## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

**CURRENT REPORT** 

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 1, 2012

BLACKBAUD, INC.

(Exact name of registrant as specified in its charter)

**Delaware** 

(State or other jurisdiction of incorporation)

000-50600

11-2617163

(Commission File Number)

(IRS Employer ID Number)

2000 Daniel Island Drive, Charleston, South Carolina 29492

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code: (843) 216-6200

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- q Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- q Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- q Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- q Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## Item 2.02. Results of Operations and Financial Condition.

On November 1, 2012, Blackbaud, Inc. issued a press release reporting unaudited financial results for the quarter ended September 30, 2012. A copy of this press release is attached hereto as Exhibit 99.1.

The information in this Form 8-K (including Exhibit 99.1) shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

### Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

Exhibit No. Description

99.1 Press release dated November 1, 2012 reporting financial results for the quarter ended September 30, 2012.

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BLACKBAUD, INC.

Date: November 1, 2012 /s/ Anthony W. Boor

Anthony W. Boor,

Senior Vice President and Chief Financial Officer

### Blackbaud, Inc. Announces Third Quarter 2012 Results

Announces Fourth Quarter 2012 Dividend

**CHARLESTON, S.C. – November 1, 2012** – Blackbaud, Inc. (Nasdaq: BLKB), the leading provider of software and related services designed specifically for nonprofit organizations, today announced financial results for its third quarter ended September 30, 2012.

"Blackbaud delivered third quarter non-GAAP profitability that exceeded the high-end of our guidance, despite facing continued macroeconomic headwinds and transition-related factors in our enterprise business unit," stated Marc Chardon, Chief Executive Officer of Blackbaud.

"Our integration of Convio progressed well during the third quarter. We finalized the integrated product roadmap and communicated our "go forward" online fundraising and CRM offerings to our global sales organization and customer base. We are moving forward as a single organization with the best-of-both-worlds online and offline solutions for nonprofit organizations of all sizes and across verticals," added Marc Chardon.

Tony Boor, Chief Financial Officer of Blackbaud, said "We made excellent progress identifying and executing against synergies while bringing together Blackbaud and Convio during the third quarter. As a result we are tracking ahead of our original target of realizing \$9-10 million in annualized cost savings by the end of 2012. As we navigate through the present economic uncertainty, we will continue to focus on protecting our bottom line and cash flow."

### Third Quarter 2012 GAAP Financial Results

Blackbaud reported total revenue of \$122.5 million for the third quarter of 2012, an increase of 28% compared to \$95.4 million for the third quarter of 2011. Income from operations and net income were \$6.2 million and \$2.8 million, respectively, compared with \$16.0 million and \$10.2 million, respectively, for the third quarter of 2011. Diluted earnings per share were \$0.06 for the third quarter of 2012, compared with \$0.23 in the same period last year.

#### Third Quarter 2012 Non-GAAP Financial Results

Blackbaud reported total non-GAAP revenue of \$123.8 million, which includes \$1.3 million of the deferred revenue write down associated with the Convio acquisition. Non-GAAP income from operations, which also excludes stock-based compensation expense, amortization of intangibles arising from business combinations, and acquisition and integration related expenses, was \$20.7 million for the third quarter of 2012, compared to \$21.5 million in the same period last year. Non-GAAP net income was \$11.7 million, or \$0.26 per diluted share for the third quarter of 2012, compared to \$13.0 million, or \$0.30 per diluted share in the same period last year.

A reconciliation between GAAP and non-GAAP results has been provided in the financial statement tables included in this press release. An explanation of these measures is also included below under the heading "Non-GAAP Financial Measures."

#### **Balance Sheet and Cash Flow**

The Company ended the third quarter with \$25.6 million in cash, compared to \$21.2 million at the end of the second quarter.

The Company generated \$28.7 million in cash flow from operations during the third quarter, returned \$5.4 million to stockholders by way of dividend, reduced debt by \$14.6 million and invested \$3.9 million in capital expenditures. The Company ended the third quarter with \$245.0 million of debt.

