# **UNITED STATES**

### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 31, 2023



#### Blackbaud, Inc.

(Exact name of registrant as specified in its charter)

(Exa	ct name of registrant as specified in its charter)	
Delaware	000-50600	11-2617163
(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer ID Number)
65 Fa	rchild Street, Charleston, South Carolina 29492	2
(Ad	dress of principal executive offices) (Zip Code)	
Registrant's t	elephone number, including area code: (843) 23	16-6200

	he appropriate box below if the Form 8-K filing is ng provisions:	s intended to simultaneously satisfy	the filing obligation of the registrant under any of the
	Written communications pursuant to Rule 425 u	nder the Securities Act (17 CFR 230.	425)
	Soliciting material pursuant to Rule 14a-12 unde	er the Exchange Act (17 CFR 240.14a	-12)
	Pre-commencement communications pursuant t	to Rule 14d-2(b) under the Exchange	e Act (17 CFR 240.14d-2(b))
	Pre-commencement communications pursuant t	to Rule 13e-4(c) under the Exchange	Act (17 CFR 240.13e-4(c))
Securiti	es Registered Pursuant to Section 12(b) of the Act	**	
	<u>Title of Each Class</u>	<u>Trading Symbol(s)</u>	Name of Each Exchange on which Registered
	Common Stock, \$0.001 Par Value	BLKB	Nasdaq Global Select Market
	Preferred Stock Purchase Rights	N/A	Nasdaq Global Select Market
of this cl	by check mark whether the registrant is an emergonapter) or Rule 12b-2 of the Securities Exchange A		as defined in Rule 405 of the Securities Act of 1933 (§230.405 ter).
	erging growth company, indicate by check mark if ed financial accounting standards provided pursua	=	e the extended transition period for complying with any new Act. $\Box$

# Item 2.02. Results of Operations and Financial Condition.

On October 31, 2023, Blackbaud, Inc. (the "Company") issued a press release reporting unaudited financial results for the quarter ended September 30, 2023. A copy of this press release is attached hereto as <u>Exhibit 99.1</u>.

The information in this Form 8-K (including Exhibit 99.1) shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

#### Item 9.01. Financial Statements and Exhibits.

#### (d) Exhibits

Exhibit No.	Description
99.1	Press release dated October 31, 2023 reporting unaudited financial results for the quarter ended September 30, 2023.
101.INS	Inline XBRL Instance Document - the Instance Document does not appear in the interactive data file because its XBRL tags are embedded within the Inline XBRL Document.
101.DEF	Inline XBRL Taxonomy Extension Definition Linkbase Document.
101.LAB	Inline XBRL Taxonomy Extension Label Linkbase Document.
101.PRE	Inline XBRL Taxonomy Extension Presentation Linkbase Document.
104	Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibit 101).

# SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BLACKBAUD, INC.

Date: October 31, 2023 /s/ Anthony W. Boor

Anthony W. Boor Executive Vice President and Chief Financial Officer (Principal Financial and Accounting Officer)



#### **Blackbaud Announces 2023 Third Quarter Results**

Revenue Growth Accelerating; Operating Discipline Contributes to Another Quarter of Margin Expansion; Rule of 40 Target Achieved Earlier than Expected

Charleston, S.C. (October 31, 2023) - <u>Blackbaud</u> (NASDAQ: BLKB), the leading provider of software for powering social impact, today announced financial results for its third quarter ended September 30, 2023.

"We produced very strong results in the third quarter," said Mike Gianoni, president and CEO, Blackbaud. "Further margin expansion and accelerating revenue growth enabled us to exceed the Rule of 40 a quarter earlier than expected. We are well positioned to build on our momentum in 2024 and are excited about the significant profitable growth and substantial value creation we can achieve through the continued execution of our five-point operating plan."

