## **UNITED STATES**

## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## **FORM 8-K**

### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 13, 2013

# **BLACKBAUD, INC.**

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

000-50600 (Commission File Number)

(IRS Employer ID Number)

2000 Daniel Island Drive, Charleston, South Carolina (Address of principal executive offices)

Registrant's telephone number, including area code: (843) 216-6200

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) 

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) 

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

11-2617163

29492 (Zip Code)

#### Item 2.02. Results of Operations and Financial Condition.

On February 13, 2013, Blackbaud, Inc. issued a press release reporting unaudited financial results for the quarter and fiscal year ended December 31, 2012. A copy of this press release is attached hereto as Exhibit 99.1.

The information in this Form 8-K (including Exhibit 99.1) shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

#### Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.	Description
99.1	Press release dated February 13, 2013 reporting unaudited financial results for the quarter and fiscal year ended December 31, 2012.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### BLACKBAUD, INC.

Date: February 13, 2013

/s/ Anthony W. Boor

Anthony W. Boor,

Senior Vice President and Chief Financial Officer

#### Blackbaud, Inc. Announces Fourth Quarter and Full Year 2012 Results Announces First Quarter 2013 Dividend

**CHARLESTON, S.C. - February 13, 2013** - Blackbaud, Inc. (Nasdaq: BLKB), the leading global provider of software and services to the nonprofit sector, today announced financial results for its fourth quarter and full year ended December 31, 2012.

Marc Chardon, Chief Executive Officer of Blackbaud, stated, "Blackbaud reported solid fourth quarter results that were at the high-end or above our guidance from a revenue and profitability perspective. Each of our business units performed well during the quarter, and we are pleased to see early signs of acceleration in the opportunity pipeline for the Luminate product line that we gained through our acquisition of Convio."

Chardon added, "During 2012, the acquisition of Convio significantly increased our scale, recurring revenue and presence in the fastest growing segment of the nonprofit market. We also made solid progress on our combined company go-to-market strategies, from which we expect to benefit over the course of 2013 and beyond. We are confident that our unique, best-of-breed offerings in online fundraising and CRM for nonprofits of all sizes and across verticals position us well to gain share in our underpenetrated, multi-billion dollar market opportunity."

#### Fourth Quarter 2012 GAAP Financial Results

Blackbaud reported total revenue of \$120.1 million for the fourth quarter of 2012, an increase compared to \$95.0 million for the fourth quarter of 2011. Income from operations and net income, determined in accordance with GAAP, were \$9.9 million and \$3.3 million, respectively, compared with \$10.6 million and \$6.4 million, respectively, for the fourth quarter of 2011. Diluted earnings per share were \$0.07 for the fourth quarter of 2012, compared with \$0.14 in the same period last year.

#### Fourth Quarter 2012 Non-GAAP Financial Results

Blackbaud reported total non-GAAP revenue of \$120.8 million, which includes \$0.8 million of the deferred revenue write down associated with the Convio acquisition. Non-GAAP income from operations, which excludes stock-based compensation expense, amortization of intangibles arising from business combinations, acquisition-related expenses, integration and restructuring costs and an impairment of a cost method investment, was \$22.3 million for the fourth quarter of 2012, an increase from \$19.1 million in the same period last year. Non-GAAP net income was \$12.0 million for the fourth quarter of 2012, compared to \$11.8 million in the same period last year. Non-GAAP diluted earnings per share were \$0.27 for the fourth quarter of 2012, consistent with the same period last year.

A reconciliation between GAAP and non-GAAP results has been provided in the financial statement tables included in this press release. An explanation of these measures is also included below under the heading "Non-GAAP Financial Measures."

Tony Boor, Chief Financial Officer of Blackbaud, stated, "We successfully executed against our synergies targets following the combination of Blackbaud and Convio and achieved our goal of \$9-\$10 million of annualized cost savings by the end of 2012. In addition, as part of rationalizing our combined operations and cost structure, we recently took actions that are expected to generate an additional \$10 million of cost savings in 2013." Boor added, "We remain very focused on delivering significant improvement in our non-GAAP operating margin during 2013 and beyond, which we believe will drive increased shareholder value. In addition, the improvement in our pipeline related to Convio's offerings is a further step toward ultimately realizing revenue synergies over the long-term."