#### **Dividend and Share Repurchase Program**

Blackbaud announced today that its Board of Directors has approved a third quarter 2012 dividend of \$0.12 per share payable on December 14, 2012, to stockholders of record on November 28, 2012. Additionally, as of September 30, 2012, \$50.0 million remained available under the Company's share repurchase program.

#### **Conference Call Details**

Blackbaud will host a conference call today, November 1, 2012, at 8:00 a.m. (Eastern Time) to discuss the Company's financial results, operations and related matters. To access this call, dial 877-941-2321 (domestic) or 480-629-9666 (international). A replay of this conference call will be available through November 8, 2012, at 877-870-5176 (domestic) or 858-384-5517 (international). The replay passcode is 4573758. A live webcast of this conference call will be available on the "Investor Relations" page of the Company's website at <a href="https://www.blackbaud.com/investorrelations">www.blackbaud.com/investorrelations</a>, and a replay will be archived on the website as well.

#### **About Blackbaud**

Serving the nonprofit and education sectors for 30 years, Blackbaud (NASDAQ: BLKB) combines technology and expertise to help organizations achieve their missions. Blackbaud works with more than 27,000 nonprofit customers in over 60 countries that support higher education, healthcare, human services, arts and culture, faith, the environment, independent K-12 education, animal welfare and other charitable causes. The company offers a full spectrum of cloud-based and on-premise software solutions and related services for organizations of all sizes including: fundraising software, online fundraising software, event fundraising software, eMarketing, social media, advocacy, constituent relationship management (CRM), analytics, financial management and vertical-specific solutions for ticketing, school management, and more. Using Blackbaud software, nonprofits raise more than \$100 billion each year. Recognized as a top company by Forbes, InformationWeek and Software Magazine, and honored by Best Places to Work, Blackbaud is headquartered in Charleston, South Carolina and has operations in the United States, Australia, Canada, Mexico, the Netherlands and the United Kingdom. For more information, visit <a href="https://www.blackbaud.com">www.blackbaud.com</a>.

#### Forward-looking Statements

Except for historical information, all of the statements, expectations, and assumptions contained in this news release are forward-looking statements which are subject to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to statements regarding: market acceptance of Blackbaud's acquisition of Convio and the resulting unparalleled product offering position; and Blackbaud ability to achieve its synergy and non-GAAP operating margin targets and the timing of the benefits. These statements involve a number of risks and uncertainties, including; Blackbaud's ability to leverage product offerings to improve operational performance; Blackbaud's cost savings targets and progress towards achieving such targets; and, Blackbaud's commitment to improve profitability and related profitability targets. These statements involve a number of risks and uncertainties. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: management of integration of acquired companies and other risks associated with acquisitions; general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; risks associated with successful implementation of multiple integrated software products; the ability to attract and retain key personnel; risks related to our leverage, dividend policy and share repurchase program, including potential limitations on our ability to grow and the possibility that we might discontinue payment of dividends; risks relating to restrictions imposed by the credit facility; risks associated with management of growth; lengthy sales and implementation cycles, particularly in larger organizations; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at www.sec.gov or upon request from Blackbaud's investor relations department. Blackbaud assumes no obligation and does not intend to update these forward-looking statements, except as required by law. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.

#### **Non-GAAP Financial Measures**

Blackbaud has provided in this release financial information that has not been prepared in accordance with GAAP. This information includes non-GAAP revenue, non-GAAP income from operations, non-GAAP net income, non-GAAP diluted earnings per share and non-GAAP operating margin. Blackbaud uses these non-GAAP financial measures internally in analyzing its financial results and believes they are useful to investors, as a supplement to GAAP measures, in evaluating Blackbaud's ongoing operational performance. Blackbaud believes that the use of these non-GAAP financial measures provides an additional tool for investors to use in evaluating ongoing operating results and trends and in comparing its financial results with other companies in Blackbaud's industry, many of which present similar non-GAAP financial measures to investors. Non-GAAP financial results discussed above exclude: a write-down of Convio deferred revenue; stock-based compensation expense; costs associated with amortization of intangibles arising from business combinations; acquisition and integration related expense; a write-off of prepaid proprietary software licenses; a charge associated with impairment of cost method investment; and, a gain in connection with the sale of assets. We use these measures and believe them useful to investors because they provide additional insight in comparing results from period to period.