### Third Quarter 2023 Results Compared to Third Quarter 2022 Results:

- GAAP total revenue was \$277.6 million, up 6.2%, with \$269.0 million in GAAP recurring revenue, up 7.9%. GAAP recurring revenue was 97% of total revenue.
- Non-GAAP organic recurring revenue increased 8.3%.
- GAAP income from operations was \$22.0 million, inclusive of security incident-related costs of \$4.1 million, with GAAP operating margin of 7.9%, an increase of 1,060 basis points.
- Non-GAAP income from operations was \$79.6 million, with non-GAAP operating margin of 28.7%, an increase of 960 basis points.
- GAAP net income was \$9.0 million, with GAAP diluted earnings per share of \$0.17, up \$0.37 per share.
- Non-GAAP net income was \$60.5 million, with non-GAAP diluted earnings per share of \$1.12, up \$0.43 per share.
- Non-GAAP adjusted EBITDA was \$97.1 million, up \$30.2 million, with non-GAAP adjusted EBITDA margin of 35.0%, an increase of 940 basis points.
- GAAP net cash provided by operating activities was \$128.0 million, an increase of \$20.0 million.
- Non-GAAP free cash flow was \$110.6 million, an increase of \$21.2 million, with non-GAAP free cash flow margin of 39.8%, an increase
  of 560 basis points.
- Non-GAAP adjusted free cash flow was \$117.9 million, an increase of \$24.1 million, with non-GAAP adjusted free cash flow margin of 42.5%, an increase of 660 basis points.

"The third quarter represented an inflection point for revenue growth, with organic revenues growing 6.6% and even faster organic recurring revenue growth of 8.3%," said Tony Boor, executive vice president and CFO, Blackbaud. "Through our cost management initiatives, we also continued to strengthen profitability, with an adjusted EBITDA margin of 35.0%, a more than nine-point improvement year over year. Additionally, we generated \$118 million of adjusted free cash flow in the quarter and are on track to meet or exceed the high end of our annual guidance range for adjusted free cash flow."



An explanation of all non-GAAP financial measures referenced in this press release, including the Rule of 40, is included below under the heading "Non-GAAP Financial Measures." A reconciliation of the company's non-GAAP financial measures to their most directly comparable GAAP measures has been provided in the financial statement tables included below in this press release.

#### **Recent Company Highlights**

- Blackbaud <u>appointed Todd Lant as Chief Customer Officer</u>. Lant, a 20-year Blackbaud veteran, will lead the global customer success team to drive customer value and outcomes.
- At bbcon 2023, Blackbaud <u>announced major wave of technology innovation</u>, with product enhancements focused on more seamless integration, built-in artificial intelligence and increased flexibility.
- Blackbaud <u>announced the development of Impact Edge™</u>, the first Al-powered social impact reporting and storytelling solution for companies that will enable corporate social impact professionals to use quantitative and qualitative data to rapidly articulate their impact to their organization's most important stakeholders.
- Blackbaud <u>added generative AI capabilities</u> to JustGiving® to revolutionize fundraising by helping individuals create compelling fundraising pages in a matter of seconds to raise more money for the causes they care about.
- Blackbaud <u>further strengthened its offerings</u> in peer-to-peer fundraising with the next evolution of Good Move™, its activity-tracking mobile app.
- Blackbaud customers <u>helped support the people of Hawaii</u> in the wake of catastrophic wildfires by raising funds and providing disaster relief. This included the Hawai'i Community Foundation's Maui Strong Fund, which saw a 500% increase in donations in three weeks alone, enabling the foundation to distribute millions in grants to nearly 60 partners on the ground providing immediate relief to Maui communities.

Visit www.blackbaud.com/newsroom for more information about Blackbaud's recent highlights.

#### **Financial Outlook**

Blackbaud today reiterated its 2023 full year financial guidance:

- Non-GAAP revenue of \$1.095 billion to \$1.125 billion
- Non-GAAP adjusted EBITDA margin of 30.5% to 31.5%
- Non-GAAP earnings per share of \$3.63 to \$3.94
- Non-GAAP adjusted free cash flow of \$190 million to \$210 million

Included in its 2023 full year financial guidance are the following assumptions:

- Non-GAAP annualized effective tax rate is expected to be approximately 20%
- Interest expense for the year is expected to be approximately \$37 million to \$41 million
- Fully diluted shares for the year are expected to be approximately 53 million to 54 million
- Capital expenditures for the year are expected to be approximately \$65 million to \$75 million, including approximately \$55 million to \$65 million of capitalized software and content development costs

Blackbaud has not reconciled forward-looking full-year non-GAAP financial measures contained in this news release to their most directly comparable GAAP measures, as permitted by Item 10(e)(1)(i)(B) of Regulation S-K. Such reconciliations would require unreasonable efforts at this time to estimate and quantify with a reasonable degree of certainty various necessary GAAP components, including for example those related to compensation, acquisition transactions and integration, tax items or others that may arise during the year. These components and other factors could materially impact the amount of the future directly comparable GAAP measures, which may differ significantly from their non-GAAP counterparts.

