## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

### **CURRENT REPORT**

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): May 3, 2012

# BLACKBAUD, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 000-50600 (Commission File Number) 11-2617163 (IRS Employer ID Number)

2000 Daniel Island Drive, Charleston, South Carolina (Address of principal executive offices)

29492 (Zip Code)

Registrant's telephone number, including area code (843) 216-6200

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 2.02. Results of Operations and Financial Condition.

On May 3, 2012, Blackbaud, Inc. issued a press release reporting unaudited financial results for the quarter ended March 31, 2012. A copy of this press release is attached.

The information in this Form 8-K (including Exhibit 99.1) shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

#### Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.Description99.1Press release dated May 3, 2012.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BLACKBAUD, INC.

/s/ Anthony W. Boor, Anthony W. Boor, Senior Vice President and Chief Financial Officer

Date: May 3, 2012

#### Blackbaud, Inc. Announces First Quarter 2012 Results

Announces Second Quarter 2012 Dividend

CHARLESTON, S.C. – May 3, 2012 – Blackbaud, Inc. (Nasdaq: BLKB), the leading provider of software and related services designed specifically for nonprofit organizations, today announced financial results for its first quarter ended March 31, 2012.

"The first quarter was a solid start to 2012. Our Enterprise Business Unit delivered a particularly strong performance, and we continue to gain market share with our Blackbaud CRM offering. Our momentum in the higher education vertical is strong and growing, and our broader-based CRM momentum is being aided by our expanding customer references across each nonprofit vertical," stated Marc Chardon, Chief Executive Officer of Blackbaud. "We believe Blackbaud is well positioned in the early stages of a major product replacement cycle. Many large nonprofit organizations continue to run their fundraising efforts based on 20+ year old technology, and we believe there is growing demand for modern solutions such as Blackbaud CRM that can help them better achieve their mission."

Chardon added, "We are excited to have recently received regulatory approval to move forward with our acquisition of Convio, which we expect to close tomorrow. We believe our combined organization is well positioned to deliver a best of both worlds offering to nonprofit organizations, including the most comprehensive CRM and online fundraising solution. Our corporate cultures are very similar, our products are highly complementary and we believe our combined organization is in a much better position to serve the multi-channel supporter engagement needs of nonprofit organizations."

#### First Quarter 2012 GAAP Financial Results

Blackbaud reported total revenue of \$94.7 million for the first quarter of 2012, an increase of 9% compared to \$86.6 million for the first quarter of 2011. GAAP income from operations and net income were \$5.3 million and \$2.8 million, respectively, compared with \$9.8 million and \$7.3 million, respectively, for the first quarter of 2011. Diluted earnings per share were \$0.06 for the first quarter of 2012, compared with \$0.17 in the same period last year.

#### First Quarter 2012 Non-GAAP Financial Results

Non-GAAP income from operations, which excludes stock-based compensation expense, amortization of intangibles arising from business combinations, acquisition-related expenses and gain on sale of assets, was \$13.2 million for the first quarter of 2012, compared to \$16.0 million in the same period last year. Non-GAAP net income was \$7.8 million for the first quarter of 2012, compared to \$9.8 million in the same period last year. Non-GAAP diluted earnings per share were \$0.17 for the first quarter of 2012, compared to \$0.22 in the same period last year.

A reconciliation between GAAP and non-GAAP results has been provided in the financial statement tables included in this press release. An explanation of these measures is also included below under the heading "Non-GAAP Financial Measures."

"The solid momentum of our business contributed to first quarter revenue that was at the high-end of our guidance," stated Tony Boor, Chief Financial Officer of Blackbaud. "As previously discussed, we made important incremental investments in G&A, R&D and services during the first quarter. Our investments to improve our back-office business processes were more front-end weighted than originally expected, and we accelerated hiring in sales and marketing to continue driving our momentum. We still expect to deliver a 20% non-GAAP operating margin for the full year 2012, and we believe our focus on improving internal efficiencies will enable Blackbaud to more effectively scale from a long-term perspective."