Non-GAAP financial measures should not be considered in isolation from, or as a substitute for, financial information prepared in accordance with GAAP. Investors are encouraged to review the reconciliation of these non-GAAP measures to their most directly comparable GAAP financial measures. As previously mentioned, a reconciliation of our non-GAAP financial measures to their most directly comparable GAAP measures has been provided in the financial statement tables included below in this press release.

#### **Investor Contact:**

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**SOURCE:** Blackbaud, Inc.

## Blackbaud, Inc. Consolidated balance sheets (Unaudited)

thousands, except share amounts)		December 31, 2011	
Assets	2012		
Current assets:			
Cash and cash equivalents	\$ 25,582	\$ 52,520	
Donor restricted cash	25,993	40,205	
Accounts receivable, net of allowance of \$4,663 and \$3,913 at September 30, 2012 and December 31,			
2011, respectively	83,351	62,656	
Prepaid expenses and other current assets	37,549	31,016	
Deferred tax asset, current portion	3,673	<b>1,5</b> 51	
Total current assets	176,148	187,94	
Property and equipment, net	42,858	34,39	
Deferred tax asset	521	29,37	
Goodwill	263,172	90,12	
Intangible assets, net	173,736	44,66	
Other assets	9,213	6,08	
Total assets	\$ 665,648	\$ 392,59	
iabilities and stockholders' equity			
Current liabilities:			
Trade accounts payable	\$ 10,115	\$ 13,46	
Accrued expenses and other current liabilities	39,668	32,70	
Donations payable	25,993	40,20	
Debt, current portion	10,000	_	
Deferred revenue, current portion	177,218	153,66	
Total current liabilities	262,994	240,04	
Long-term debt, net of current portion	235,000	_	
Deferred tax liability	5,052		
Deferred revenue, net of current portion	10,425	9,77	
Other liabilities	4,518	2,77	
Total liabilities	517,989	252,58	
Commitments and contingencies		·	
Stockholders' equity:			
Preferred stock; 20,000,000 shares authorized, none outstanding	_	_	
Common stock, \$0.001 par value; 180,000,000 shares authorized, 54,243,438 and 53,959,532 shares			
issued at September 30, 2012 and December 31, 2011, respectively	54	5	
Additional paid-in capital	198,825	175,40	
Treasury stock, at cost; 9,089,110 and 9,019,824 shares at September 30, 2012 and December 31, 2011,			
respectively	(168,239)	(166,22	
Accumulated other comprehensive loss	(2,043)	(1,14	
Retained earnings	119,062	131,92	
Total stockholders' equity	147,659	140,00	
Total liabilities and stockholders' equity	\$ 665,648	\$ 392,590	

