UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:		
	Preliminary Proxy Statement	
	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))	
	Definitive Proxy Statement	
\checkmark	Definitive Additional Materials	
	Soliciting Material Pursuant to §240.14a-12	

Blackbaud, Inc.

(Name of Registrant as Specified In Its Charter) (Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):				
\checkmark	No fee required.			
	Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.			
	(1) Title of each class of securities to which transaction applies:			
	(2) Aggregate number of securities to which transaction applies:			
	(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):			
	(4) Proposed maximum aggregate value of transaction:			
	(5) Total fee paid:			
	Fee paid previously with preliminary materials.			
	Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee v paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.			
	(1) Amount Previously Paid:			
	(2) Form, Schedule or Registration Statement No.:			
	(3) Filing Party:			
	(4) Date Filed:			

*** Exercise Your *Right* to Vote *** Important Notice Regarding the Availability of Proxy Materials for the Stockholder Meeting To Be Held on June 13, 2019.

BLACKBAUD, INC.

blackbaud

BLACKBAUD, INC. 65 FAIRCHILD STREET CHARLESTON, SC 29492 ATTN: JON W. OLSON
 Meeting Information

 Meeting Type:
 Annual Meeting

 For holders as of:
 April 16, 2019

 Date:
 June 13, 2019
 Time:
 4:00 PM ET

 Location:
 One Sanctuary Beach Drive Kiawah Island, SC 29455

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

— Before You Vote —

How to Access the Proxy Materials

 Notice & Proxy Statement 	2. 2018 Annual Report	3. Form 10-K
How to View Online: Have the information that is printed following page) and visit: www.pro.		\rightarrow [XXXX XXXX XXXX XXXX] (located on the
requesting a copy. Please choose on 1) BY INTERNET 2) BY TELEPHON	mail copy of these documents, you	nu zlastywostowa obewseto
* 17	lease send a blank e-mail with the	information that is printed in the box marked

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before May 30, 2019 to facilitate timely delivery.

– How To Vote –

Please Choose One of the Following Voting Methods

Vote In Person: Many stockholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go to *www.proxyvote.com*. Have the information that is printed in the box marked by the arrow \rightarrow <u>XXXX XXXX XXXX</u> (located on the following page) available and follow the instructions.

Vote By Telephone: You can vote by telephone by requesting a paper copy of the materials, which will include a proxy card that will provide instructions to vote these shares by proxy via telephone.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

Voting Items

The Board of Directors recommends you vote <u>FOR</u> each of the following nominees and <u>FOR</u> Proposals 2, 3 and 4.

1. ELECTION OF CLASS C DIRECTORS

Nominees:

- 1a. Thomas R. Ertel
- 1b. Michael P. Gianoni
- 1c. Sarah E. Nash
- 2. ADVISORY VOTE TO APPROVE THE 2018 COMPENSATION OF OUR NAMED EXECUTIVE OFFICERS.
- 3. APPROVAL OF THE AMENDMENT AND RESTATEMENT OF THE BLACKBAUD, INC. 2016 EQUITY AND INCENTIVE COMPENSATION PLAN.
- 4. RATIFICATION OF THE APPOINTMENT OF PRICEWATERHOUSECOOPERS LLP AS OUR INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM FOR THE FISCAL YEAR ENDING DECEMBER 31, 2019.

NOTE: In their discretion, appointed proxies are authorized to vote upon such other business as may properly come before the Annual Meeting or any adjournment thereof. This proxy, when properly executed, will be voted as directed herein by the undersigned stockholder. If no direction is made, this proxy will be voted <u>FOR</u> each of the nominees in Proposal 1 and <u>FOR</u> Proposals 2, 3 and 4.

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