"As we look ahead, we expect the acquisition of Convio to have a positive impact on Blackbaud's long-term revenue growth, in addition to significantly accelerating our evolution to a subscription-based revenue model. In addition, we continue to expect the transaction to be accretive to our non-GAAP profitability for the first twelve months following the close of the acquisition, though the delayed close date will naturally push a majority of the benefit beyond the current calendar year," Boor concluded.

#### **Balance Sheet and Cash Flow**

The Company ended the first quarter with \$46.0 million in cash, compared to \$52.5 million at the end of the fourth quarter. The Company generated \$4.0 million in cash flow from operations during the first quarter, returned \$5.4 million to stockholders by way of dividend and invested \$6.3 million in capital expenditures.

While not drawn down as of March 31, 2012, the Company closed a \$325 million credit facility during the first quarter, providing Blackbaud with the financing capacity to complete the acquisition of Convio. Additional details related to this credit facility can be found in the Company's filings with the SEC.

#### **Dividend and Share Repurchase Program**

Blackbaud announced today that its Board of Directors has approved a second quarter 2012 dividend of \$0.12 per share payable on June 15, 2012, to stockholders of record on May 25, 2012. Additionally, as of March 31, 2012, \$50.0 million remained available under the Company's share repurchase program.

#### **Conference Call Details**

Blackbaud will host a conference call today, May 3, 2012, at 5:00 p.m. (Eastern Time) to discuss the Company's financial results, operations and related matters. To access this call, dial 877-719-9789 (domestic) or 719-325-4810 (international). A replay of this conference call will be available through May 10, 2012, at 877-870-5176 (domestic) or 858-384-5517 (international). The replay passcode is 9938407. A live webcast of this conference call will be available on the "Investor Relations" page of the Company's website at <u>www.blackbaud.com/investorrelations</u>, and a replay will be archived on the website as well.

#### **About Blackbaud**

Serving the nonprofit and education sectors for 30 years, Blackbaud (NASDAQ: BLKB) combines technology and expertise to help organizations achieve their missions. Blackbaud works with more than 26,000 customers in over 60 countries that support higher education, healthcare, human services, arts and culture, faith, the environment, independent K-12 education, animal welfare, and other charitable causes. The company offers a full spectrum of cloud-based and on-premise software solutions and related services for organizations of all sizes including: fundraising, eMarketing, social media, advocacy, constituent relationship management (CRM), analytics, financial management, and vertical-specific solutions. Using Blackbaud technology, these organizations raise more than \$100 billion each year. Blackbaud has been recognized as a top company by Forbes, InformationWeek, and Software Magazine and honored by Best Places to Work. Blackbaud is headquartered in Charleston, South Carolina and has employees throughout the United States, and in Australia, Canada, Mexico, the Netherlands, and the United Kingdom. For more information, visit <u>www.blackbaud.com</u>.

#### **Forward-looking Statements**

Except for historical information, all of the statements, expectations, and assumptions contained in this news release are forward-looking statements that involve a number of risks and uncertainties. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; risks related to closing the proposed acquisition of Convio; management of integration of acquired companies and other risks associated with acquisitions; risks associated with successful implementation of multiple

integrated software products; the ability to attract and retain key personnel; risks related to our dividend policy and share repurchase program, including potential limitations on our ability to grow and the possibility that we might discontinue payment of dividends; risks relating to restrictions imposed by the credit facility; risks associated with management of growth; lengthy sales and implementation cycles, particularly in larger organizations; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at <u>www.sec.gov</u> or upon request from Blackbaud's investor relations department. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.

