UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

SCHEDULE 14A

(RULE 14a-101) SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. ___)

| Filed | d by the | e Registrant ⊠ | Filed by a Party other than the Registrant \Box | | | |
|--|--|-------------------------|---|--|--|--|
| Che | ck the a | appropriate box: | | | | |
| | Preli | minary Proxy Statemen | nt. | | | |
| | | | ne Commission Only (as permitted by Rule 14a-6(e)(2)). | | | |
| | | nitive Proxy Statement | | | | |
| X | Defi | nitive Additional Mate | rials. | | | |
| | Solic | eiting Material Pursuan | t to §240.14a-12. | | | |
| | | | BLACKBAUD, INC. | | | |
| | | | (Name of Registrant as Specified in its Charter) | | | |
| | | | N/A | | | |
| | | | (Name of Person(s) Filing Proxy Statement, if Other Than the Registrant) | | | |
| Payr | nent of | Filing Fee (Check the | appropriate box): | | | |
| \boxtimes | No f | ee required. | | | | |
| | Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11. | | | | | |
| | (1) | Title of each class of | securities to which transaction applies: | | | |
| | (2) | Aggregate number of | f securities to which transaction applies: | | | |
| | (3) | | er underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is now it was determined): | | | |
| | (4) | Proposed maximum | aggregate value of transaction: | | | |
| | (5) | Total fee paid: | | | | |
| | Fee paid previously with preliminary materials. | | | | | |
| □ Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing. | | | | | | |
| | (1) | Amount Previously F | Paid: | | | |
| | (2) | Form, Schedule or R | egistration Statement No.: | | | |
| | (3) | Filing Party: | | | | |
| | (4) | Date Filed: | | | | |

BLACKBAUD, INC.

To Be Held On:

June 22, 2011 at 10:00 a.m. EST

2000 Daniel Island, Charleston, SC 29492

| | COMPANY NUMBER | |
|--|----------------|--|
| | ACCOUNT NUMBER | |
| | CONTROL NUMBER | |

This communication presents only an overview of the more complete proxy materials that are available to you on the internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.

If you want to receive a paper or e-mail copy of the proxy materials for this meeting and/or any of our future annual stockholders' meetings, you must so request. There is no charge to you for requesting copies of proxy materials. To facilitate timely delivery of the proxy materials for this year's annual stockholders' meeting, please make your request as instructed below before 6/15/11.

Please visit http://www.amstock.com/ProxyServices/ViewMaterial.asp?CoNumber=25567, to view the following materials:

- Notice of Annual Stockholders' Meeting and Proxy Statement
- Form of Proxy Card
- 2010 Annual Report to Stockholders

TO REQUEST MATERIAL AND SELECT A FUTURE DELIVERY PREFERENCE: TO VOTE: TELEPHONE: 1-888-PROXY-NA~(1-888-776-9962)~in~the~United~States~or~1-718-921-8562~(for~international~callers)

E-MAIL: info@amstock.com

WEBSITE: http://www.amstock.com/proxyservices/requestmaterials.asp

ONLINE: To access your online proxy card, please visit <u>www.voteproxy.com</u> and follow the on-screen instructions. You may enter your voting instructions at <u>www.voteproxy.com</u> up until 11:59 PM Eastern Time on June 21, 2011.

IN PERSON: You may vote your shares in person by attending the annual meeting. Directions to the annual meeting are available in the proxy statement, which can be viewed at

http://www.amstock.com/ProxyServices/ViewMaterial.asp?CoNumber=25567.

TELEPHONE: To vote by telephone, please visit <u>www.voteproxy.com</u> to view the materials and to obtain the toll free number to call.

may vote at the annual meeting or any adjournment thereof.

MAIL: You may request a card by following the instructions above.

