## **UNITED STATES**

## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## **FORM 8-K**

### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 31, 2013

# **BLACKBAUD, INC.**

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

000-50600 (Commission File Number)

(IRS Employer ID Number)

2000 Daniel Island Drive, Charleston, South Carolina (Address of principal executive offices)

Registrant's telephone number, including area code: (843) 216-6200

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) 

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) 

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

11-2617163

29492 (Zip Code)

#### Item 2.02. Results of Operations and Financial Condition.

On July 31, 2013, Blackbaud, Inc. issued a press release reporting unaudited financial results for the quarter ended June 30, 2013. A copy of this press release is attached hereto as Exhibit 99.1.

The information in this Form 8-K (including Exhibit 99.1) shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

#### Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.	Description
99.1	Press release dated July 31, 2013 reporting unaudited financial results for the quarter ended June 30, 2013.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BLACKBAUD, INC.

Date: July 31, 2013

/s/ Anthony W. Boor

Anthony W. Boor,

Senior Vice President and Chief Financial Officer

## Blackbaud, Inc. Announces Second Quarter 2013 Results

Announces Third Quarter 2013 Dividend

**CHARLESTON, S.C. - July 31, 2013** - Blackbaud, Inc. (NASDAQ: BLKB), a leading global provider of software and services for nonprofits, today announced financial results for its second quarter ended June 30, 2013.

"Blackbaud generated strong second quarter results, with both revenue and profitability above the high-end of our guidance range," stated Marc Chardon, Chief Executive Officer of Blackbaud. "We saw strong performance across each of our business units and we are seeing positive signs that our integrated product strategy is resonating with customers and having a positive impact on our pipeline of opportunities."

Chardon added, "We see nonprofits across all sectors looking for ways to improve and increase their fundraising, and they are looking for powerful, easy-touse technology that can help them meet their needs. We believe our best-of-breed offerings in both online fundraising and CRM position Blackbaud well to gain share in the multi-billion dollar nonprofit software market."

#### Second Quarter 2013 GAAP Financial Results

Blackbaud reported total revenue of \$125.5 million for the second quarter of 2013, an increase of 14% compared to \$110.2 million for the second quarter of 2012. GAAP income from operations and net income were \$14.3 million and \$6.6 million, respectively, compared to a loss of \$1.9 million and \$2.3 million, respectively, for the second quarter of 2012. Diluted earnings per share were \$0.15 for the second quarter of 2013, compared to a loss of \$0.05 in the same period last year.

#### Second Quarter 2013 Non-GAAP Financial Results

Total non-GAAP revenue, including \$0.3 million of deferred revenue write-down associated with the Convio acquisition, was \$125.7 million for the second quarter of 2013, which exceeded the high-end of the company's guidance. Non-GAAP income from operations, which excludes the write-down of Convio deferred revenue, stock-based compensation expense, amortization of intangibles arising from business combinations, integration and restructuring costs, and CEO severance costs, was \$26.4 million for the second quarter of 2013, up from \$19.3 million in the same period last year and above the high-end of the company's guidance. Non-GAAP net income was \$15.0 million for the second quarter of 2013, up from \$10.8 million in the same period last year. Non-GAAP diluted earnings per share were \$0.33 for the second quarter of 2013, up from \$0.25 in the same period last year and also above the high-end of the company's guidance.

A reconciliation between GAAP and non-GAAP results has been provided in the financial statement tables included in this press release. An explanation of these measures is also included below under the heading "Non-GAAP Financial Measures."

"Blackbaud generated profitability that was ahead of our expectations as the cost rationalization efforts we have made in recent quarters are positively impacting our financial performance," said Tony Boor, Chief Financial Officer of Blackbaud. "The plans we have put in place to improve operational efficiency are yielding positive results which is allowing us to invest in our business."