In order to provide a meaningful basis for comparison, Blackbaud uses non-GAAP adjusted free cash flow in analyzing its operating performance. Non-GAAP adjusted free cash flow is defined as operating cash flow less



capital expenditures, including costs required to be capitalized for software and content development, capital expenditures for property and equipment, plus cash outflows, net of insurance, related to the previously disclosed Security Incident discovered in May 2020 (the "Security Incident"). Total costs related to the Security Incident exceeded the limit of our insurance coverage during the first quarter of 2022. For full year 2023, Blackbaud currently expects net cash outlays of \$25 million to \$35 million for ongoing legal fees related to the Security Incident. For full year 2024, we currently expect a significant decrease in net pre-tax expense related to the Security Incident for ongoing legal fees. In line with the company's policy, all associated costs due to third-party service providers and consultants, including legal fees, are expensed as incurred. Please refer to the section below titled "Non-GAAP Financial Measures" for more information on Blackbaud's use of non-GAAP financial measures.

#### **Stock Repurchase Program**

As of September 30, 2023, Blackbaud had approximately \$250 million remaining under its common stock repurchase program that was authorized in December 2021.

#### **Conference Call Details**

What: Blackbaud's 2023 Third Quarter Conference Call

When: November 1, 2023 Time: 8:00 a.m. (Eastern Time)

Live Call: 1-877-407-3088 (US/Canada)

Webcast: Blackbaud's Investor Relations Webpage

#### **About Blackbaud**

Blackbaud (NASDAQ: BLKB) is the leading software provider exclusively dedicated to powering social impact. Serving the nonprofit and education sectors, companies committed to social responsibility and individual change makers, Blackbaud's essential software is built to accelerate impact in fundraising, nonprofit financial management, digital giving, grantmaking, corporate social responsibility and education management. With millions of users and over \$100 billion raised, granted or managed through Blackbaud platforms every year, Blackbaud's solutions are unleashing the potential of the people and organizations who change the world. Blackbaud has been named to Newsweek's list of America's Most Responsible Companies, Quartz's list of Best Companies for Remote Workers and Forbes' list of America's Best Employers. A remote-first company, Blackbaud has operations in the United States, Australia, Canada, Costa Rica and the United Kingdom, supporting users in 100+ countries. Learn more at <a href="https://www.blackbaud.com">www.blackbaud.com</a>, or follow us on X/Twitter, LinkedIn, Instagram, and Facebook.

Investor Contact IR@blackbaud.com

Media Contact media@blackbaud.com



#### **Forward-Looking Statements**

Except for historical information, all of the statements, expectations, and assumptions contained in this news release are forward-looking statements which are subject to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, including, but not limited to, statements regarding the predictability of our financial condition and results of operations. These statements involve a number of risks and uncertainties. Although Blackbaud attempts to be accurate in making these forward-looking statements, it is possible that future circumstances might differ from the assumptions on which such statements are based. In addition, other important factors that could cause results to differ materially include the following: management of integration of acquired companies; uncertainty regarding increased business and renewals from existing customers; a shifting revenue mix that may impact gross margin; continued success in sales growth; cybersecurity and data protection risks and related liabilities; potential litigation involving us; and the other risk factors set forth from time to time in the SEC filings for Blackbaud, copies of which are available free of charge at the SEC's website at <a href="https://www.sec.gov">www.sec.gov</a> or upon request from Blackbaud's investor relations department. Blackbaud assumes no obligation and does not intend to update these forward-looking statements, except as required by law.

#### **Trademarks**

All Blackbaud product names appearing herein are trademarks or registered trademarks of Blackbaud, Inc.

#### **Non-GAAP Financial Measures**

Blackbaud has provided in this release financial information that has not been prepared in accordance with GAAP. Blackbaud uses non-GAAP financial measures internally in analyzing its operational performance. Accordingly, Blackbaud believes these non-GAAP measures are useful to investors, as a supplement to GAAP measures, in evaluating its ongoing operational performance and trends and in comparing its financial results from period-to-period with other companies in Blackbaud's industry, many of which present similar non-GAAP financial measures to investors. However, these non-GAAP financial measures may not be completely comparable to similarly titled measures of other companies due to potential differences in the exact method of calculation between companies.

The non-GAAP financial measures discussed above exclude the impact of certain transactions that Blackbaud believes are not directly related to its operating performance in any particular period, but are for its long-term benefit over multiple periods. Blackbaud believes these non-GAAP financial measures reflect its ongoing business in a manner that allows for meaningful period-to-period comparisons and analysis of trends in its business.

While Blackbaud believes these non-GAAP measures provide useful supplemental information, non-GAAP financial measures should not be considered in isolation from, or as a substitute for, financial information prepared in accordance with GAAP. Investors are encouraged to review the reconciliations of these non-GAAP measures to their most directly comparable GAAP financial measures.