#### **Non-GAAP Financial Measures**

Blackbaud has provided in this release financial information that has not been prepared in accordance with GAAP. This information includes non-GAAP income from operations, non-GAAP net income, non-GAAP diluted earnings per share and non-GAAP operating margin. Blackbaud uses these non-GAAP financial measures internally in analyzing its financial results and believes they are useful to investors, as a supplement to GAAP measures, in evaluating Blackbaud's ongoing operational performance. Blackbaud believes that the use of these non-GAAP financial measures provides an additional tool for investors to use in evaluating ongoing operating results and trends and in comparing its financial results with other companies in Blackbaud's industry, many of which present similar non-GAAP financial measures to investors. As noted, the non-GAAP financial results discussed above exclude stock-based compensation expense, costs associated with amortization of intangibles arising from business combinations, one-time write-offs or expenses incurred in connection with acquisitions, and a gain in connection with the sale of assets. We use these measures and believe them useful to investors because they provide additional insight in comparing results from period to period.

Non-GAAP financial measures should not be considered in isolation from, or as a substitute for, financial information prepared in accordance with GAAP. Investors are encouraged to review the reconciliation of these non-GAAP measures to their most directly comparable GAAP financial measures. As previously mentioned, a reconciliation of our non-GAAP financial measures to their most directly comparable GAAP measures has been provided in the financial statement tables included below in this press release.

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or

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SOURCE: Blackbaud, Inc.

#### Blackbaud, Inc. Consolidated balance sheets (Unaudited)

(in thousands, except share amounts)	March 31, 2012	De	cember 31, 2011
Assets			
Current assets:			
Cash and cash equivalents	\$ 45,967	\$	52,520
Donor restricted cash	20,891		40,205
Accounts receivable, net of allowance of \$3,950 and \$3,913 at			
March 31, 2012 and December 31, 2011, respectively	63,486		62,656
Prepaid expenses and other current assets	32,401		31,016
Deferred tax asset, current portion	1,560		1,551
Total current assets	164,305		187,948
Property and equipment, net	34,773		34,397
Deferred tax asset	28,552		29,376
Goodwill	90,216		90,122
Intangible assets, net	42,818		44,660
Other assets	8,526		6,087
Total assets	\$ 369,190	\$	392,590
Liabilities and stockholders' equity			
Current liabilities:			
Trade accounts payable	\$ 12,194	\$	13,464
Accrued expenses and other current liabilities	27,840		32,707
Donations payable	20,891		40,205
Deferred revenue	152,708		153,665
Total current liabilities	213,633		240,041
Deferred revenue, noncurrent	9,443		9,772
Other noncurrent liabilities	2,357		2,775
Total liabilities	225,433		252,588
Commitments and contingencies			
Stockholders' equity:			
Preferred stock; 20,000,000 shares authorized, none outstanding	-		-
Common stock, \$0.001 par value; 180,000,000 shares authorized, 54,205,775 and 53,959,532 shares issued at March 31, 2012 and			
	54		Γ 4
December 31, 2011, respectively	• •		175 401
Additional paid-in capital	182,498		175,401
Treasury stock, at cost; 9,050,125 and 9,019,824 shares at March 31, 2012 and December 31, 2011, respectively	(167,205)		(166,226)
Accumulated other comprehensive loss	(107,205) (869)		(100,220)
Retained earnings	(869) 129,279		131,921
5			<u> </u>
Total stockholders' equity	143,757	<b>^</b>	140,002
Total liabilities and stockholders' equity	\$ 369,190	\$	392,590