#### **Balance Sheet and Cash Flow**

The company ended the second quarter with \$7.3 million in cash, compared to \$8.4 million on March 31, 2013. The company generated \$24.5 million in cash flow from operations during the second quarter, returned \$5.5 million to stockholders by way of dividend, invested \$4.7 million in capital expenditures and capitalized software and reduced its debt balance by \$15.5 million.

#### Dividend

Blackbaud announced today that its Board of Directors has approved a third quarter 2013 dividend of \$0.12 per share payable on September 13, 2013, to stockholders of record on August 28, 2013.

#### **Conference Call Details**

Blackbaud will host a conference call today, July 31, 2013, at 8:00 a.m. (Eastern Time) to discuss the company's financial results, operations and related matters. To access this call, dial 877-407-3982 (domestic) or 201-493-6780 (international). A replay of this conference call will be available through August 7, 2013, at 877-870-5176 (domestic) or 858-384-5517 (international). The replay passcode is 416471. A live webcast of this conference call will be available on the "Investor Relations" page of the company's website at <u>www.blackbaud.com/investorrelations</u> and a replay will be archived on the website as well.

#### **About Blackbaud**

Serving the nonprofit and education sectors for 30 years, Blackbaud (NASDAQ: BLKB) combines technology and expertise to help organizations achieve their missions. Blackbaud works with more than 28,000 nonprofit customers in over 60 countries that support higher education, healthcare, human services, arts and culture, faith, the environment, independent K-12 education, animal welfare and other charitable causes. The company offers a full spectrum of cloud-based and on-premise software solutions and related services for organizations of all sizes including: fundraising software, online fundraising software, event fundraising software, eMarketing, social media, advocacy, constituent relationship management (CRM), analytics, financial management and vertical-specific solutions for ticketing, school management, and more. For more information, visit <a href="https://www.blackbaud.com">www.blackbaud.com</a>.

#### **Forward-looking Statements**

Except for historical information, all of the statements, expectations, and assumptions contained in this news release are forward-looking statements which are subject to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, including, but not limited to, statements regarding: the growing need for nonprofit organizations to invest in new technology; benefits from our integrated product strategy; the positive direction of our company and solutions; customer demand trends; improvements in operational efficiency and the pace of such improvements; our ability to invest more quickly in back office systems; the ability of system investments to help our integrated organizational scale; the ability of our operational efficiency plans to drive meaningful shareholder value; improved revenue growth over time; and, such revenue growth providing value creation. These statements involve a number of risks and uncertainties. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: management of integration of acquired companies and other risks associated with acquisitions; the ability to attract and retain key personnel; general economic risks; uncertainty regarding increased business and renewals from existing customers; continued success in sales growth; risks associated with successful implementation of multiple integrated software products; risks related to our dividend policy and stock repurchase program, including potential limitations on our ability to grow and the possibility that we might discontinue payment of dividends; risks relating to restrictions imposed by the credit facility; risks associated with management of growth; lengthy sales and implementation cycles, particularly in larger organizations; technological changes that make our products and services less competitive; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at www.sec.gov or upon request from Blackbaud's investor relations department. Blackbaud assumes no obligation and does not intend to update these forward-looking statements, except as required by law. All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.

#### **Non-GAAP Financial Measures**

Blackbaud has provided in this release financial information that has not been prepared in accordance with GAAP. This information includes non-GAAP revenue, non-GAAP income from operations, non-GAAP net income, non-GAAP diluted earnings per share and non-GAAP operating margin. Blackbaud uses these non-GAAP financial measures internally in analyzing its financial results and believes they are useful to investors, as a supplement to GAAP measures, in evaluating Blackbaud's ongoing operational performance. Blackbaud believes that the use of these non-GAAP financial measures provides an additional tool for investors to use in evaluating ongoing operating results and trends and in comparing its financial results from period to period with other companies in Blackbaud's industry, many of which present similar non-GAAP financial measures to investors. Non-GAAP financial results discussed above exclude items such as a write-down of Convio deferred revenue, stock-based compensation expense, costs associated with amortization of intangibles arising from business combinations, integration and restructuring costs, and CEO severance, because they are not directly related to our performance in any particular period, but are for our long-term benefit over multiple periods.