#### **Balance Sheet and Cash Flow**

The Company ended the fourth quarter with \$13.5 million in cash, compared to \$25.6 million at the end of the third quarter. The Company generated \$29.0 million in cash flow from operations during the fourth quarter, contributing to \$68.7 million for the twelve months ended December 31, 2012.

#### Full Year 2012 GAAP and Non-GAAP Financial Results

Blackbaud reported total revenue of \$447.4 million for the full year 2012, an increase compared to \$370.9 million for 2011. Income from operations and net income, determined in accordance with GAAP, were \$19.4 million and \$6.6 million for the full year 2012, respectively, compared with \$50.9 million and \$33.2 million, respectively, for 2011. Diluted earnings per share were \$0.15 for the full year 2012, compared with \$0.75 for 2011.

Non-GAAP revenue, which includes \$5.6 million of the deferred revenue write down associated with the Convio acquisition, was \$453.0 million. Non-GAAP income from operations, which also excludes stock-based compensation expense, amortization of intangibles arising from business combinations, acquisition-related expenses, integration and restructuring costs and an impairment of a cost method investment, was \$75.5 million for the full year 2012, compared to \$76.5 million for 2011. Non-GAAP net income was \$42.3 million for the full year 2012, compared to \$46.9 million for 2011. Non-GAAP diluted earnings per share were \$0.95 for the full year 2012, compared to \$1.06 for 2011.

A reconciliation of GAAP to non-GAAP results has been provided in the financial statement tables included in this press release. An explanation of these measures is also included below under the heading "Non-GAAP Financial Measures."

#### **Dividend and Share Repurchase Program**

Blackbaud announced today that its Board of Directors has approved a first quarter 2013 dividend of \$0.12 per share payable on March 15, 2013, to stockholders of record on February 28, 2013. Additionally, as of December 31, 2012, \$50.0 million remained available under the Company's share repurchase program.

#### **Conference Call Details**

Blackbaud will host a conference call today, February 13, 2013, at 8:00 a.m. (Eastern Time) to discuss the Company's financial results, operations and related matters. To access this call, dial 877-407-3982 (domestic) or 201-493-6780 (international). A replay of this conference call will be available through February 20, 2013, at 877-870-5176 (domestic) or 858-384-5517 (international). The replay passcode is 407059. A live webcast of this conference call will be available on the "Investor Relations" page of the Company's website at <a href="https://www.blackbaud.com/investorrelations">www.blackbaud.com/investorrelations</a>, and a replay will be archived on the website as well.

#### **About Blackbaud**

Serving the nonprofit and education sectors for 30 years, Blackbaud (NASDAQ: BLKB) combines technology and expertise to help organizations achieve their missions. Blackbaud works with more than 27,000 nonprofit customers in over 60 countries that support higher education, healthcare, human services, arts and culture, faith, the environment, independent K-12 education, animal welfare and other charitable causes. The company offers a full spectrum of cloud-based and on-premise software solutions and related services for organizations of all sizes including: fundraising, eMarketing, advocacy, constituent relationship management (CRM), payment services, analytics and vertical-specific solutions. Using Blackbaud technology, these organizations raise more than \$100 billion each year. Recognized as a top company by Forbes, InformationWeek and Software Magazine, and honored by Best Places to Work, Blackbaud is headquartered in Charleston, South Carolina and has operations in the United States, Australia, Canada, Mexico, the Netherlands and the United Kingdom. For more information, visit www.blackbaud.com.

#### **Forward-looking Statements**

Except for historical information, all of the statements, expectations, and assumptions contained in this news release are forward-looking statements which are subject to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to statements regarding: the opportunity pipeline for Luminate and other Convio products; expected benefits from our combined company go-to-market strategies; the ability of our product offerings to position us to gain market share; future cost savings; our ability to deliver improved non-GAAP operating margin; and, our ability to realize revenue synergies. These statements involve a number of risks and uncertainties. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: management of integration of acquired companies and other risks associated with acquisitions; general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; risks associated with successful implementation of multiple integrated software products; the ability to grow and the possibility that we might discontinue payment of dividends; risks relating to restrictions imposed by the credit facility; risks associated with management of growth; lengthy sales and implementation cycles, particularly in larger organizations; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at <u>www.sec.gov</u> or upon request from Blackbaud's investor relations department. Blackbaud assumes no obligation and does not intend to update these forward-looking statements, except as required by law. All Blac