#### Blackbaud, Inc. Consolidated statements of comprehensive income (Unaudited)

	Thre	Three months ended March 31,		
(in thousands, except share and per share amounts)	2012	2011		
Revenue				
License fees	\$ 7,16	8 \$ 4,551		
Subscriptions	28,06	2 23,917		
Services	23,95	8 24,979		
Maintenance	33,56			
Other revenue	1,95	2 1,348		
Total revenue	94,70	6 86,628		
Cost of revenue				
Cost of license fees	61	3 720		
Cost of subscriptions	12,97	4 9,162		
Cost of services	20,04	2 18,874		
Cost of maintenance	5,97	7 6,251		
Cost of other revenue	1,46	9 1,134		
Total cost of revenue	41,07	5 36,141		
Gross profit	53,63	1 50,487		
Operating expenses		,		
Sales and marketing	20,37	7 19,278		
Research and development	13,30			
General and administrative	14,50			
Amortization	19			
Total operating expenses	48,37	9 40,679		
Income from operations	5,25			
Interest income	4			
Interest expense	(19			
Other (expense) income, net	(30			
Income before provision for income taxes	4,80	<u>,</u>		
Income tax provision	2,04			
Net income	\$ 2,75			
Earnings per share		¢ , <u>=</u> 00		
Basic	\$ 0.0	6 \$ 0.17		
Diluted	\$ 0.0			
Common shares and equivalents outstanding	\$ 0.0	0 \$ 0.17		
Basic weighted average shares	43,944,45	9 43,352,216		
Diluted weighted average shares	44,613,25			
Dividends per share	\$ 0.1			
Other comprehensive income	ψ 0.1	- ψ 0.12		
Foreign currency translation adjustment	27	9 256		
Comprehensive income	\$ 3,03			
Comprehensive income	\$ 3,03	o \$ 7,549		

#### Blackbaud, Inc. Consolidated statements of cash flows (Unaudited)

March 31   (in thousands) 2012   Cash flows from operating activities \$2,759 52   Net income \$2,759 52   Adjustments to reconcile net income to net cash provided by operating activities: 4,816 52   Provision for doubtful accounts and asles returns 1,117 50   Stock-based compensation expense 3,836 50   Excess tax benefits from stock-based compensation (310) 50   Deferred taxes 967 50   Gain on sale of assets - 50   Changes in operating assets and liabilities, net of acquisition of businesses: - 50   Changes in operating assets and liabilities, net of acquisition of businesses: - 50   Prepaid expenses and other assets (1,754) 50   Prepaid expenses and other assets (1,754) 50   Trade accounts payable 1,739 50   Donor restricted cash 5253 50	2011
Net income\$ 2,7595Adjustments to reconcile net income to net cash provided by operating activities:4,816Depreciation and amortization4,816Provision for doubtful accounts and sales returns1,117Stock-based compensation expense3,836Excess tax benefits from stock-based compensation(310)Deferred taxes967Gain on sale of assets-Other non-cash adjustments(555)Changes in operating assets and liabilities, net of acquisition of businesses:(1,686)Prepaid expenses and other assets(1,754)Trade accounts payable1,739Accrued expenses and other liabilities(5,253)	
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Provision for doubtful accounts and sales returns1,117Stock-based compensation expense3,836Excess tax benefits from stock-based compensation(310)Deferred taxes967Gain on sale of assets-Other non-cash adjustments(555)Changes in operating assets and liabilities, net of acquisition of businesses:(1,686)Prepaid expenses and other assets(1,754)Trade accounts payable1,739Accrued expenses and other liabilities(5,253)	
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Deferred taxes967Gain on sale of assets-Other non-cash adjustments(555)Changes in operating assets and liabilities, net of acquisition of businesses:(1,686)Accounts receivable(1,754)Prepaid expenses and other assets(1,739)Trade accounts payable(5,253)	3,796
Gain on sale of assets–Other non-cash adjustments(555)Changes in operating assets and liabilities, net of acquisition of businesses:(1,686)Accounts receivable(1,754)Trade accounts payable1,739Accrued expenses and other liabilities(5,253)	(193)
Other non-cash adjustments(555)Changes in operating assets and liabilities, net of acquisition of businesses:(1,686)Accounts receivable(1,754)Prepaid expenses and other assets(1,739)Trade accounts payable(5,253)	1,076
Changes in operating assets and liabilities, net of acquisition of businesses:(1,686)Accounts receivable(1,754)Prepaid expenses and other assets(1,754)Trade accounts payable1,739Accrued expenses and other liabilities(5,253)	(549)
Accounts receivable(1,686)Prepaid expenses and other assets(1,754)Trade accounts payable1,739Accrued expenses and other liabilities(5,253)	(12)
Prepaid expenses and other assets(1,754)Trade accounts payable1,739Accrued expenses and other liabilities(5,253)	
Trade accounts payable1,739Accrued expenses and other liabilities(5,253)	9,148
Accrued expenses and other liabilities (5,253)	6,889
	(1,677)
Donor restricted cash 19.361	(7,067)
	1,527
Donations payable (19,361)	(1,527)
Deferred revenue (1,691)	(6,365)
Net cash provided by operating activities 3,985	17,511
Cash flows from investing activities	
Purchase of property and equipment (6,297)	(1,073)
Purchase of net assets of acquired companies, net of cash acquired –	(16,475)
Proceeds from sale of assets	600
Net cash used in investing activities (6,297)	(16,948)
Cash flows from financing activities	
Dividend payments to stockholders (5,409)	(5,336)
Proceeds from exercise of stock options 2,959	316
Excess tax benefits from stock-based compensation 310	193
Payments of deferred financing costs (2,440)	-
Payments on capital lease obligations	(14)
Net cash used in financing activities (4,580)	(4,841)
Effect of exchange rate on cash and cash equivalents 339	429
Net decrease in cash and cash equivalents (6,553)	(3,849)
Cash and cash equivalents, beginning of period 52,520	
Cash and cash equivalents, end of period \$ 45,967	28,004