# Blackbaud, Inc. Consolidated statements of comprehensive income (Unaudited)

in thousands, except share and per share amounts)		hree months en 2012	ded Septe	mber 30, 2011	Nine months ended September 30, 2012 2011				
Revenue									
License fees	\$	4,465	\$	4,952	\$	16,154	\$	14,600	
Subscriptions		47,414		26,091		113,399		75,893	
Services		34,463		29,605		90,211		82,916	
Maintenance		34,499		32,898		101,945		97,341	
Other revenue		1,631		1,867		5,659		5,073	
Total revenue		122,472		95,413		327,368		275,823	
Cost of revenue									
Cost of license fees		728		828		2,162		2,610	
Cost of subscriptions		19,616		10,625		49,151		30,260	
Cost of services		26,438		20,009		71,779		59,190	
Cost of maintenance		6,789		6,521		18,944		18,807	
Cost of other revenue		1,557		1,708		4,672		4,253	
Total cost of revenue		55,128		39,691		146,708		115,120	
Gross profit		67,344		55,722		180,660		160,703	
Operating expenses		<u> </u>	-		-	·			
Sales and marketing		26,279		18,745		70,879		57,081	
Research and development		19,205		11,719		47,365		35,212	
General and administrative		14,985		8,975		51,239		27,353	
Impairment of cost method investment		_		_		200		_	
Amortization		690		249		1,417		728	
Total operating expenses		61,159		39,688		171,100		120,374	
Income from operations		6,185		16,034	-	9,560		40,329	
Interest income		38		55		118		133	
Interest expense		(1,976)		(59)		(3,629)		(143	
Other income (expense), net		382		(107)		(66)		178	
Income before provision for income taxes		4,629		15,923	-	5,983		40,497	
Income tax provision		1,804		5,709		2,670		13,628	
Net income	\$	2,825	\$	10,214	\$	3,313	\$	26,869	
Earnings per share	<u>-</u>		=		_	0,010	_		
Basic	\$	0.06	\$	0.23	\$	0.08	\$	0.62	
Diluted	\$	0.06	\$	0.23	\$	0.07	\$	0.61	
Common shares and equivalents outstanding									
Basic weighted average shares		44,172,836		43,548,494		44,077,911		43,449,958	
Diluted weighted average shares	44	44,718,101		44,147,911		44,650,028		44,045,438	
Dividends per share	\$	0.12	\$	0.12	\$	0.36	\$	0.36	
Other comprehensive loss									
Foreign currency translation adjustment		(123)		(273)		(12)		(104	
Unrealized loss on derivative instruments, net of tax		(319)				(883)			
Comprehensive income	\$	2,383	\$	9,941	\$	2,418	\$	26,765	

# Blackbaud, Inc. Consolidated statements of cash flows (Unaudited)

(in thousands)	Nine months endo	led September 30, 2011	
Cash flows from operating activities		2011	
Net income	\$ 3,313	\$ 26,869	
Adjustments to reconcile net income to net cash provided by operating activities:	, -,,-	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
Depreciation and amortization	21,433	12,376	
Provision for doubtful accounts and sales returns	4,212	3,708	
Stock-based compensation expense	14,455	10,913	
Excess tax benefits from stock-based compensation	(81)	(532)	
Deferred taxes	2,670	6,511	
Impairment of cost method investment	200	_	
Gain on sale of assets	_	(549)	
Other non-cash adjustments	444	(156)	
Changes in operating assets and liabilities, net of acquisition of businesses:			
Accounts receivable	(11,965)	(5,818)	
Prepaid expenses and other assets	(5,609)	(992)	
Trade accounts payable	(1,313)	901	
Accrued expenses and other liabilities	(3,618)	799	
Donor restricted cash	14,273	(7,598)	
Donations payable	(14,273)	7,598	
Deferred revenue	15,528	14,593	
Net cash provided by operating activities	39,669	68,623	
Cash flows from investing activities			
Purchase of property and equipment	(15,427)	(12,997)	
Purchase of net assets of acquired companies, net of cash acquired	(280,687)	(16,475)	
Capitalized software development costs	(572)	(1,012)	
Proceeds from sale of assets	<u> </u>	874	
Net cash used in investing activities	(296,686)	(29,610)	
Cash flows from financing activities			
Proceeds from issuance of debt	315,000	_	
Payments on debt	(70,000)	_	
Payments of deferred financing costs	(2,440)	(767)	
Proceeds from exercise of stock options	3,105	1,973	
Excess tax benefits from stock-based compensation	81	532	
Dividend payments to stockholders	(16,248)	(16,035)	
Payments on capital lease obligations		(35)	
Net cash provided by (used in) financing activities	229,498	(14,332)	
Effect of exchange rate on cash and cash equivalents	581	(656)	
Net increase (decrease) in cash and cash equivalents	(26,938)	24,025	
Cash and cash equivalents, beginning of period	52,520	28,004	
Cash and cash equivalents, end of period	\$ 25,582	\$ 52,029	