#### **Non-GAAP Financial Measures**

Blackbaud has provided in this release financial information that has not been prepared in accordance with GAAP. This information includes non-GAAP revenue, non-GAAP income from operations, non-GAAP net income, non-GAAP diluted earnings per share and non-GAAP operating margin. Blackbaud uses these non-GAAP financial measures internally in analyzing its financial results and believes they are useful to investors, as a supplement to GAAP measures, in evaluating Blackbaud's ongoing operational performance. Blackbaud believes that the use of these non-GAAP financial measures provides an additional tool for investors to use in evaluating ongoing operating results and trends and in comparing its financial results with other companies in Blackbaud's industry, many of which present similar non-GAAP financial measures to investors. Non-GAAP financial results discussed above exclude: a write-down of Convio deferred revenue; stock-based compensation expense; costs associated with amortization of intangibles arising from business combinations; acquisition-related expense; integration and restructuring costs; a write-off of prepaid proprietary software licenses; a charge associated with impairment of cost method investment; and, a gain in connection with the sale of assets. We use these measures and believe them useful to investors because they provide additional insight in comparing results from period.

Non-GAAP financial measures should not be considered in isolation from, or as a substitute for, financial information prepared in accordance with GAAP. Investors are encouraged to review the reconciliation of these non-GAAP measures to their most directly comparable GAAP financial measures. As previously mentioned, a reconciliation of our non-GAAP financial measures to their most directly comparable GAAP measures has been provided in the financial statement tables included below in this press release.

#### **Investor Contact:**

Brian Denyeau ICR <u>brian.denyeau@icrinc.com</u> 646-277-1251

#### Media Contact:

Melanie Mathos Blackbaud, Inc. <u>melanie.mathos@Blackbaud.com</u> 843-216-6200 x3307

SOURCE: Blackbaud, Inc.

#### Blackbaud, Inc. Consolidated balance sheets (Unaudited)

n thousands, except share amounts) Assets		2012		2011
Assets Current assets:				
Cash and cash equivalents	\$	12 401	¢	
Donor restricted cash	Э	13,491	\$	52,520
Accounts receivable, net of allowance of \$8,546 and \$3,913 at December 31, 2012 and December 31, 2011,		68,177		40,205
respectively		75,692		62,656
Prepaid expenses and other current assets		40,589		31,016
Deferred tax asset, current portion		15,799		1,551
Total current assets		213,748		187,948
Property and equipment, net		49,063		34,397
Deferred tax asset				29,376
Goodwill		265,055		90,122
Intangible assets, net		168,037		44,660
Other assets		9,844		6,087
Total assets	\$	705,747	\$	392,590
Liabilities and stockholders' equity				
Current liabilities:				
Trade accounts payable	\$	13,623	\$	13,464
Accrued expenses and other current liabilities		45,996		32,707
Donations payable		68,177		40,205
Debt, current portion		10,000		
Deferred revenue, current portion		173,899		153,665
Total current liabilities		311,695		240,041
Debt, net of current portion		205,500		_
Deferred tax liability		24,468		
Deferred revenue, net of current portion		11,119		9,772
Other liabilities		5,281		2,775
Total liabilities		558,063		252,588
Commitments and contingencies				
Stockholders' equity:				
Preferred stock; 20,000,000 shares authorized, none outstanding				_
Common stock, \$0.001 par value; 180,000,000 shares authorized, 54,859,604 and 53,959,532 shares issued at December 31, 2012 and 2011, respectively		55		54
Additional paid-in capital		203,638		175,401
Treasury stock, at cost; 9,209,371 and 9,019,824 shares at December 31, 2012 and 2011, respectively		(170,898)		(166,226
Accumulated other comprehensive loss		(1,973)		(1,148
Retained earnings		116,862		131,921
Total stockholders' equity		147,684		140,002
Total liabilities and stockholders' equity	\$	705,747	\$	392,590