Non-GAAP financial measures should not be considered in isolation from, or as a substitute for, financial information prepared in accordance with GAAP. Investors are encouraged to review the reconciliation of these non-GAAP measures to their most directly comparable GAAP financial measures. As previously mentioned, a reconciliation of our non-GAAP financial measures to their most directly comparable GAAP measures has been provided in the financial statement tables included below in this press release.

#### **Investor Contact:**

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Media Contact:

Melanie Mathos Blackbaud, Inc. <u>melanie.mathos@blackbaud.com</u> 843-216-6200 x3307

SOURCE: Blackbaud, Inc.

#### Blackbaud, Inc. Consolidated balance sheets (Unaudited)

n thousands, except share amounts)		June 30, 2013	1	December 31, 2012
Assets				
Current assets:				
Cash and cash equivalents	\$	7,300	\$	13,491
Donor restricted cash		27,054		68,177
Accounts receivable, net of allowance of \$7,542 and \$8,546 at June 30, 2013 and December 31, 2012, respectively		85,749		75,692
Prepaid expenses and other current assets		32,205		40,589
Deferred tax asset, current portion		12,973		15,799
Total current assets		165,281		213,748
Property and equipment, net		49,802		49,063
Goodwill		264,454		265,05
Intangible assets, net		155,746		168,03
Other assets		17,894		9,84
Total assets	\$	653,177	\$	705,74
Liabilities and stockholders' equity				
Current liabilities:				
Trade accounts payable	\$	5,725	\$	13,62
Accrued expenses and other current liabilities		47,046		45,99
Donations payable		27,054		68,17
Debt, current portion		11,250		10,00
Deferred revenue, current portion		180,932		173,89
Total current liabilities		272,007		311,69
Debt, net of current portion		184,250		205,50
Deferred tax liability		27,291		24,46
Deferred revenue, net of current portion		10,608		11,11
Other liabilities		5,632		5,28
Total liabilities		499,788		558,06
Commitments and contingencies				
Stockholders' equity:				
Preferred stock; 20,000,000 shares authorized, none outstanding		_		_
Common stock, \$0.001 par value; 180,000,000 shares authorized, 55,062,141 and 54,859,604 shares issued a June 30, 2013 and December 31, 2012, respectively	t	55		5
Additional paid-in capital		213,707		203,63
Treasury stock, at cost; 9,318,148 and 9,209,371 shares at June 30, 2013 and December 31, 2012, respectively		(174,206)		(170,89
Accumulated other comprehensive loss		(1,406)		(1,97
Retained earnings		115,239		116,86
Total stockholders' equity		153,389		147,68
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#### Blackbaud, Inc. Consolidated statements of comprehensive income (Unaudited)