Non-GAAP free cash flow is defined as operating cash flow less capital expenditures, including costs required to be capitalized for software and content development, and capital expenditures for property and equipment. In addition, and in order to provide a meaningful basis for comparison, Blackbaud now uses non-GAAP adjusted free cash flow in analyzing its operating performance. Non-GAAP adjusted free cash flow is defined as operating cash flow less capital expenditures, including costs required to be capitalized for software and content development, and capital expenditures for property and equipment, plus cash outflows, net of insurance, related to the Security Incident. Blackbaud believes non-GAAP free cash flow and non-GAAP adjusted free cash flow provide useful measures of the company's operating performance. Non-GAAP adjusted free cash flow is not intended to represent and should not be viewed as the amount of residual cash flow available for discretionary expenditures.



In addition, Blackbaud uses non-GAAP organic revenue growth, non-GAAP organic revenue growth on a constant currency basis, non-GAAP organic recurring revenue growth on a constant currency basis, in analyzing its operating performance. Blackbaud believes that these non-GAAP measures are useful to investors, as a supplement to GAAP measures, for evaluating the periodic growth of its business on a consistent basis. Each of these measures excludes incremental acquisition-related revenue attributable to companies acquired in the current fiscal year. For companies acquired in the immediately preceding fiscal year, each of these measures reflects presentation of full-year incremental non-GAAP revenue derived from such companies as if they were combined throughout the prior period. In addition, each of these measures excludes prior period revenue associated with divested businesses. The exclusion of the prior period revenue is to present the results of the divested businesses within the results of the combined company for the same period of time in both the prior and current periods. Blackbaud believes this presentation provides a more comparable representation of its current business' organic revenue growth and revenue run-rate.

Rule of 40 is defined as non-GAAP organic revenue growth plus non-GAAP adjusted EBITDA margin. Non-GAAP adjusted EBITDA is defined as GAAP net income plus interest, net; income tax provision (benefit); depreciation; amortization of intangible assets from business combinations; amortization of software and content development costs; stock-based compensation; employee severance; acquisition and disposition-related costs; restructuring and other real estate activities; costs, net of insurance, related to the Security Incident; and impairment of capitalized software development costs.

# Blackbaud, Inc. Consolidated Balance Sheets (Unaudited)

dollars in thousands, except per share amounts)	September 30, 2023	December 3
Assets		
Current assets:		
Cash and cash equivalents	\$ 31,091 \$	31,69
Restricted cash	359,596	702,24
Accounts receivable, net of allowance of \$7,689 and \$7,318 at September 30, 2023 and December 31, 2022, respectively	102,755	102,80
Customer funds receivable	3,557	24
Prepaid expenses and other current assets	82,407	81,65
Total current assets	 579,406	918,64
Property and equipment, net	100,575	107,42
Operating lease right-of-use assets	38,374	45,89
Software and content development costs, net	155,937	141,02
Goodwill	1,051,163	1,050,27
Intangible assets, net	594,169	635,13
Other assets	83,654	94,30
Total assets	\$ 2,603,278 \$	2,992,70
iabilities and stockholders' equity.	 <u> </u>	
Current liabilities:		
Trade accounts payable	\$ 39,357 \$	42,5
Accrued expenses and other current liabilities	101,379	86,00
Due to customers	361,837	700,86
Debt, current portion	19,217	18,80
Deferred revenue, current portion	415,810	382,43
Total current liabilities	937,600	1,230,64
Debt, net of current portion	723,376	840,24
Deferred tax liability	94,322	125,7
Deferred revenue, net of current portion	3,022	2,83
Operating lease liabilities, net of current portion	41,811	44,93
Other liabilities	2,976	4,29
Total liabilities	1,803,107	2,248,67
Commitments and contingencies		
Stockholders' equity:		
Preferred stock; 20,000,000 shares authorized, none outstanding	_	
Common stock, \$0.001 par value; 180,000,000 shares authorized, 69,187,767 and 67,814,044 shares issued at September 30, 2023 and December 31, 2022, respectively	69	(
Additional paid-in capital	1,170,919	1,075,26
Treasury stock, at cost; 15,337,077 and 14,745,230 shares at September 30, 2023 and December 31, 2022, respectively	(572,428)	(537,28
Accumulated other comprehensive income	8,141	8,93
Retained earnings	193,470	197,04
Total stockholders' equity	800,171	744,03
Total liabilities and stockholders' equity	\$ 2,603,278 \$	2,992,70

