solutions that address challenges facing nonprofits, educational institutions and socially responsible organizations. Participants receive access to Blackbaud resources, mentorship, funding opportunities and connections to customers and partners across the social impact sector. Companies selected for the program are fast-tracked into Blackbaud's partner ecosystem, creating opportunities for integration and collaboration that extend innovation throughout the social impact community.

About Blackbaud

[Blackbaud](#) (NASDAQ: BLKB) is the world's leading provider of AI-powered solutions for social impact. Serving nonprofits, educational institutions, companies committed to corporate social responsibility, and individual change makers, Blackbaud propels impact at scale with the sector's most intelligent solutions for fundraising and engagement, education solutions, financial management and CSR and grantmaking. With the deepest expertise powered by the world's largest philanthropic data set, the most connected workflows, and the most powerful impact network, Blackbaud's solutions are building a future where resources are unleashed at the speed of need. Blackbaud has been recognized by Fast Company, Newsweek, Quartz, Forbes and more for AI innovation, responsible leadership and workplace excellence. Blackbaud has operations in the United States, Australia, Canada, Costa Rica, India and the United Kingdom, supporting users in 100+ countries. Learn more at www.blackbaud.com or follow us on [X/Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).

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Forward-looking Statements

Except for historical information, all of the statements, expectations and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties, including statements regarding expected benefits of products and product features. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks associated with management of growth; lengthy sales and implementation cycles; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at www.sec.gov or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.

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