	Three months ended June 30			ded June 30,		Six mon	nonths ended June 30,		
in thousands, except share and per share amounts)		2013		2012		2013		2012	
Revenue									
License fees	\$	5,990	\$	4,521	\$	8,970	\$	11,689	
Subscriptions		51,964		37,923		99,720		65,985	
Services		31,368		31,790		60,206		55,748	
Maintenance		34,122		33,880		68,270		67,446	
Other revenue		2,024		2,076		3,925		4,028	
Total revenue		125,468		110,190		241,091		204,896	
Cost of revenue									
Cost of license fees		643		821		1,368		1,434	
Cost of subscriptions		21,605		16,561		41,988		29,535	
Cost of services		26,503		25,299		51,902		45,341	
Cost of maintenance		6,561		6,178		12,435		12,155	
Cost of other revenue		1,301		1,646		2,498		3,115	
Total cost of revenue		56,613		50,505		110,191		91,580	
Gross profit		68,855		59,685		130,900		113,316	
Operating expenses									
Sales and marketing		24,423		24,223		48,815		44,600	
Research and development		16,483		14,856		32,912		28,160	
General and administrative		12,849		21,753		25,591		36,254	
Restructuring		146		—		3,356			
Amortization		636		530		1,314		727	
Impairment of cost method investment		_		200		_		200	
Total operating expenses		54,537		61,562		111,988		109,941	
Income (loss) from operations		14,318		(1,877)		18,912		3,375	
Interest income		20		33		37		80	
Interest expense		(1,497)		(1,462)		(3,191)		(1,653	
Other expense, net		(309)		(140)		(206)		(448	
Income (loss) before provision for income taxes		12,532		(3,446)		15,552		1,354	
Income tax provision (benefit)		5,909		(1,175)		6,263		866	
Net income (loss)	\$	6,623	\$	(2,271)	\$	9,289	\$	488	
Earnings (loss) per share									
Basic	\$	0.15	\$	(0.05)	\$	0.21	\$	0.01	
Diluted	\$	0.15	\$	(0.05)		0.21	\$	0.01	
Common shares and equivalents outstanding	Ŷ	0110	Ŧ	(0.00)	Ŷ	0121	Ŷ	0101	
Basic weighted average shares		44,538,444		44,112,905		44,506,157		44,023,650	
Diluted weighted average shares		45,349,666		44,112,905		45,190,158		44,659,678	
Dividends per share	\$	0.12	\$	0.12	\$	0.24	\$	0.24	
Other comprehensive income (loss)	-		+		+		-		
Foreign currency translation adjustment		(266)		(168)		19		111	
Unrealized gain (loss) on derivative instruments, net of tax		429		(564)		548		(564	
Total other comprehensive income (loss)		163		(732)		567		(453)	
Comprehensive income (loss)	\$	6,786	\$	(3,003)	\$	-307		(+55)	

#### Blackbaud, Inc. Consolidated statements of cash flows (Unaudited)

	ths ended June 30,	
(in thousands)	201	3 2012
Cash flows from operating activities		
Net income	\$ 9,28	9 \$ 488
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	21,13	5 12,223
Provision for doubtful accounts and sales returns	1,24	6 2,511
Stock-based compensation expense	9,89	5 9,624
Excess tax benefits from stock-based compensation	-	- (340)
Deferred taxes	4,93	3 464
Impairment of cost method investment	-	- 200
Other non-cash adjustments	83	8 177
Changes in operating assets and liabilities, net of acquisition of businesses:		
Accounts receivable	(11,96	6) (16,135)
Prepaid expenses and other assets	8,31	9 (7,268)
Trade accounts payable	(4,58	6) 643
Accrued expenses and other liabilities	(9,73	1) (4,692)
Donor restricted cash	41,50	5 21,868
Donations payable	(41,50	5) (21,868)
Deferred revenue	8,10	0 13,054
Net cash provided by operating activities	37,47	2 10,949
Cash flows from investing activities		
Purchase of property and equipment	(10,06	8) (11,568)
Purchase of net assets of acquired companies, net of cash acquired	(87	6) (280,095)
Capitalized software development costs	(1,64	3) (235)
Net cash used in investing activities	(12,58	7) (291,898)
Cash flows from financing activities		
Proceeds from issuance of debt	27,90	0 312,000
Payments on debt	(47,90	0) (52,400)
Payments of deferred financing costs	-	- (2,440)
Proceeds from exercise of stock options	22	1 2,984
Excess tax benefits from stock-based compensation	-	- 340
Dividend payments to stockholders	(10,95	9) (10,830)
Net cash provided by (used in) financing activities	(30,73	
Effect of exchange rate on cash and cash equivalents	(33	
Net decrease in cash and cash equivalents	(6,19	
Cash and cash equivalents, beginning of period	13,49	
Cash and cash equivalents, end of period	\$ 7,30	