# Blackbaud, Inc. Consolidated Statements of Comprehensive Income (Loss) (Unaudited)

	Three	months ended September 30,		months ended September 30,
(dollars in thousands, except per share amounts)	2023	2022	2023	2022
Revenue				
Recurring	\$ 269,001 \$	249,387	\$ 784,139 \$	746,560
One-time services and other	8,625	11,910	26,282	36,788
Total revenue	277,626	261,297	810,421	783,348
Cost of revenue				
Cost of recurring	114,132	111,488	342,558	338,149
Cost of one-time services and other	7,634	9,449	23,795	31,757
Total cost of revenue	121,766	120,937	366,353	369,906
Gross profit	 155,860	140,360	444,068	413,442
Operating expenses	 <u> </u>	· · · · · · · · · · · · · · · · · · ·	<u> </u>	
Sales, marketing and customer success	52,462	56,414	160,038	164,367
Research and development	37,965	40,451	114,702	118,736
General and administrative	42,596	49,860	154,582	141,013
Amortization	793	647	2,355	2,263
Total operating expenses	 133,816	147,372	431,677	426,379
Income (loss) from operations	22,044	(7,012)	12,391	(12,937)
Interest expense	 (9,620)	(9,337)	(31,449)	(25,912)
Other income, net	5,662	4,454	10,447	8,708
Income (loss) before provision (benefit) for income taxes	 18,086	(11,895)	(8,611)	(30,141)
Income tax provision (benefit)	9,069	(1,576)	(5,032)	(5,993)
Net income (loss)	\$ 9,017 \$	(10,319)	\$ (3,579) \$	(24,148)
Earnings (loss) per share	·			
Basic	\$ 0.17 \$	(0.20)	\$ (0.07) \$	(0.47)
Diluted	\$ 0.17 \$	(0.20)	\$ (0.07) \$	(0.47)
Common shares and equivalents outstanding				
Basic weighted average shares	52,704,974	51,692,152	52,495,556	51,519,340
Diluted weighted average shares	54,089,897	51,692,152	52,495,556	51,519,340
Other comprehensive loss				
Foreign currency translation adjustment	\$ (4,794) \$	(11,536)	\$ 419 \$	(24,066)
Unrealized gain (loss) on derivative instruments, net of tax	4,093	6,797	(1,216)	20,260
Total other comprehensive loss	(701)	(4,739)	(797)	(3,806)
Comprehensive income (loss)	\$ 8,316 \$	(15,058)	\$ (4,376) \$	(27,954)

# Blackbaud, Inc. Consolidated Statements of Cash Flows (Unaudited)

			months ended September 30,
(dollars in thousands)	-	2023	2022
Cash flows from operating activities	•	•	
Net loss	\$	(3,579) \$	(24,148)
Adjustments to reconcile net loss to net cash provided by operating activities:		( ) / .	, ,
Depreciation and amortization		81,627	76,606
Provision for credit losses and sales returns		4,815	4,374
Stock-based compensation expense		95,668	83,659
Deferred taxes		(31,163)	(21,672)
Amortization of deferred financing costs and discount		1,388	1,827
Other non-cash adjustments		5,106	5,677
Changes in operating assets and liabilities, net of acquisition and disposal of businesses:			
Accounts receivable		(4,757)	9,998
Prepaid expenses and other assets		14,488	22,246
Trade accounts payable		(3,362)	14,435
Accrued expenses and other liabilities		9,073	(7,028)
Deferred revenue		33,679	23,832
Net cash provided by operating activities		202,983	189,806
Cash flows from investing activities			
Purchase of property and equipment		(4,243)	(10,512)
Capitalized software and content development costs		(44,664)	(42,757)
Purchase of net assets of acquired companies, net of cash and restricted cash acquired		(13)	(20,945)
Cash received in sale of business		_	6,426
Other investing activities		(250)	_
Net cash used in investing activities		(49,170)	(67,788)
Cash flows from financing activities			
Proceeds from issuance of debt		175,800	126,900
Payments on debt		(293,957)	(229,442)
Stock issuance costs		_	(1,205)
Employee taxes paid for withheld shares upon equity award settlement		(35,568)	(36,057)
Change in due to customers		(339,735)	(243,109)
Change in customer funds receivable		(3,286)	(1,291)
Net cash used in financing activities		(496,746)	(384,204)
Effect of exchange rate on cash, cash equivalents and restricted cash		(311)	(14,235)
Net decrease in cash, cash equivalents and restricted cash		(343,244)	(276,421)
Cash, cash equivalents and restricted cash, beginning of period		733,931	651,762
Cash, cash equivalents and restricted cash, end of period	\$	390,687 \$	375,341