#### Blackbaud, Inc. Consolidated statements of comprehensive income (Unaudited)

	Three months ended December 31,							
in thousands, except share and per share amounts)		2012		2011		2012		2011
Revenue								
License fees	\$	4,397	\$	4,875	\$	20,551	\$	19,475
Subscriptions		48,703		27,651		162,102		103,544
Services		29,415		25,865		119,626		108,781
Maintenance		34,156		33,263		136,101		130,604
Other revenue		3,380		3,391		9,039		8,464
Total revenue		120,051		95,045		447,419		370,868
Cost of revenue								
Cost of license fees		831		735		2,993		3,345
Cost of subscriptions		19,622		12,276		68,773		42,536
Cost of services		25,429		19,896		97,208		79,086
Cost of maintenance		7,057		6,371		26,001		25,178
Cost of other revenue		2,813		2,796		7,485		7,049
Total cost of revenue		55,752		42,074		202,460		157,194
Gross profit		64,299		52,971		244,959		213,674
Operating expenses								
Sales and marketing		24,339		18,280		95,218		75,361
Research and development		17,327		12,460		64,692		47,672
General and administrative		12,069		9,580		63,308		36,933
Impairment of cost method investment		_		1,800		200		1,800
Amortization		689		252		2,106		980
Total operating expenses		54,424		42,372		225,524		162,746
Income from operations		9,875		10,599		19,435		50,928
Interest income		28		50		146		183
Interest expense		(2,235)		(57)		(5,864)		(200
Other income (expense), net		(326)		168		(392)		346
Income before provision for income taxes		7,342		10,760		13,325		51,257
Income tax provision		4,072		4,409		6,742		18,037
Net income	\$	3,270	\$	6,351	\$	6,583	\$	33,220
Earnings per share	<u> </u>		-		-		-	
Basic	\$	0.07	\$	0.15	\$	0.15	\$	0.76
Diluted	\$	0.07	\$	0.13	\$	0.15	\$	0.75
Common shares and equivalents outstanding	Ŷ	0107	Ŷ	0121	Ψ	0110	Ψ	017.0
Basic weighted average shares		44,345,887		43,738,007		44,145,535		43,522,563
Diluted weighted average shares		44,757,841		44,337,711		44,691,845		44,149,054
Dividends per share	\$	0.12	\$	0.12	\$	0.48	\$	0.48
Other comprehensive income (loss)								
Foreign currency translation adjustment		(22)		(232)		(34)		(336
Unrealized gain (loss) on derivative instruments, net of tax		(22)		(232)				(330
Total other comprehensive income (loss)				(222)		(791)		(336)
-		70	~	(232)	~	(825)	~	(336)
Comprehensive income	\$	3,340	\$	6,119	\$	5,758	\$	32,884

#### Blackbaud, Inc. Consolidated statements of cash flows (Unaudited)

		Years e	ended December	r 31,
(in thousands)		2012	2	2011
Cash flows from operating activities				
Net income	\$	6,583	\$ 33	3,220
Adjustments to reconcile net income to net cash provided by operating activities:				
Depreciation and amortization		31,879	16	6,995
Provision for doubtful accounts and sales returns		9,591	5	5,646
Stock-based compensation expense		19,240	14	<b>,88</b> 4
Excess tax benefits from stock-based compensation		(81)		(932
Deferred taxes		7,585	13	8,533
Impairment of cost method investment		200	1	,800
Gain on sale of assets		_		(549
Other non-cash adjustments		747		(878
Changes in operating assets and liabilities, net of acquisition of businesses:				
Accounts receivable		(9,397)	(8	8,692
Prepaid expenses and other assets		(8,817)	(2	2,915
Trade accounts payable		(1,363)	1	.,714
Accrued expenses and other liabilities		(388)	(1	,056
Donor restricted cash		(27,990)	(22	2,862
Donations payable		27,990	22	2,862
Deferred revenue		12,912	12	2,752
Net cash provided by operating activities		68,691	85	5,527
Cash flows from investing activities				
Purchase of property and equipment		(20,557)	(18	3,215
Purchase of net assets of acquired companies, net of cash acquired		(280,687)	(23	3,385
Capitalized software development costs		(1,245)	(1	,012
Proceeds from sale of assets		—		874
Net cash used in investing activities		(302,489)	(41	.,738
Cash flows from financing activities				
Proceeds from issuance of debt		315,000		_
Payments on debt		(99,500)		
Payments of deferred financing costs		(2,440)		(767
Proceeds from exercise of stock options		3,146	2	2,041
Excess tax benefits from stock-based compensation		81		932
Dividend payments to stockholders		(21,731)	(21	,429
Payments on capital lease obligations		_	· ·	(40
Net cash provided by (used in) financing activities		194,556	(19	),263
Effect of exchange rate on cash and cash equivalents		213	、 -	(10
Net increase (decrease) in cash and cash equivalents		(39,029)	24	1,516
Cash and cash equivalents, beginning of year		52,520		3,004
Cash and cash equivalents, end of year	\$	13,491		2,520
	Ψ	10,101	- 52	,510