#### Blackbaud, Inc. Reconciliation of GAAP to Non-GAAP financial measures (Unaudited)

		Three months ended June 30,				ded June 30,		
(in thousands, except per share amounts)		2013		2012		2013		2012
GAAP revenue	\$	125,468	\$	110,190	\$	241,091	\$	204,896
Non-GAAP adjustments:								
Add: Convio deferred revenue write-down		277		3,468		866		3,468
Total Non-GAAP adjustments		277		3,468		866		3,468
Non-GAAP revenue	\$	125,745	\$	113,658	\$	241,957	\$	208,364
GAAP gross profit	\$	68,855	\$	59,685	\$	130,900	\$	113,316
Non-GAAP adjustments:								
Add: Convio deferred revenue write-down		277		3,468		866		3,468
Add: Stock-based compensation expense		976		899		2,107		1,683
Add: Amortization of intangibles from business combinations		5,570		3,567		11,090		5,346
Add: Acquisition integration costs		259		—		599		—
Add: Write-off of prepaid proprietary software licenses		—		350		_		350
Total Non-GAAP adjustments		7,082		8,284		14,662		10,847
Non-GAAP gross profit	\$	75,937	\$	67,969	\$	145,562	\$	124,163
Non-GAAP gross margin		60%		60%		60%		60%
GAAP income (loss) from operations	\$	14,318	\$	(1,877)	\$	18,912	\$	3,375
Non-GAAP adjustments:								
Add: Convio deferred revenue write-down		277		3,468		866		3,468
Add: Stock-based compensation expense		4,717		5,788		9,895		9,624
Add: Amortization of intangibles from business combinations		6,206		4,097		12,404		6,073
Add: Acquisition integration costs		412		3,029		1,246		3,029
Add: Restructuring costs		146		_		3,356		_
Add: CEO severance		312		_		639		_
Add: Acquisition-related expenses		_		4,244		_		6,427
Add: Write-off of prepaid proprietary software licenses		_		350		_		350
Add: Impairment of cost method investment		_		200		_		200
Total Non-GAAP adjustments		12,070		21,176		28,406		29,171
Non-GAAP income from operations	\$	26,388	\$	19,299	\$	47,318	\$	32,546
	*	20,000	Ŷ	10,200	•	17,010	Ψ	52,510
Non-GAAP operating margin		21%		17%	% 20%		16%	
GAAP net income (loss)	\$	6,623	\$	(2,271)	\$	9,289	\$	488
Non-GAAP adjustments:								
Add: Total Non-GAAP adjustments affecting income (loss) from operations		12,070		21,176		28,406		29,171
Less: Tax impact related to Non-GAAP adjustments		(3,684)		(8,090)		(10,880)		(11,039)
Non-GAAP net income	\$	15,009	\$	10,815	\$	26,815	\$	18,620
Shares used in computing Non-GAAP diluted earnings per share		45,350		44,113		45,190		44,660
	\$	0.33	\$		\$		\$	0.42
Non-GAAP diluted earnings per share	<u> </u>	0.33	Э	0.25	3	0.59	Э	0.42
Detail of Non-GAAP adjustments:								
Stock-based compensation expense:								
Cost of revenue								
Cost of subscriptions	\$	189	\$	245	\$	415	\$	426
Cost of services		593		565		1,436		1,057
Cost of maintenance		194		89		256		200
Subtotal		976		899		2,107		1,683
Operating expenses								
Sales and marketing		545		603		1,243		1,020
Research and development		1,062		847		2,215		1,498
General and administrative		2,134		3,439		4,330		5,423
Subtotal		3,741		4,889		7,788		7,941
Total stock-based compensation expense	\$	4,717	\$	5,788	\$	9,895	\$	9,624

Cost of revenue

Cost of license fees	\$ 126	\$ 124	\$ 247	\$ 247
Cost of subscriptions	4,678	2,706	9,312	3,688
Cost of services	633	468	1,266	879
Cost of maintenance	114	250	228	494
Cost of other revenue	19	19	 37	38
Subtotal	5,570	3,567	11,090	5,346
Operating expenses	 636	530	 1,314	727
Total amortization of intangibles from business combinations	\$ 6,206	\$ 4,097	\$ 12,404	\$ 6,073