The following table provides a reconciliation of cash and cash equivalents and restricted cash reported within the consolidated balance sheets that sum to the total of the same such amounts shown above in the consolidated statements of cash flows:

(dollars in thousands)	September 30, 2023	December 31, 2022
Cash and cash equivalents	\$ 31,091 \$	31,691
Restricted cash	359,596	702,240
Total cash, cash equivalents and restricted cash in the statement of cash flows	\$ 390,687 \$	733,931

# Blackbaud, Inc. Reconciliation of GAAP to Non-GAAP Financial Measures (Unaudited)

		Thre	ee months ended September 30,		Nin	e months ended September 30,
(dollars in thousands, except per share amounts)	202	23	2022	2023		2022
GAAP Revenue	\$ 277,626	\$	261,297	\$ 810,421	\$	783,348
GAAP gross profit	\$ 155,860	\$	140,360	\$ 444,068	\$	413,442
GAAP gross margin	56.1	%	53.7 %	54.8 %		52.8 %
Non-GAAP adjustments:						
Add: Stock-based compensation expense	4,145		3,414	12,242		11,327
Add: Amortization of intangibles from business combinations	13,117		11,913	39,364		36,806
Add: Employee severance	_		(33)	797		348
Subtotal	17,262		15,294	52,403		48,481
Non-GAAP gross profit	\$ 173,122	\$	155,654	\$ 496,471	\$	461,923
Non-GAAP gross margin	62.4	%	59.6 %	61.3 %		59.0 %
GAAP income (loss) from operations	\$ 22,044	\$	(7,012)	\$ 12,391	\$	(12,937)
GAAP operating margin	7.9	%	(2.7)%	1.5 %		(1.7)%
Non-GAAP adjustments:						
Add: Stock-based compensation expense	32,379		27,945	95,668		83,659
Add: Amortization of intangibles from business combinations	13,910		12,560	41,719		39,069
Add: Employee severance	140		232	5,094		694
Add: Acquisition and disposition-related costs <sup>(1)(2)</sup>	7,029		2,456	6,799		5,705
Add: Restructuring and other real estate activities	_		_	_		71
Add: Security Incident-related costs, net of insurance <sup>(3)</sup>	4,086		13,658	48,646		29,207
Add: Impairment of capitalized software development costs	 _			_		2,263
Subtotal	57,544		56,851	 197,926		160,668
Non-GAAP income from operations	\$ 79,588	\$	49,839	\$ 210,317	\$	147,731
Non-GAAP operating margin	28.7	%	19.1 %	26.0 %		18.9 %
GAAP income (loss) before provision (benefit) for income taxes	\$ 18,086	\$	(11,895)	\$ (8,611)	\$	(30,141)
GAAP net income (loss)	\$ 9,017	\$	(10,319)	\$ (3,579)	\$	(24,148)
Shares used in computing GAAP diluted earnings (loss) per share	54,089,897		51,692,152	52,495,556		51,519,340
GAAP diluted earnings (loss) per share	\$ 0.17	\$	(0.20)	\$ (0.07)	\$	(0.47)
Non-GAAP adjustments:						
Add: GAAP income tax provision (benefit)	9,069		(1,576)	(5,032)		(5,993)
Add: Total non-GAAP adjustments affecting income from operations	57,544		56,851	197,926		160,668
Non-GAAP income before provision for income taxes	75,630		44,956	189,315		130,527
Assumed non-GAAP income tax provision <sup>(4)</sup>	15,126		8,991	37,863		26,105
Non-GAAP net income	\$ 60,504	\$	35,965	\$ 151,452	\$	104,422
Shares used in computing non-GAAP diluted earnings per share	 54,089,897		52,362,781	53,469,768		51,985,207
Non-GAAP diluted earnings per share	\$ 1.12	\$	0.69	\$ 2.83	\$	2.01

