



Blackbaud Recognized by the Responsible AI Institute for Commitment to Ethical Standards in Agentic AI, Generative AI, and Machine Learning

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Company Reinforces Its Leadership in Responsible AI with Independent Verification, New Customer Resources, and Sector-Wide Education

CHARLESTON, S.C., Oct. 27, 2026 /PRNewswire/ -- Blackbaud (NASDAQ: BLKB), the world's leading provider of AI-powered solutions for social impact, today announced a series of milestones that reinforce its leadership in responsible AI—combining independent verification, expanded customer resources, and continued investment in sector-wide education.

As part of this momentum, Blackbaud AI has earned recognition from the Responsible AI Institute for commitment to ethical standards in agentic AI, generative AI and machine learning, receiving three verification badges. This recognition reflects an independent assessment of responsible AI practices aligned to globally recognized frameworks, including the NIST AI Risk Management Framework, ISO/IEC standards, and OWASP guidance for large language models. Together, these efforts underscore Blackbaud's commitment to building AI with governance, security, and accountability embedded from the start.

"At a time when organizations are navigating both the opportunity and risk of AI, trust matters more than ever," said Carrie Cobb, chief data and AI officer, Blackbaud. "Our approach is grounded in transparency, practical safeguards, and continuous improvement so that our customers can adopt Blackbaud AI with confidence."

To support customers and the broader social impact community, Blackbaud has also expanded its responsible AI resources, including:

- An updated [Responsible AI webpage](#), offering greater transparency into how Blackbaud designs, builds, and deploys AI solutions
- Continued engagement with the [AI Coalition for Social Impact](#) convened by Blackbaud, advancing shared learning and standards across the sector
- [The AI for Social Impact Certification](#), the flagship initiative of the AI Coalition for Social Impact, designed to help professionals build practical understanding of AI and its responsible use

Together, these initiatives reflect Blackbaud's broader strategy of combining innovation with accountability to help social impact organizations harness AI in ways that are secure, transparent, and aligned with their mission.

"As AI adoption accelerates, organizations need more than new technology; they need confidence in how it's built and used," said Sudip Datta, chief product officer, Blackbaud. "We're committed to equipping our customers with both the tools and the trust they need to move forward responsibly."

Blackbaud will continue to evolve its responsible AI practices and expand its ecosystem of resources, partnerships, and validation efforts, ensuring that innovation and trust advance together in support of social impact.

About Blackbaud

[Blackbaud](#) (NASDAQ: BLKB) is the world's leading provider of AI-powered solutions for social impact. Serving nonprofits, educational institutions, companies committed to corporate social responsibility, and individual change makers, Blackbaud propels impact at scale with the sector's most intelligent solutions for fundraising and engagement, education solutions, financial management and CSR and grantmaking. With the deepest expertise powered by the world's largest philanthropic data set, the most connected workflows, and the most powerful impact network, Blackbaud's solutions are building a future where resources are unleashed at the speed of need. Blackbaud has been recognized by Fast Company, Newsweek, Quartz, Forbes and more for AI innovation, responsible leadership and workplace excellence. Blackbaud has operations in the United States, Australia, Canada, Costa Rica, India and the United Kingdom, supporting users in 100+ countries. Learn more at www.blackbaud.com or follow us on [X/Twitter](#), [LinkedIn](#), [Instagram](#) and [Facebook](#).

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Forward-looking Statements

Except for historical information, all of the statements, expectations and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties, including statements regarding expected benefits of products and product features. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks associated with management of growth; lengthy sales and implementation cycles; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at www.sec.gov or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.



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