#### Blackbaud, Inc. Reconciliation of GAAP to Non-GAAP financial measures (Unaudited)

		Three months ended December 31,			Years ended December 31,				
(in thousands, except per share amounts)	2012			2011		2012	curs chu	2011	
GAAP revenue	\$	120,051	\$	95,045	\$	447,419	\$	370,868	
Non-GAAP adjustments:		-,				, -		,	
Add back: Convio deferred revenue writedown		771		_		5,592		_	
Total Non-GAAP adjustments		771		_		5,592		_	
Non-GAAP revenue	\$	120,822	\$	95,045	\$	453,011	\$	370,868	
GAAP gross profit									
Non-GAAP adjustments:	\$	64,299	\$	52,971	\$	244,959	\$	213,674	
Add: Convio deferred revenue writedown									
Add: Stock-based compensation expense		771		_		5,592		—	
Add: Amortization of intangibles from business combinations		1,238		903		4,184		3,278	
Add: Acquisition integration costs		5,032		1,725		15,243		6,598	
Add: Write-off of prepaid proprietary software licenses		(8)		_		589		_	
Total Non-GAAP adjustments		—		—		350		—	
		7,033		2,628		25,958		9,876	
Non-GAAP gross profit	\$	71,332	\$	55,599	\$	270,917	\$	223,550	
Non-GAAP gross margin		59%		58%		60%		60%	
GAAP income from operations	\$	9,875	\$	10,599	\$	19,435	\$	50,928	
Non-GAAP adjustments:									
Add: Convio deferred revenue writedown		771		—		5,592		_	
Add: Stock-based compensation expense		4,786		3,971		19,240		14,884	
Add: Amortization of intangibles from business combinations		5,721		1,977		17,349		7,578	
Add: Acquisition integration and restructuring costs		1,127		_		6,923		_	
Add: Acquisition-related expenses		_		786		6,428		1,840	
Add: Write-off of prepaid proprietary software licenses		_		_		350		_	
Add: Impairment of cost method investment		_		1,800		200		1,800	
Less: Gain on sale of assets		_		_		_		(549)	
Total Non-GAAP adjustments		12,405		8,534	_	56,082		25,553	
Non-GAAP income from operations	\$	22,280	\$	19,133	\$	75,517	\$	76,481	
Non-GAAP operating margin		100/		200/		170/		210/	
		18%		20%		17%		21%	
GAAP net income	\$	3,270	\$	6,351	\$	6,583	\$	33,220	
Non-GAAP adjustments:	φ	3,270	J.	0,551	Φ	0,303	J.	33,220	
Add: Total Non-GAAP adjustments affecting income from operations		12,405		8,534		56,082		25,553	
Less: Tax impact related to Non-GAAP adjustments									
Non-GAAP net income	\$	(3,631)	\$	(3,117)	\$	(20,327) 42,338	\$	(11,919) 46,854	
		12,044	Ψ	11,700	Ψ	42,000	Ψ	40,034	
Shares used in computing Non-GAAP diluted earnings per share		44,758		44,338		44,692		44,149	
Non-GAAP diluted earnings per share	\$	0.27	\$	0.27	\$	0.95	\$	1.06	
Detail of Non-GAAP adjustments:									
Stock-based compensation expense:									
Cost of revenue									
Cost of subscriptions	\$	126	\$	164	\$	860	\$	571	
Cost of services		875		571		2,786		1,966	
Cost of maintenance		237		168		538		741	
Subtotal		1,238		903		4,184		3,278	
Operating expenses									
Sales and marketing		794		391		2,527		1,325	
Research and development		1,078		766		3,556		3,039	
General and administrative		1,676		1,911		8,973		7,242	
Subtotal		3,548		3,068		15,056		11,606	
Total stock-based compensation expense	-		¢				¢		
	\$	4,786	\$	3,971	\$	19,240	\$	14,884	

Amortization of intangibles from business combinations:

Cost of revenue

Cost of license fees	\$ 120	\$ 156	\$ 48	5\$	635
Cost of subscriptions	4,237	901	11,96	9	3,341
Cost of services	542	400	1,99	2	1,572
Cost of maintenance	114	249	72	2	975
Cost of other revenue	19	19	7	5	75
Subtotal	 5,032	1,725	15,24	3	6,598
Operating expenses	689	252	2,10	6	980
Total amortization of intangibles from business combinations	\$ 5,721	\$ 1,977	\$ 17,34	9\$	7,578