- (1) Includes a \$2.0 million noncash impairment of certain intangible assets held for sale during the nine months ended September 30, 2022.
- (2) Includes noncash impairment charges incurred during the three and nine months ended September 30, 2023 related to the sublease of our Washington, DC office location the lease of which was acquired during the EVERFI acquisition.
- (3) Includes Security Incident-related costs incurred during the three and nine months ended September 30, 2023 of \$4.1 million and \$48.6 million, respectively, which includes approximately \$0.0 million and \$30.0 million, respectively, in recorded liabilities for loss contingencies, net of insurance recoveries during the same periods of \$0.0 million, and during the three and nine months ended September 30, 2022 of \$13.7 million and \$31.1 million, respectively, net of insurance recoveries during the same period that were \$0.0 million and \$1.9 million, respectively. Recorded expenses consisted primarily of payments to third-party service providers and consultants, including legal fees, as well as settlements of customer claims, negotiated settlements and accruals for certain loss contingencies. Not included in this adjustment were costs associated with enhancements to our cybersecurity program. For full year 2023, we currently expect net pre-tax expense of approximately \$20 million to \$30 million and net cash outlays of approximately \$25 million to \$35 million for ongoing legal fees related to the Security Incident. Not included in these ranges are our previous settlements or current accruals for loss contingencies related to the matters discussed below. For full year 2024, we currently expect a significant decrease in net pre-tax expense related to the Security Incident for

# Blackbaud, Inc. Reconciliation of GAAP to Non-GAAP Financial Measures (continued) (Unaudited)

ongoing legal fees. In line with our policy, legal fees, are expensed as incurred. As of September 30, 2023, we have recorded approximately \$50.0 million in aggregate liabilities for loss contingencies based primarily on recent negotiations with certain governmental agencies related to the Security Incident that we believe we can reasonably estimate. In connection with the settlement of the multi-state Attorneys General investigation (as previously disclosed on October 5, 2023), we expect to pay \$49.5 million during the fourth quarter of 2023. There are other Security Incident-related matters, including customer claims, customer constituent class actions and governmental investigations, for which we have not recorded a liability for a loss contingency as of September 30, 2023 because we are unable at this time to reasonably estimate the possible loss or range of loss. Each of these matters could, separately or in the aggregate, result in an adverse judgment, settlement, fine, penalty or other resolution, the amount, scope and timing of which we are currently unable to predict, but could have a material adverse impact on our results of operations, cash flows or financial condition.

(4) Blackbaud applies a non-GAAP effective tax rate of 20.0% when calculating non-GAAP net income and non-GAAP diluted earnings per share.

		_	_					
	Three months ended September 30,							months ended September 30,
(dollars in thousands)		202	23	2022		202	3	2022
GAAP revenue	\$	277,626	\$	261,297	\$	810,421	\$	783,348
GAAP revenue growth		6.2	%			3.5 9	6	
Less: Non-GAAP revenue from divested businesses <sup>(1)</sup>		_		(912)		_		(3,525)
Non-GAAP organic revenue <sup>(2)</sup>	\$	277,626	\$	260,385	\$	810,421	\$	779,823
Non-GAAP organic revenue growth		6.6	%			3.9	6	
Non-GAAP organic revenue <sup>(2)</sup>	\$	277,626	\$	260,385	\$	810,421	\$	779,823
Foreign currency impact on non-GAAP organic revenue <sup>(3)</sup>		(1,942)		_		1,715		_
Non-GAAP organic revenue on constant currency basis <sup>(3)</sup>	\$	275,684	\$	260,385	\$	812,136	\$	779,823
Non-GAAP organic revenue growth on constant currency basis		5.9	%		4.1 %			
GAAP recurring revenue	\$	269,001	\$	249,387	\$	784,139	\$	746,560
GAAP recurring revenue growth		7.9	%			5.0 9	6	
Less: Non-GAAP recurring revenue from divested businesses <sup>(1)</sup>		_		(893)		_		(3,438)
Non-GAAP organic recurring revenue <sup>(2)</sup>	\$	269,001	\$	248,494	\$	784,139	\$	743,122
Non-GAAP organic recurring revenue growth		8.3	%			5.5 9	6	
Non-OAA organic recurring revenue growth								
Non-Oracle Organic recenting revenue growth								
Non-GAAP organic recurring revenue <sup>(2)</sup>	\$	269,001	\$	248,494	\$	784,139	\$	743,122
	\$	269,001 (1,749)	\$	248,494 —	\$	784,139 1,639	\$	743,122 —
Non-GAAP organic recurring revenue <sup>(2)</sup>	\$		\$	248,494 — 248,494	\$		\$	743,122 — 743,122

- (1) Non-GAAP revenue from divested businesses excludes revenue associated with divested businesses. The exclusion of the prior period revenue is to present the results of the divested business with the results of the combined company for the same period of time in both the prior and current periods.
- (2) Non-GAAP organic revenue and non-GAAP organic recurring revenue for the prior year periods presented herein may not agree to non-GAAP organic revenue and non-GAAP organic recurring revenue presented in the respective prior period quarterly financial information solely due to the manner in which non-GAAP organic revenue growth and non-GAAP organic recurring revenue growth are calculated.
- (3) To determine non-GAAP organic revenue growth and non-GAAP organic recurring revenue growth on a constant currency basis, revenues from entities reporting in foreign currencies were translated to U.S. Dollars using the comparable prior period's quarterly weighted average foreign currency exchange rates. The primary foreign currencies creating the impact are the Australian Dollar, British Pound, Canadian Dollar and Euro.