Matters to be acted on:

THE BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" THE ELECTION OF DIRECTORS, A VOTE "FOR" PROPOSALS 2 AND 4 AND A VOTE OF "EVERY YEAR" FOR PROPOSAL 3.

| 1. ELECTION OF DIRECTORS: | | 2. TO HOLD AN ADVISORY VOTE ON EXECUTIVE COMPENSATION. |
|---------------------------|-------------------------------|--|
| NOMINEES: | Timothy Chou Carolyn Miles | |
| | | TO HOLD AN ADVISORY VOTE ON THE FREQUENCY WITH WHICH FUTURE ADVISORY VOTES ON EXECUTIVE COMPENSATION SHOULD BE HELD. |
| | | 4. RATIFICATION OF APPOINTMENT OF PRICEWATERHOUSECOOPERS LLP AS THE COMPANY'S INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM FOR FISCAL YEAR 2011. |
| | | In their discretion, appointed proxies will be authorized to vote upon such other business as may properly come before the annual meeting. |
| | | These items of business are more fully described in the proxy statement. The record date for the annual meeting is April 25, 2011. Only stockholders of record at the close of business on that date |

Please note that you cannot use this notice to vote by mail.

ANNUAL STOCKHOLDERS' MEETING OF

BLACKBAUD, INC.

June 22, 2011

PROXY VOTING INSTRUCTIONS

INTERNET - Access "www.voteproxy.com" and follow the on-screen instructions. Have your proxy card available when you access the web page, and use the Company Number and Account Number shown on your proxy

TELEPHONE - Call toll-free 1-800-PROXIES (1-800-776-9437) in the United States or 1-718-921-8500 from foreign countries from any touch-tone telephone and follow the instructions. Have your proxy card available when you call and use the Company Number and Account Number shown on your proxy card.

Vote online/phone until 11:59 PM EST on June 21, 2011.

MAIL - Sign, date and mail your proxy card in the envelope provided as soon as possible.

IN PERSON - You may vote your shares in person by attending the annual meeting.

| COMPANY NUMBER | |
|----------------|--|
| ACCOUNT NUMBER | |
| | |

IMPORTANT NOTICE OF INTERNET AVAILABILITY OF PROXY MATERIALS:

The notice of annual stockholders' meeting, proxy statement, form of proxy card and 2010 annual report to stockholders are available at

http://www.amstock.com/ProxyServices/ViewMaterial.asp?CoNumber=25567

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|--|---|---------------------------------|---|----------------------|-------|---------------|---------------|---------|
| PLEASE SIGN, DATE | THE BOARD OF DIRECTOR A VOTE "FOR" PROPOSA AND RETURN PROMPTLY IN THE EN | S 2 AND 4 AND A V | OTE OF "EVERY YEAR" I | FOR PROPOSAL 3. | INK A | S SHOW | ⁄N HERE ⊠ | |
| 1. ELECTION OF DIRECTORS: | | | OLD AN ADVISORY VOTE O | ON EXECUTIVE | | FOR | AGAINST | ABSTAIN |
| ☐ FOR ALL NOMINEES ☐ WITHHOLD AUTHORITY FOR ALL NOMINEES | NOMINEES: O Timothy Chou O Carolyn Miles | WITH | OLD AN ADVISORY VOTE (WHICH FUTURE ADVISOR ENSATION SHOULD BE HE | Y VOTES ON EXECUTIVE | | Every 2 years | Every 3 years | ABSTAIN |
| ☐ FOR ALL EXCEPT (See instructions below) | | PRICE INDEF | ICATION OF APPOINTMEN WATERHOUSECOOPERS L PENDENT REGISTERED PU ISCAL YEAR 2011. | LP AS THE COMPANY'S | | FOR | AGAINST | ABSTAIN |
| "FOR ALL | authority to vote for any individual nomined LEXCEPT" and fill in the circle next to each wish to withhold, as shown here: 1 | , mark annual mee stockholde | In their discretion, the proxies are authorized to vote upon such other business as may properly come before the annual meeting. This proxy when properly executed will be voted as directed herein by the undersigned stockholder. If no direction is made, this proxy will be voted FOR Proposals 1, 2 and 4 and EVERY YEAR for Proposal 3. | | | | | |
| | nt, please check the box at right and indicate above. Please note that changes to the y not be submitted via this method. | | Signature of Stockholder | | | | Date: | |

please give full title as such. If the signer is a corporation, please sign full corporate name by duly authorized officer, giving full title as such. If signer is a partnership, please sign in partnership name by authorized person.