#### Blackbaud, Inc. Reconciliation of GAAP to Non-GAAP financial measures (Unaudited)

		Three months ended March 31,		
(in thousands, except per share amounts)	2012	2011		
GAAP revenue	\$ 94,706	\$ 86,628		
GAAP gross profit	\$ 53,631	\$ 50,487		
Non-GAAP adjustments:				
Add: Stock-based compensation expense	784	801		
Add: Amortization of intangibles from business combinations	1,779	1,623		
Total Non-GAAP adjustments	2,563	2,424		
Non-GAAP gross profit	\$ 56,194	\$ 52,911		
Non-GAAP gross margin	59%	61%		
GAAP income from operations	\$ 5,252	\$ 9,808		
Non-GAAP adjustments:				
Add: Stock-based compensation expense	3,836	3,796		
Add: Amortization of intangibles from business combinations	1,976	1,856		
Add: Acquisition-related expenses	2,183	1,054		
Less: Gain on sale of assets		(549)		
Total Non-GAAP adjustments	7,995	6,157		
Non-GAAP income from operations	\$ 13,247	\$ 15,965		
Non-GAAP operating margin	14%	18%		
GAAP net income	\$ 2,759	\$ 7,293		
Non-GAAP adjustments:				
Add: Total Non-GAAP adjustments affecting income from operations	7,995	6,157		
Less: Tax impact related to Non-GAAP adjustments	(2,949)	(3,663)		
Non-GAAP net income	\$ 7,805	\$ 9,787		
Shares used in computing Non-GAAP diluted earnings per share	44,613	43,917		
Non-GAAP diluted earnings per share	\$ 0.17	\$ 0.22		
Detail of Non-GAAP adjustments:				
Stock-based compensation expense:				
Cost of revenue				
Cost of subscriptions	\$ 181	\$ 102		
Cost of services	492	457		
Cost of maintenance	111	242		
Subtotal	784	801		
Operating expenses				
Sales and marketing	417	357		
Research and development	651	843		
General and administrative	1,984	1,795		
Subtotal	3,052	2,995		
Total stock-based compensation expense	\$ 3,836	\$ 3,796		
Amortization of intangibles from business combinations				
Cost of revenue				
Cost of license fees	\$ 123	\$ 165		
Cost of subscriptions	982	801		
Cost of services	411	387		
Cost of maintenance	244	252		
Cost of other revenue	19	18		
Subtotal	1,779	1,623		
Operating expenses	197	233		
Total amortization of intangibles from business combinations	\$ 1,976	\$ 1,856		