# Blackbaud, Inc. Reconciliation of GAAP to Non-GAAP financial measures (Unaudited)

(in thousands, except per share amounts)		Three months ende		ember 30, 2011	Nine months ended		ed Sep	d September 30, 2011	
GAAP revenue	\$	2012 122,472	\$	95,413	\$	327,368	\$	275,823	
N. CAAD. II	Ψ	111,	Ψ	55,115	Ψ	527,500	4	27 5,025	
Non-GAAP adjustments:  Add back: Convio deferred revenue writedown		1 252				4.010			
		1,352	_		_	4,819	_		
Total Non-GAAP adjustments		1,352				4,819			
Non-GAAP revenue	\$	123,824	\$	95,413	\$	332,187	\$	275,823	
GAAP gross profit	\$	67,344	\$	55,722	\$	180,660	\$	160,703	
Non-GAAP adjustments:									
Add: Convio deferred revenue writedown		1,352		_		4,819		_	
Add: Stock-based compensation expense		1,263		764		2,946		2,375	
Add: Amortization of intangibles from business combinations		4,866		1,614		10,212		4,873	
Add: Acquisition integration costs		595		_		595		_	
Add: Write-off of prepaid proprietary software licenses	_	<del></del> _				350			
Total Non-GAAP adjustments		8,076		2,378		18,922		7,248	
Non-GAAP gross profit	\$	75,420	\$	58,100	\$	199,582	\$	167,951	
Non-GAAP gross margin		61%		61%		60%		61	
GAAP income from operations	\$	6,185	\$	16,034	\$	9,560	\$	40,329	
Non-GAAP adjustments:									
Add: Convio deferred revenue writedown		1,352		_		4,819		_	
Add: Stock-based compensation expense		4,831		3,587		14,455		10,913	
Add: Amortization of intangibles from business combinations		5,556		1,863		11,629		5,602	
Add: Acquisition integration and restructuring costs		2,766		_		5,795		1.05	
Add: Acquisition-related expenses				_		6,427		1,054	
Add: Write-off of prepaid proprietary software licenses Add: Impairment of cost method investment		_		_		350 200		_	
Less: Gain on sale of assets						200		(549	
Total Non-GAAP adjustments		14,505		5,450		43,675	_	17,019	
·									
Non-GAAP income from operations	\$	20,690	\$	21,484	\$	53,235	\$	57,348	
Non-GAAP operating margin		17%	_	23%	_	16%	=	21	
GAAP net income	\$	2,825	\$	10,214	\$	3,313	\$	26,869	
Non-GAAP adjustments:									
Add: Total Non-GAAP adjustments affecting income from operations		14,505		5,450		43,675		17,019	
Less: Tax impact related to Non-GAAP adjustments	_	(5,659)		(2,625)	_	(16,697)		(8,803	
Non-GAAP net income	\$	11,671	\$	13,039	\$	30,291	\$	35,085	
Shares used in computing Non-GAAP diluted earnings per share	_	44,718	_	44,148	_	44,650	_	44,045	
Non-GAAP diluted earnings per share	\$	0.26	\$	0.30	\$	0.68	\$	0.80	
Detail of Non-GAAP adjustments:									
Stock-based compensation expense:									
Cost of revenue					_				
Cost of subscriptions	\$	308	\$	80	\$	734	\$	407	
Cost of services		854		491		1,911		1,395	
Cost of maintenance		101	_	193	_	301	_	573	
Subtotal		1,263		764		2,946		2,375	
Operating expenses  Sales and marketing		714		305		1,734		934	
Research and development		980		759		2,478		2,273	
General and administrative		1,874		1,759		7,297		5,33	
Subtotal	_	3,568		2,823		11,509		8,538	
Total stock-based compensation expense	\$	4,831	\$	3,587	\$	14,455	\$	10,913	
Amortization of intangibles from business combinations	Ψ	4,051	Ψ	5,507	Ψ	14,400	<u> </u>	10,51	
Cost of revenue									
Cost of license fees	\$	119	\$	158	\$	366	\$	479	
Cost of intense fees  Cost of subscriptions	Ψ	4,044	Ψ	823	Ψ	7,732	Ψ	2,44	
Cost of subscriptions  Cost of services		571		394		1,450		1,17	
Cost of maintenance		114		221		608		720	
Cost of other revenue		18		18		56		50	
Subtotal	_	4,866	_	1,614		10,212		4,873	
Operating expenses		690		249		1,417		728	
Total amortization of intangibles from business	_		_						
combinations	\$	5,556	\$	1,863	\$	11,629	\$	5,60	
		<del></del>	_	<del></del>	_	<del></del>	_		