## Blackbaud, Inc. Reconciliation of GAAP to Non-GAAP Financial Measures (continued) (Unaudited)

Three months ended September 30,				Nine months ende September 30				
(dollars in thousands)		202	:3	2022		202	3	2022
GAAP net income (loss)	\$	9,017	\$	(10,319)	\$	(3,579)	\$	(24,148)
Non-GAAP adjustments:								
Add: Interest, net		6,608		8,666		24,893		25,004
Add: GAAP income tax provision (benefit)		9,069		(1,576)		(5,032)		(5,993)
Add: Depreciation		3,293		3,519		9,901		10,642
Add: Amortization of intangibles from business combinations		13,910		12,560		41,719		39,069
Add: Amortization of software and content development costs <sup>(1)</sup>		11,573		9,795		33,113		28,528
Subtotal		44,453		32,964		104,594		97,250
Non-GAAP EBITDA	\$	53,470	\$	22,645	\$	101,015	\$	73,102
Non-GAAP EBITDA margin <sup>(2)</sup>		19.3 (	%			12.5 9	<b>%</b>	
Non-GAAP adjustments:								
Add: Stock-based compensation expense		32,379		27,945		95,668		83,659
Add: Employee severance		140		232		5.094		694
Add: Acquisition and disposition-related costs <sup>(3)</sup>		7,029		2,456		6,799		5,705
Add: Restructuring and other real estate activities		_		_		_		71
Add: Security Incident-related costs, net of insurance <sup>(3)</sup>		4,086		13,658		48,646		29,207
Add: Impairment of capitalized software development costs				_		_		2,263
Subtotal		43,634		44,291		156,207		121,599
Non-GAAP adjusted EBITDA	\$	97,104	\$	66,936	\$	257,222	\$	194,701
Non-GAAP adjusted EBITDA margin <sup>(4)</sup>	<u> </u>	35.0	%		·	31.7	%	- , -
Rule of 40 <sup>(5)</sup>		41.6	%			35.6 9	%	
Non-GAAP adjusted EBITDA		97,104		66,936		257,222		194,701
Foreign currency impact on Non-GAAP adjusted EBITDA <sup>(6)</sup>		(1,162)		2,827		709		4,979
Non-GAAP adjusted EBITDA on constant currency basis <sup>(6)</sup>	\$	95,942	\$	69,763	\$	257,931	\$	199,680
Non-GAAP adjusted EBITDA on constant currency basis	Ψ	34.8		03,700	Ψ	31.8 9		155,000
Rule of 40 on constant currency basis <sup>(7)</sup>		40.7	%			35.9	<b>%</b>	

- (1) Includes amortization expense related to software and content development costs, and amortization expense from capitalized cloud computing implementation costs.
- Measured by GAAP revenue divided by non-GAAP EBITDA. See additional details in the reconciliation of GAAP to Non-GAAP operating income above.
- Measured by non-GAAP organic revenue divided by non-GAAP adjusted EBITDA.
- Measured by non-GAAP organic revenue growth plus non-GAAP adjusted EBITDA margin. See Non-GAAP organic revenue growth table above.
- To determine non-GAAP adjusted EBITDA on a constant currency basis, non-GAAP adjusted EBITDA from entities reporting in foreign currencies were translated to U.S. Dollars using the comparable prior period's quarterly weighted average foreign currency exchange rates. The primary foreign currencies creating the impact are the Australian Dollar, British Pound, Canadian Dollar and Euro.
- (7) Measured by non-GAAP organic revenue growth on constant currency basis plus non-GAAP adjusted EBITDA margin on constant currency basis.

	_	Nin	e months ended September 30,
(dollars in thousands)		2023	2022
GAAP net cash provided by operating activities	\$	202,983 \$	189,806
Less: purchase of property and equipment		(4,243)	(10,512)
Less: capitalized software and content development costs		(44,664)	(42,757)
Non-GAAP free cash flow	\$	154,076 \$	136,537
Add: Security Incident-related cash flows, net of insurance		23,100	9,536
Non-GAAP adjusted free cash flow	\$	177,176 \$	146,073